

Twenty-Seventh Annual Healthcare Advertising Awards Winners by Institution

We received over 4,000 entries in the Twenty-Seventh Annual Healthcare Advertising Awards. The following is a listing of the Healthcare Advertising Awards winners. Please review the listing and check for any errors in the spelling of names or entry titles. Please email to corrections@hmrpublicationsgroup.com. Awards certificates will be distributed in June. Thank you to everyone who participated in the year's competition. Congratulations to all the winners!

INSTITUTION	AWARD	CATEGORY	AGENCY	ENTRY TITLE
Abington Memorial Hospital	Gold	Television Series	DeVito/Verdi	The Power to Heal
Abington Memorial Hospital	Silver	Radio Single	DeVito/Verdi	Brain Injury
Abington Memorial Hospital	Bronze	Outdoor	DeVito/Verdi	Billy Leopold
Abington Memorial Hospital	Merit	Newspaper Series	DeVito/Verdi	The Power to Heal
Abington Memorial Hospital	Merit	Publication External		Touching Your Life
Abington Memorial Hospital	Merit	Radio Series	DeVito/Verdi	The Power to Heal
Abrazo Health Care	Bronze	Magazine Single	Addison-Clark	Entire Team of Heroes
Abrazo Health Care	Merit	Newspaper Insert	Addison-Clark	Advertorial
Accordant Care	Merit	Newsletter	Dowden Custom Media	Careletter
ACP, Inc.	Merit	Calendar		Gentiva Desk Planner
ACP, Inc.	Merit	Calendar		BlueCross BlueShield Alabama-Health Planner
Advance Rehabilitation Physical Therapy	Merit	Physician Referral Program		Physician Referral Program
Adventist Health	Merit	Total Advertising without TV	CoastesKokes	Care You Can Have Faith In
Adventist Health Central Valley	Merit	Website	Coffey Communications, Inc.	www.adventisthealthcv.com
Advocate Christ Medical Center	Merit	Physician Referral Program	GLC	Powerful Medicine
Advocate Good Samaritan Hospital	Silver	Special Event	bvk	Festival-French Quarter Ball
Advocate Lutheran General Hospital	Silver	Newsletter	Dowden Custom Media	Your Health
Aetna	Bronze	Calendar	Pita Communications, LLC	African American History Calendar
Akron Children's Hospital	Bronze	Television Series	Marcus Thomas, LLC	Meet Cael Series
Akron Children's Hospital	Merit	Annual Report	Knox Marketing	
Akron Children's Hospital	Merit	Television Single	Marcus Thomas, LLC	Meet Austin-Not Scared
Akron General Medical Center	Silver	Newspaper Single	Hitchcock Fleming & Associates	Gene Wise Believes
Akron General Medical Center	Bronze	Radio Series	Hitchcock Fleming & Associates	Believe Campaign
Akron General Medical Center	Merit	Newspaper Series	Hitchcock Fleming & Associates	Believe Campaign
Akron General Medical Center	Merit	Total Advertising without TV	Hitchcock Fleming & Associates	Believe Campaign
Alamance Regional Medical Center	Merit	Magazine Series	Horn & Stronach	Inspiring Care
Albany College of Pharmacy & Health Sciences	Silver	Publication External	Coppola Design	PostScript
Albert Einstein Healthcare Network	Silver	Logo/Letterhead	Ron Kalstein Media Services	MOSAIC Collaboration Project
Albert Einstein Healthcare Network	Bronze	Special Video Production	Ron Kalstein Media Services	Einstein Innovation
Albert Einstein Healthcare Network	Merit	Poster	Ron Kalstein Media Services	Handwashing Campaign Poster
All Children's Hospital	Silver	Magazine Single	Paradise Advertising & Marketing	New Hospital Construction
All Children's Hospital	Silver	New Media	Paradise Advertising & Marketing	New Hospital Construction
All Children's Hospital	Bronze	Television Single	Paradise Advertising & Marketing	New Hospital Construction
All Children's Hospital	Merit	Outdoor	Paradise Advertising & Marketing	New Hospital Construction
All Children's Hospital	Merit	Total Advertising with TV	Paradise Advertising & Marketing	New Hospital Construction
Allegan General Hospital	Bronze	Radio Single	Publicom, Inc.	Joint Academy

Allegiance Health	Merit	Professional Recruitment	Interval	HR Recruitment Kit
Altoona Regional Health System	Bronze	Outdoor	Mock Creations, LLC	Center for Cancer Care
Altoona Regional Health System	Merit	Newspaper Single	Mock Creations, LLC	Center for Cancer Care
Altoona Regional Health System	Merit	Publication External	Mock Creations, LLC	Healthy Living
American Academy of Family Physicians	Bronze	Magazine Single	Regan Campbell Ward	They Just Can't Put It Down
American Association Pharmaceutical Scientists	Merit	Special Event	TGD Communications	AAPS Annual Meeting and Exposition
American Medical Response	Silver	Magazine Single	Blanchard Schaefer Advertising & PR	Football's Biggest Fan
American Specialty Health	Gold	New Media		Holiday E-Card
American Specialty Health	Silver	Publication External		Year in Review
American Specialty Health	Silver	Other		Fitness Kit Booklets
American Specialty Health	Silver	Special Event		Watch It Challenge
American Specialty Health	Bronze	Publication Internal		Stress Management Guide
American Specialty Health	Bronze	Employee Communication Prog.		Wellness Program
American Specialty Health	Bronze	Poster		Quit Smoking for Your Sweetie
American Specialty Health	Merit	Poster		Wellness Fair
American Specialty Health	Merit	Imprinted Materials		New Year's Resolution Magnet
American Specialty Health	Merit	Health Promotion Program		How to Build a Fit Company
AmeriChoice by United Healthcare	Bronze	Newsletter	GLC	healthTALK
Amerisource Bergen Specialty Group	Silver	New Media	On Message	KnowledgeDriven.com
Amerisource Bergen Specialty Group	Merit	Magazine Series	On Message	KDPS Monday Campaign
Amery Regional Medical Center	Merit	Publication Internal		Medical Staff Directory
Anesthesiology & Pain Consultants, Inc.	Gold	Physician Referral Program	Right Angle	Can You Refer with Confidence
Anne Arundel Medical Center	Gold	Radio Single	Prairie Dog/TCG	Physician Seminar: Stroke Radio Spot
Anne Arundel Medical Center	Silver	Total Advertising without TV	Prairie Dog/TCG	Maternity Services Campaign
Antelope Valley Hospital	Merit	Brochure	Davis Communications	Physician Recruitment Brochure
AppleCare	Silver	Poster	Triad Group, Inc.	What's Best For You
AppleCare	Merit	Outdoor	Triad Group, Inc.	What's Best For You
Arizona Institute for Sports Medicine	Bronze	Direct Mail	LP&G, Inc.	You're an Athlete
Arkansas Children's Hospital	Gold	Employee Communication Prog.		Vital Signs
Arkansas Children's Hospital	Gold	Other		Scout Mascot Costume
Arkansas Children's Hospital	Silver	Calendar		Building Blocks of ACH
Arkansas Children's Hospital	Silver	Health Promotion Program		Shoo, Flu
Arkansas Children's Hospital	Bronze	New Media		Holiday E-Card
Arkansas Children's Hospital	Merit	Newspaper Single	Real Art Design Group	FORTUNE Announcement Ad
Arkansas Children's Hospital	Merit	Publication Internal	Real Art Design Group	Vital Signs
Arkansas Children's Hospital	Merit	Publication External		Parenting in Parenting
Arkansas Children's Hospital	Merit	Employee Communication Prog.		Taking ACH to New Heights
Arkansas Children's Hospital	Merit	Annual Report	Real Art Design Group	Scout's Honor
Arkansas Children's Hospital	Merit	Poster	Real Art Design Group	The Great Lace Up
Arkansas Children's Hospital	Merit	Website		Scouting Out Surgery
Arkansas Children's Hospital	Merit	Television Series		Today's Healthy Child
Arkansas Children's Hospital	Merit	Special Video Production		Color of Hope
Arkansas Children's Hospital	Merit	Special Event		The Great Lace Up
Arkansas Children's Hospital	Merit	Total PR Program		RMHC Care Mobile Launch
Arkansas Foundation for Medical Care	Silver	Annual Report		HEDIS Measuring More of What Matters
Arkansas Foundation for Medical Care	Bronze	Imprinted Materials		Komen Race T-Shirt
Arnold Palmer Medical Center	Bronze	Special Event	Push	20th Birthday Celebration
Arnold Palmer Medical Center	Merit	Total Advertising without TV	Push	20th Birthday Campaign
Arnot Ogden Medical Center	Silver	Total PR Program	R&J Public Relations	Averting Crisis
Artcraft Health Education	Silver	Poster		Understanding Nasal Allergies
Artcraft Health Education	Bronze	Patient Handbook		Working Together in Diabetes Tool

Artcraft Health Education	Merit	Patient Handbook		Educational Prostate Cancer Teaching Tool
Asante Health System	Gold	Special Video Production	Lanphier Associates, Inc.	Heart Surgery
Asante Health System	Bronze	Magazine Series	Lanphier Associates, Inc.	Heart Series
Asante Health System	Merit	Newsletter	Lanphier Associates, Inc.	Your Health Series
Asante Health System	Merit	Television Single	Lanphier Associates, Inc.	Hope-Tomotherapy
Avera	Gold	Other	bvk	What You're Doing Right Now Impossible
Avera	Gold	Imprinted Materials	bvk	Tear Here-Toilet Paper
Avera	Gold	Television Single	bvk	Fire
Avera	Silver	Outdoor	bvk	Husbands Need Wives
Avera	Silver	Health Promotion Program	bvk	Women and Heart Disease
Avera	Merit	Newspaper Series	bvk	Women and Heart Disease
Avista Adventist Hospital	Gold	Publication Internal	CMBell Company, Inc.	Hospital Patient Menu
Avista Adventist Hospital	Bronze	Logo/Letterhead	CMBell Company, Inc.	Dimensions Pain Management
Ball Memorial Hospital	Silver	Calendar		Our Pictures Are Worth a Thousand Lives
Ball Memorial Hospital	Merit	Employee Communication Prog.		Open Enrollment
Baltimore Washington Medical Center	Silver	Magazine Single	O'Brien Advertising	Image
Baltimore Washington Medical Center	Silver	Website	O'Brien Advertising	BWMC Web Site
Baltimore Washington Medical Center	Silver	New Media	O'Brien Advertising	Image
Baltimore Washington Medical Center	Bronze	Total Advertising with TV	O'Brien Advertising	Image
Baltimore Washington Medical Center	Merit	Brochure	O'Brien Advertising	OB Baby Center
Baltimore Washington Medical Center	Merit	New Media	O'Brien Advertising	OB Baby Online Virtual Tour
Baltimore Washington Medical Center	Merit	New Media	O'Brien Advertising	OB Online Ad
Baltimore Washington Medical Center	Merit	Radio Single	O'Brien Advertising	Image
Banner Health	Gold	Magazine Single	O'Brien Advertising	Cancer Has Met Its Match
Banner Health	Gold	Physician Referral Program		Tell a Friend
Banner Health	Silver	Total Advertising without TV	O'Brien Advertising	Cancer Has Met Its Match
Banner Health	Bronze	Newspaper Single	O'Brien Advertising	Cancer Has Met Its Match
Banner Health	Bronze	New Media	O'Brien Advertising	Cancer Has Met Its Match
Banner Health	Merit	Direct Mail		Banner Children's Pediatric-Fracture Clinic
Banner Health	Merit	Patient Handbook		Banner Cardon Children's Medical Center
Banner Health	Merit	Other		Candlelight Capers-Invites
Banner Health	Merit	Other		Banner Pediatric Specialists
Banner Health	Merit	Website		Home Page Redesign
Baptist Health	Merit	Special Video Production		Patient Outcomes
Baptist Health Medical Center	Merit	Website	StayWell Custom Communications	
Bascom Palmer Eye Institute	Bronze	Imprinted Materials		#1 in USA Mousepad and Bookmark
Bascom Palmer Eye Institute	Merit	Magazine Single		Getting to the Top Takes Focus
Bascom Palmer Eye Institute	Merit	Publication External		Images
Bascom Palmer Eye Institute	Merit	Employee Communication Prog.		Insight
Baxter Healthcare	Merit	Special Video Production	Dunn & Co.	Explore APD
Bay Regional Medical Center	Silver	Outdoor	Publicom, Inc.	Saginaw Spirit Signage
Bay Regional Medical Center	Silver	Radio Single	Publicom, Inc.	You Need to Know
Bayer HealthCare, Diabetes Care	Silver	Health Promotion Program	Simms & Mclvor Marketing Communications	What's My Simple Win?
Baylor Regional Medical Center at Grapevine	Merit	Physician Referral Program	Mohouse Design	Physician Referral Mailer
Baylor University Medical Center-Dallas	Gold	Publication External	Wax Custom Communications	Baylor Innovations
BCBS South Carolina	Merit	Direct Mail	DMW Direct	Open Doors
Beaumont Children's Hospital	Gold	Imprinted Materials	The Curtis Group	Beau the Bear Items
Beaumont Children's Hospital	Gold	Special Event	The Curtis Group	Dream Cruise
Beaumont Children's Hospital	Silver	Outdoor	The Curtis Group	Choosing a Children's Hospital
Beaumont Children's Hospital	Silver	Total Advertising with TV	The Curtis Group	
Beaumont Children's Hospital	Merit	Newspaper Single	The Curtis Group	Choosing a Children's Hospital

Beaumont Heart Center	Merit	Physician Referral Program	The Curtis Group	It Will Hardly Show...
Beaumont Hospital	Silver	Website	Biggs/Gilmore	Beaumont Surgical Squad Microsite
Beaumont Hospital	Bronze	Physician Referral Program	The Curtis Group	Imaging Sales Materials
Beaumont Hospital	Merit	Radio Single	The Curtis Group	Less Time Out
Beaumont Hospital, Royal Oak	Silver	Physician Referral Program	The Curtis Group	Women's Health
Beaumont Hospital, Royal Oak	Merit	Radio Series	The Curtis Group	Owner's Manual/Telltale Signs/Yellow Nursery
Beaumont Hospitals	Gold	Newsletter	The Curtis Group	Housecall
Beaumont Oncology Network	Bronze	Radio Series	The Curtis Group	Early Prediction, We'll Do Anything
Beebe Medical Center	Bronze	Newsletter	Dean Design/Marketing Group	Beacon
Beebe Medical Center	Merit	Magazine Single	Dean Design/Marketing Group	Cancer is Personal
Benchmark Assisted Living	Merit	Direct Mail	Triad Advertising	Winter is Around the Corner-So Are We
Benchmark Assisted Living	Merit	Calendar	Triad Advertising	
Beth Israel Deaconess Hospital-Needham	Silver	Newsletter	360 Communications	Pulse "Expansion"
BioMedix Vascular Solutions, Inc.	Silver	Physician Referral Program		Testing & Reading
BioMedix Vascular Solutions, Inc.	Merit	Health Promotion Program		Patient Education for Womens' Health
BioMedix Vascular Solutions, Inc.	Merit	Total PR Program		Physician Launch Kit for PR & Marketing
BIOMET 3I	Merit	Publication External	FCEdge, Inc.	JIRD
Biomet Orthopedics	Silver	Other		Graduate Medical Education Kit
Biomet Orthopedics	Merit	Total Advertising without TV		One Surgeon One Patient
BJC Healthcare: Christian Hospital	Bronze	Website		www.chlifestyleguide.org
Blank Children's Hospital	Merit	Other		Children's Ambulance
Bloomington Hospital	Gold	Patient Handbook		Joint Replacement Guide
Bloomington Hospital	Merit	Special Video Production		Foundation Gala Video
Blue Care Network of Michigan	Gold	Calendar	StayWell Custom Communications	Health & Wellness
Blue Care Network of Michigan	Gold	Patient Handbook	StayWell Custom Communications	Making the Most of Medicare
Blue Care Network of Michigan	Bronze	Publication External	StayWell Custom Communications	Good Health
Blue Cross & Blue Shield of North Carolina	Merit	Calendar	StayWell Custom Communications	FEP 2010 Calendar
Blue Cross & Blue Shield of North Carolina	Merit	Patient Handbook	StayWell Custom Communications	A Guide to a Healthier You
Blue Cross and Blue Shield of Minnesota	Merit	Website	Priority Integrated Marketing	Plans by Design
Blue Cross and Blue Shield of Nebraska	Gold	Poster	Swanson Russell	More Doctors. More Places
Blue Cross and Blue Shield of Nebraska	Merit	Outdoor	Swanson Russell	One Less Thing to Worry About
Blue Cross and Blue Shield of Nebraska	Merit	Television Series	Swanson Russell	One Less Thing to Worry About
Blue Cross and Blue Shield of Nebraska	Merit	Total Advertising without TV	Swanson Russell	Husker Football Campaign
Blue Cross and Blue Shield of Texas	Merit	Employee Communication Prog.		Camp Wellness
Blue Cross Blue Shield of Delaware	Silver	Annual Report		Working Well Together
Blue Cross Blue Shield of Delaware	Bronze	Total Advertising without TV		Do You Have a Plan?
Blue Cross Blue Shield of Delaware	Merit	Publication External		Delaware Blue
Blue Cross Blue Shield of Delaware	Merit	Direct Mail		Medicare Supplement
Blue Cross Blue Shield of Louisiana	Gold	Newspaper Single		Preemie
Blue Cross Blue Shield of Louisiana	Gold	Magazine Single		My Health Commitment
Blue Cross Blue Shield of Louisiana	Gold	Publication External		75th Anniversary Commemorative Magazine
Blue Cross Blue Shield of Louisiana	Gold	Employee Communication Prog.		99.9 Percent Posters
Blue Cross Blue Shield of Louisiana	Gold	Other		My Health Commitment Employer Toolkit
Blue Cross Blue Shield of Louisiana	Gold	Special Event		Blue & U Tour Campaign
Blue Cross Blue Shield of Louisiana	Silver	Publication Internal		Blue Cross Learning Institute Catalog
Blue Cross Blue Shield of Louisiana	Silver	Television Single		Testimonial Campaign
Blue Cross Blue Shield of Louisiana	Silver	Total Advertising with TV		Your Health Our Commitment Campaign
Blue Cross Blue Shield of Louisiana	Bronze	Brochure		My Health Commitment Member Brochure
Blue Cross Blue Shield of Louisiana	Bronze	Television Series		Testimonial Campaign
Blue Cross Blue Shield of Louisiana	Merit	Publication Internal		Corporate Style Guide
Blue Cross Blue Shield of Louisiana	Merit	Employee Communication Prog.		CAC Posters

Blue Cross Blue Shield of Louisiana	Merit	Logo/Letterhead		Community Blue
Blue Cross Blue Shield of Louisiana	Merit	Special Event		Angel Award
BlueCross and BlueShield of Minnesota	Bronze	Radio Single	Roberts Communications, Inc.	Platinum Blue
BlueCross and BlueShield of Minnesota	Merit	Television Single	Roberts Communications, Inc.	BCBSMN-DRTV Spot
BlueCross and BlueShield of Minnesota	Merit	Total Advertising without TV	Roberts Communications, Inc.	do-Recruitment Campaign
Bon Secours	Silver	Employee Communication Prog.	Free Agents Marketing	Sheltering Arms Communications Signage
Bon Secours	Silver	Special Event	Free Agents Marketing	Bon Secours St. Mary's Hospital Charnette
Bon Secours	Bronze	Newspaper Insert	Free Agents Marketing	Bon Secours Heart Institute Insert
Bon Secours	Merit	Other	Free Agents Marketing	Legislative Brochure and Premium
Borgess Health	Silver	Other	Rennder Design	Borgess Light Hearted Living Cookbook
Borgess Health	Bronze	Calendar		
Boys Town National Research Hospital	Silver	Radio Series		Who Do You Trust
Boys Town National Research Hospital	Merit	Television Single		Who Do You Trust
Boys Town Pediatrics	Bronze	Total Advertising without TV		Children Are Unpredictable
Boys Town Pediatrics	Merit	Direct Mail		Children Are Unpredictable
Boys Town Pediatrics	Merit	Television Single		Sick at Midnight
Boys Town Pediatrics	Merit	Special Event		Parent Talk
Bozeman Deaconess Hospital	Gold	Newspaper Series	Holmes & Co. Advertising	Pediatrics
Braintree Rehabilitation Hospital	Bronze	Poster	Triad Advertising	The Team That Works as Hard as I Do
Brigham and Women's Hospital	Gold	Calendar		Health and Fitness Week
Brigham and Women's Hospital	Merit	Physician Referral Program		BWH Physician Directory
Brigham and Women's Hospital	Merit	Brochure		Neurology and Neurosurgery
Brigham and Women's Hospital	Merit	Website		brighamandwomens.org
Brigham and Women's Hospital	Merit	New Media		Women's Health Focus E-Newsletter
Brigham and Women's Hospital	Merit	New Media		Health E-Newsletter
Brigham and Women's Hospital	Merit	Total Advertising with TV	Munn Rabot	Everything Possible
Brookhaven Memorial Hospital Medical Center	Silver	Magazine Series	L.F. O'Connell Associates	I Choose Brookhaven
Brookhaven Memorial Hospital Medical Center	Merit	Total Advertising with TV	L.F. O'Connell Associates	I Choose Brookhaven
Butler Health System	Merit	Television Single	Fitting Group	Ortho Force
Butler Health System	Merit	Total Advertising with TV	Fitting Group	Ortho Force
California Pacific Medical Center	Silver	Employee Communication Prog.		Going Beyond Employee Newsletter
California Pacific Medical Center	Silver	Physician Referral Program		Speciality Physician Referral Directory
California Pacific Medical Center	Bronze	Annual Report		Building Beyond
California Pacific Medical Center	Merit	Magazine Series		Heart & Vascular Center
California Pacific Medical Center	Merit	Publication Internal		The Forbes Norris MDA/ALS Research
California Pacific Medical Center	Merit	Newsletter		Neuroscience Institute
Calvert Memorial Hospital	Merit	Calendar	Image Marketing, Incorporated	My Story. My Doctor. My Hospital
Cancer Centers of North Carolina-Asheville	Bronze	Radio Series	US Oncology-Creative	No Mountain Too High
Cancer Centers of North Carolina-Asheville	Bronze	Total Advertising without TV	US Oncology-Creative	No Mountain Too High
Cancer Centers of North Carolina-Asheville	Merit	Outdoor	US Oncology-Creative	John Was Diagnosed 829 Miles Ago
Cape Cod Healthcare	Gold	Annual Report		
Cape Cod Healthcare	Merit	Publication Internal		The Pulse
Cape Cod Healthcare	Merit	Direct Mail		New Mover Mailer
Cape Cod Healthcare	Merit	Physician Referral Program		Physician Directory
Cape Cod Healthcare	Merit	Patient Handbook		Patient Information Guide
Capital Region Medical Center	Gold	Total Advertising with TV	Prairie Dog/TCG	Positioning Campaign
Cardon Children's Medical Center	Gold	Newspaper Single	O'Brien Advertising	Launch Blocks
Cardon Children's Medical Center	Gold	Outdoor	O'Brien Advertising	Launch Blocks
Cardon Children's Medical Center	Gold	New Media	O'Brien Advertising	Launch Blocks Online Banner Ads
Cardon Children's Medical Center	Silver	Other		A Celebration of Miracles
Cardon Children's Medical Center	Merit	Magazine Single	O'Brien Advertising	Launch Blocks

Cardon Children's Medical Center	Merit	Radio Single	O'Brien Advertising	Launch Blocks
Care 1st Health Plan	Bronze	Patient Handbook	Triad Group, Inc.	ABC's of Medicare
CareFirst BlueCross BlueShield	Silver	Website	StayWell Custom Communications	www.carefirst.staywellsolutionsonline.com
CareFirst BlueCross BlueShield	Merit	Newsletter	StayWell Custom Communications	Vitality
CareMore	Gold	Direct Mail	Traffik	Benefits Booklet
CareMore	Gold	Professional Recruitment	Traffik	Doctor Recruitment Video
CareMore	Silver	Newsletter	Traffik	CareMore Chronicles
CareMore	Silver	Brochure	Traffik	Corporate Brochure
CareMore	Merit	Television Series	Traffik	Special Needs TV Spots
Carestream Health, Inc.	Gold	Direct Mail	The Verdi Group, Inc.	DRX-1
CarolinaEast Health System	Merit	Total Advertising with TV	The Sumner Group	Carolina East Rebranding Campaign
Carolinas HealthCare System	Gold	Publication External	Dowden Custom Media	Carolinas Kids
Carolinas Medical Center	Silver	Magazine Single		Unique Deliveries Baby Guide
Carolinas Medical Center	Merit	Brochure	Neathawk Dubuque & Packett	A Wonderful Welcome
Carolinas Medical Center-Union	Bronze	Other		Pampered Moms Club
Carolinas Medical Center-University	Silver	Magazine Single		Healthy Directions
Carondelet Health Network	Merit	Magazine Single	The Caliber Group	
Carrot OptumHealth	Merit	Newsletter		Taking Care
Cascade Healthcare Community	Merit	Special Event	Sublime Creative Agency	Healthy Hometown
Catholic Health	Bronze	Logo/Letterhead		M. Steven Piver, M.D.-Women's Health
Catholic Healthcare West	Merit	Website	JWT Inside	My Decision. My Career
Cedar Park Regional Medical Center	Merit	Outdoor	Creative Alliance	Rises Above
Centegra Health System	Bronze	Calendar	Coffey Communications, Inc.	
Centegra Health System	Merit	Newspaper Series		Get In. Get Out. Game On!
Centers for Medicare & Medicaid Services	Merit	Television Single	Porter Novelli Public Services	Barber Shop
Central Baptist Hospital	Silver	Newspaper Single	Maring Weissman	More Miracles. Every Day
Central Baptist Hospital	Silver	Television Single	Maring Weissman	More Miracles. Every Day
Central Penn Women's Health Care	Merit	Newspaper Series	Golden Proportions Marketing	
Centura Health	Gold	Employee Communication Prog.	Vladimir Jones	20BELIEVE20 Internal Strategic Plan
Centura Health at Home	Silver	Employee Communication Prog.	Davis Branding and Marketing	Centura Health at Home Internal Campaign
Cephalon	Gold	Total Advertising without TV	Palio	Tick Tock
Cephalon	Merit	Brochure	Palio	Don't Make Them Count the Moments
Charleston ENT Associates	Gold	Television Series	The Bosworth Group	Bring Us Your Nose & Ears
Charleston ENT Associates	Gold	Radio Series	The Bosworth Group	Bring Us Your Nose & Ears
Charleston ENT Associates	Bronze	Outdoor	The Bosworth Group	Huh? S'Cuse Me? Say What?
Charleston ENT Associates	Bronze	Total Advertising with TV	The Bosworth Group	Marketing Campaign
Charlotte Radiology	Gold	Imprinted Materials	485, Inc.	Low Cost Option
Charlotte Radiology	Silver	Total PR Program	485, Inc.	lin8 Women Breast Cancer Awareness
Charlotte Radiology	Merit	Magazine Single	485, Inc.	Vein & Vascular Center Ad
Chesapeake Regional Medical Center	Gold	Imprinted Materials	DIA, Inc.	Bra-Ha-Ha T-Shirt
Chesapeake Regional Medical Center	Bronze	Health Promotion Program	DIA, Inc.	Breast Center
Chesapeake Regional Medical Center	Merit	Annual Report	DIA, Inc.	Healing Hands
Chesapeake Regional Medical Center	Merit	Radio Series	DIA, Inc.	Radio Recruitment Series
Chesapeake Regional Medical Center	Merit	Special Event	DIA, Inc.	Bra-Ha-Ha
Children's Hospital & Medical Center	Gold	Publication External	DAAKE	Children's Connection/Children's Link
Children's Hospital & Medical Center	Gold	Website	DAAKE	childrensomaha.org
Children's Hospital & Medical Center	Gold	Television Single	Bendtsen and Company	We Have Those
Children's Hospital & Medical Center	Gold	Special Video Production	Bendtsen and Company	Call on Me
Children's Hospital & Medical Center	Silver	Publication Internal	Em J Consulting	synergy
Children's Hospital & Medical Center	Silver	Newsletter	DAAKE	Visions
Children's Hospital & Medical Center	Silver	Special Event	Bendtsen and Company	Kruizin' with Kohl's

Children's Hospital & Medical Center	Merit	Publication Internal		The Hero
Children's Hospital & Medical Center	Merit	Newsletter	StayWell Custom Communications	Just Kids
Children's Hospital & Medical Center	Merit	Calendar	StayWell Custom Communications	Kohl's Keeps Kids Safe
Children's Hospital & Medical Center	Merit	Patient Handbook		While You Are Here
Children's Hospital & Medical Center	Merit	Total Advertising without TV	Bendtsen and Company	Headin' West
Children's Hospital of Atlanta	Silver	Employee Communication Prog.	JWT Inside	Strong Enough to Care Enough
Children's Hospital of Illinois	Gold	Professional Recruitment	Muller Bressler Brown	Physician Recruitment Journal
Children's Hospital of Illinois	Merit	Total Advertising with TV	Muller Bressler Brown	Rebranding Campaign
Children's Hospital of Wisconsin	Merit	Health Promotion Program	Core Creative, Inc.	Flu Fighters
Children's Hospitals & Clinics of Minnesota	Silver	Brochure	Curro, Rankin & Williams, Inc.	The Neonatal Cornerstone Program
Children's Hospitals & Clinics of Minnesota	Bronze	Annual Report		Life Changing
Children's Hospitals & Clinics of Minnesota	Merit	Employee Communication Prog.		Children's Suggestion & Improvement Program
Children's Memorial Foundation	Merit	Newsletter	Brierton Design	Campaign Update Newsletter
Children's Memorial Hospital	Bronze	Radio Single	Element 79 Partners	Holiday Gift/Treyton's Story
Children's Memorial Hospital	Merit	Annual Report	Pivot Design	
Children's National Medical Center	Gold	Newspaper Series	SPM Marketing & Communications	The Nation's Children
Children's National Medical Center	Silver	Annual Report	Design Central, Inc.	
Children's National Medical Center	Merit	Other	Design Central, Inc.	Defining a New Era
Children's National Medical Center	Merit	Television Single	SPM Marketing & Communications	The Nation's Children
Children's National Medical Center	Merit	Total Advertising with TV	SPM Marketing & Communications	The Nation's Children
Children's Omaha	Merit	Calendar	StayWell Custom Communications	Kohl's Keeps Kids Safe
Children's Physicians	Silver	Radio Series	Bendtsen and Company	
Christian Health Care Center	Merit	Annual Report		A Moment in Time
Christiana Care Health System	Silver	Newspaper Single	Prairie Dog/TCG	Cardiac Arrhythmia
Christus Santa Rosa Health System	Merit	Total PR Program		Tobacco Free Campaign
Christus Santa Rosa Health System	Merit	Newsletter		Physician Focus
Christus Santa Rosa Health System	Merit	Brochure		Westover Hills Paver Brochure
Citizens Memorial Healthcare	Gold	Imprinted Materials		Go Red T-shirt
Citizens Memorial Healthcare	Gold	Special Video Production		Burgundy Ball
Citizens Memorial Healthcare	Gold	Special Event		Burgundy Ball
Citizens Memorial Healthcare	Silver	Radio Single		Carrie J. Babb Cancer Center
Citizens Memorial Healthcare	Bronze	Magazine Single		Women's Services
Citizens Memorial Healthcare	Bronze	Publication External		Vitality
Citizens Memorial Healthcare	Bronze	Imprinted Materials		Clothing Line
Citizens Memorial Healthcare	Bronze	Professional Recruitment		Recruiting Ads
Citizens Memorial Healthcare	Bronze	Health Promotion Program		Spread the Red
Citizens Memorial Healthcare	Merit	Magazine Single		Home Care Services
Citizens Memorial Healthcare	Merit	Publication Internal		Rapid Pulse
Citizens Memorial Healthcare	Merit	Television Single		Carrie J. Babb Cancer Center
Citizens Memorial Healthcare	Merit	New Media		Communication Boards
City of Hope	Silver	New Media		Social Media Program
City of Hope	Silver	Special Video Production	The Phelps Group	Introducing City of Hope
Clark Memorial Hospital	Gold	Outdoor	Idealogy Marketing & Design	Family Birth Place
Clark Memorial Hospital	Silver	Total Advertising without TV	Idealogy Marketing & Design	Bariatric Campaign
Cleveland Clinic	Merit	Total Advertising with TV	Adcom Communications	360-5.com Local Launch Campaign
Cleveland Clinic Florida	Bronze	Total Advertising without TV	Knight Marketing	Florida Branding Campaign
CMC-Mercy	Silver	Brochure	The Marketing Consortium	Mercy Foot and Ankle
CMC-Steele Creek	Silver	Special Event	Zander Guinn Millan	Opening Campaign
Coeur Health	Merit	Direct Mail	Right Angle	Cardiac 101 Campaign
Columbus Regional Healthcare System	Merit	Television Series	The Adams Group	Women and Children's
CommUnity Care	Gold	Logo/Letterhead		

CommUnity Care	Merit	Employee Communication Prog.		David's Top 10 Reasons
Community Health Choice	Merit	Newsletter	Marion Montgomery, Inc.	Member Newsletter
Community Health Systems	Bronze	Total PR Program	Lovell Communications, Inc.	Rockwood Clinic Acquisition Communications Program
Community Hospital of the Monterey Peninsula	Silver	Annual Report		Miracles Happen Every Day
Community Hospital of the Monterey Peninsula	Bronze	Employee Communication Prog.		It's My Life
Community Hospital of the Monterey Peninsula	Merit	Employee Communication Prog.		Exceeding Expectations
Community Hospital of the Monterey Peninsula	Merit	Television Single		Beautiful Sight-Cancer Survivor
Community Hospital of the Monterey Peninsula	Merit	Special Video Production		Proud Legacy, Inspired Future
Community Medical Center	Bronze	Magazine Single	The Marathon Group	Circles Under Her Eyes
Community Medical Center	Merit	Outdoor	The Marathon Group	Or Your Marriage-Sleep Disorders Center
Community Regional Medical Center	Gold	Health Promotion Program	Five Creative Group	Be The One
Community Regional Medical Center	Silver	Patient Handbook	Five Creative Group	Cardiovascular Services-Patient Guide
Concentra	Silver	Publication Internal	AvreaFoster	Concentra: Orange Box
Concentra	Merit	Health Promotion Program	AvreaFoster	Concentra: Flu Campaign
ConnectiCare	Merit	Newspaper Series	Decker	ConnectiCare Medicare
ConnectiCare	Merit	Television Single	Decker	ConnectiCare Medicare
Constellation Brands, Inc.	Bronze	Employee Communication Prog.	Calm & Sense Communications, Ltd.	For Your Benefit
Continucare Healthservices, Inc.	Merit	Total PR Program		Trifold Brochure
Cooperative of American Physicians, Inc.	Merit	Newsletter	Pasadena Advertising	CAPsules
Costco Pharmacy	Gold	Publication External	StayWell Custom Communications	Guide to Healthy Living
Covenant HealthCare	Silver	Television Single	Brogan & Partners	Future Prognosis
Covenant HealthCare	Bronze	Radio Single	Brogan & Partners	Precision Matters
Covenant HealthCare	Bronze	Total Advertising without TV	Brogan & Partners	Future Prognosis
Creighton University Medical Center	Gold	Newspaper Single	Swanson Russell	Call or Be Called
Creighton University Medical Center	Silver	Radio Single	Swanson Russell	Call or Be Called
Creighton University Medical Center	Silver	Total Advertising with TV	Swanson Russell	Call or Be Called
Creighton University Medical Center	Merit	Special Event	Swanson Russell	Call or Be Called
Cypress Fairbanks Medical Center	Gold	Newsletter	StayWell Custom Communications	About Your Health
Dana-Farber Cancer Institute	Gold	Calendar		Physician Calendar
Dana-Farber Cancer Institute	Merit	Magazine Single	The Creative Source	Embracing Better Health
Dana-Farber Cancer Institute	Merit	Total Advertising without TV	The Creative Source	New Hampshire Oncology-Hematology
DaVita Clinical Trials	Merit	Total Advertising without TV	SCORR Marketing	Patients is a Virtue
DeKalb Medical	Silver	Publication External	GLC	Pushing Beyond
Dell Children's Medical Center-Central Texas	Merit	Brochure	The Screamer Company	Blood and Cancer Center
Delnor Hospital	Silver	Logo/Letterhead	Incite Chicago	Smoke Free
Delnor Hospital	Merit	Brochure	Incite Chicago	Special Care Nursery
Division of Health Services,Diocese of Camden	Merit	Direct Mail	Marketing Dynamics	Mastering The Art of Rehab
DMC Children's Hospital of Michigan	Bronze	Patient Handbook	Skidmore Studio	CHM Family Guide
DMC Huron Valley Sinai Hospital	Merit	Direct Mail	Skidmore Studio	When You Need an Emergency Room
DMC Huron Valley Sinai Hospital	Merit	Other	Skidmore Studio	Roadmap to America's Best Doctors
DMC Huron Valley-Sinai Hospital	Merit	Magazine Single	Driven Communications	Care is Critical
Doctors Hospital of Manteca	Merit	Newsletter	SHM	Health Matters
Dreyer Medical Clinic	Gold	New Media	CCFC	Busy Youelf With Your Life
Durham Regional Hospital	Bronze	Publication Internal	GINNA Davidson Design	The Regional Pulse
e_CancerCare	Bronze	Brochure	AvreaFoster	e+CancerCare Capabilities Brochure
e_CancerCare	Merit	Newsletter	AvreaFoster	e+CancerCare Quarterly Newsletter
e_CancerCare	Merit	Imprinted Materials	AvreaFoster	e+CancerCare Employee T-shirt
e_CancerCare	Merit	Website	AvreaFoster	e+CancerCare Website
East Alabama Medical Center	Merit	Television Series	J.S. Goodson & Partners Advertising	Exceptional
East Cooper Regional Medical Center	Merit	Publication External	True North Custom Publishing	embrace
East Texas Medical Center	Merit	Brochure	SKAR Advertising	System Brochure

Eastern Connecticut Health Network	Bronze	Patient Handbook	Miranda Creative	Joint Effort Patient Handbook
Eastern Maine Medical Center	Merit	Publication External	Dowden Custom Media	The Eagle
Edgewater Systems	Merit	Annual Report	Design Studio 303	
El Camino Hospital	Merit	Total Advertising without TV	White Space Healthcare Marketing	New Hospital Launch Campaign
Elmhurst Memorial Healthcare	Silver	Total Advertising with TV	Prairie Dog/TCG	Positioning Campaign
Emory Healthcare	Bronze	Direct Mail		Women's Heart Event
Endo Pharmaceuticals	Merit	Publication External	Gemini Healthcare, LLC	Osteoarthritis Benchmarks
Englewood Hospital and Medical Center	Silver	Special Video Production	Ritta & Associates	Kill Germs With Your Bare Hands
Englewood Hospital and Medical Center	Merit	Magazine Series	Ritta & Associates	I'm Living With Prostate/Cervical Cancer
Erie County Medical Center	Merit	Total Advertising with TV	Eric Mower and Associates	Orthopaedics Campaign
Erlanger Health System	Bronze	Newspaper Single		Reach Out & Read
Erlanger Health System	Bronze	Other		Skinny Jeans Magnet
Erlanger Health System	Bronze	Total Advertising with TV		A Teaching Hospital Is...
Erlanger Health System	Merit	Newspaper Series		Health News Ad
Erlanger Health System	Merit	Magazine Single		Skinny Jeans
Erlanger Health System	Merit	Direct Mail		H1N1 Vaccinations
Erlanger Health System	Merit	Poster		29 Greats
Erlanger Health System	Merit	Special Event		Acute Emergency Care Pediatric Conference
Euclid Hospital	Merit	Total Advertising with TV	Adcom Communications	Hip Resurfacing Campaign
Excela Health	Gold	Newspaper Insert	Neathawk Dubuque & Packett	Care You Trust From People You Know
Excela Health	Merit	Employee Communication Prog.		Working Together
Excellus BlueCross BlueShield	Gold	Total Advertising with TV		Open Enrollment Campaign
Excellus BlueCross BlueShield	Silver	Newspaper Series		Univera Open Enrollment Campaign
Excellus BlueCross BlueShield	Bronze	Special Event		Open Enrollment Campaign
Excellus BlueCross BlueShield	Merit	Employee Communication Prog.		Open Enrollment Campaign
Excellus BlueCross BlueShield	Merit	Direct Mail		Open Enrollment Campaign
Excellus BlueCross BlueShield	Merit	Outdoor		Open Enrollment Campaign
Excellus BlueCross BlueShield	Merit	Brochure		Open Enrollment Campaign-valUcare
Excellus BlueCross BlueShield	Merit	Website		Medicare Web Site
Excellus BlueCross BlueShield	Merit	Total Advertising with TV		Mid Year Campaign
Excellus BlueCross BlueShield	Merit	Total Advertising with TV		Maria Meets Medicare
Faxton St. Luke's Healthcare	Silver	Publication Internal		Healthcare Happenings
Fidelis Care	Gold	Total Advertising without TV		I Have Fidelis Care
Firelands Regional Medical Center	Merit	Brochure	Edgewater Graphics	Ireland Cancer Center
First Health of the Carolinas	Bronze	Annual Report		Creating A Healthy Future
Fletcher Allen Health Care	Bronze	Radio Single	Cottage 10	Joint Replacement Symphony
Fletcher Allen Health Care	Merit	Radio Series	Cottage 10	
FLH Medical, P.C.	Merit	Total Advertising without TV		Introduction Campaign
Floating Hospital for Children-Tufts Medical	Gold	Total Advertising without TV	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Bronze	Newspaper Single	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Bronze	Direct Mail	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Bronze	Newspaper Series	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Merit	Magazine Series	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Merit	Brochure	Jennings	Shadows Campaign
Floating Hospital for Children-Tufts Medical	Merit	Radio Single	Jennings	Shadows Campaign
Florida Hospital	Gold	Newspaper Single		Digital Mammogram
Florida Hospital	Gold	Direct Mail		Neighbors for 100 Years
Florida Hospital	Gold	Annual Report		Call to Action
Florida Hospital	Gold	Logo/Letterhead		Lydia Alliance
Florida Hospital	Silver	Imprinted Materials		Medcamp Scrubs
Florida Hospital	Bronze	Logo/Letterhead		Concert Health Plan

Forsyth Cardiac & Vascular Center	Silver	Physician Referral Program	ABZ Design Group	Vascular Symposium: A Day With The Experts
Forsyth Medical Center	Gold	Imprinted Materials	Horn & Stronach	JDRF T-Shirt
Forsyth Medical Center	Merit	Newspaper Single	ABZ Design Group	Center for Women's Health Anxiety Seminar
Forsyth Medical Center	Merit	Employee Communication Prog.	ABZ Design Group	Nursing Annual Report
Forsyth Sleep Center	Gold	Poster	ABZ Design Group	Banner
Forsyth Sleep Center	Merit	Physician Referral Program	ABZ Design Group	Banner
Forsyth Stroke & Neurovascular Center	Bronze	Physician Referral Program	ABZ Design Group	Stroke: Not a Game of Chance Symposium
Fort Wayne Medical Oncology & Hematology	Gold	Logo/Letterhead	The Nichols Company	
Fountain Valley Regional Hospital	Merit	Newsletter	SHM	Equipped For Care
Franciscan Health System	Merit	Television Series	GA Creative	Canyon Road Prompt Care
Franciscan Health System	Merit	Total Advertising with TV	GA Creative	St. Anthony Hospital Promotion
Franciscan Sisters of Chicago Service Corp.	Merit	Direct Mail		Rolling Out the Red Carpet
Freeman Health System	Bronze	Newspaper Series	KemperConnect	Women's Services
Freeman Health System	Merit	Newspaper Series	Prairie Dog/TCG	Senior Services
Frisbie Memorial Hospital	Merit	Radio Single	Bennett Group	Women's Health
Geisinger Health System	Silver	Calendar	Aloysius Butler & Clark	Nurses Calendar-Wall Size
Geisinger Health System	Silver	Special Video Production	PinPoint Strategies	Janet Weis Children's Hospital Video
Geisinger Health System	Silver	Radio Series	SPM Marketing & Communications	Where Do You Turn
Geisinger Health System	Bronze	Calendar		2010 Calendar
Geisinger Health System	Bronze	Special Event		Crazy Sexy Cancer
Geisinger Health System	Merit	Total Advertising without TV		A Better Life is Possible
Georgetown University Hospital	Merit	Outdoor	Neathawk Dubuque & Packett	Kidney Metro Boards
GI Care Center	Merit	New Media	Creative Mind Works	Got Hemorrhoids e-Blast
GlaxoSmithKline	Merit	Special Video Production	Capstrat	Grow You. Grow Them. Grow US
Good Samaritan Hospital	Gold	Newsletter	SHM	Good Health
Good Samaritan Hospital	Silver	Calendar	SCORR Marketing	
Goshen Health System	Merit	Television Single	Todd Allen Design	One Vision
Government Employees Health Association	Gold	Magazine Series	Kuhn & Wittenborn Advertising	Open Season
Government Employees Health Association	Gold	Outdoor	Kuhn & Wittenborn Advertising	Open Season Out-of-Home
Government Employees Health Association	Silver	Health Promotion Program	Kuhn & Wittenborn Advertising	Grilling E-book Engagement Strategy
Grand View Hospital	Bronze	Patient Handbook	Anara, Inc.	Joint Center Folder
Grand View Hospital	Bronze	Special Event	Anara, Inc.	Aging With Grace and Dignity
Granville Health System	Bronze	Health Promotion Program		Kids Living Healthy
Granville Health System	Merit	Logo/Letterhead		Art Gala Event
Great Lakes Cancer Institution	Silver	Newspaper Single	Publicom, Inc.	Your Need to Know
Great Plains Regional Medical Center	Gold	Employee Communication Prog.	Swanson Russell	GPTV
Great Plains Regional Medical Center	Bronze	New Media	Swanson Russell	GPTV
Gwinnett Medical Center	Gold	Magazine Series	Finelight	Transforming Healthcare
Hamilton Health Care System	Silver	Magazine Series	Mindpower, Inc.	Spine Center
Hamilton Health Care System	Merit	Publication External	True North Custom Publishing	Hamilton Health
Hays Medical Center	Silver	Physician Referral Program	Prairie Dog/TCG	Easy Button
HCA Houston	Merit	Newspaper Single	JWT Inside	The Strength to Lead
Health Alliance Plan	Merit	Publication External	Skidmore Studio	hapwise
Health Management Associates	Merit	Radio Series	Franklin Street Marketing	ER Extra
Health Management Associates	Merit	Total Advertising with TV	Franklin Street Marketing	ER Extra Campaign
Health New England	Silver	Patient Handbook	StayWell Custom Communications	A Medicare Resource Book
Health Partners	Silver	Television Series	Preston Kelly	A New Way to Look at Healthcare
Health Partners	Bronze	Other	Preston Kelly	Consumer Engagement Toolkit
Health Partners	Bronze	New Media	Preston Kelly	Dental Clinics Banner Ads
Health Plan Select	Merit	Publication External	Dowden Custom Media	Health Matters
Healthcare Association of New York State	Gold	Special Video Production		Cutzilla: Montrous Health Care Advocacy

Healthfirst	Silver	Outdoor		Welcome to Healthfirst
Healthfirst	Silver	Calendar		To A Healthier You Calendar
Healthfirst	Merit	Newspaper Series		Medicare Plan
Healthfirst	Merit	Other		Corporate Folder
Heart Hospital of New Mexico	Gold	Radio Single	3 Advertising	Salads
Heart Hospital of New Mexico	Merit	Television Series	3 Advertising	From the Heart/Who We Are
Heart Hospitals of New Mexico	Gold	Magazine Single	3 Advertising	Nutcracker Sponsorship Ad
Helen DeVos Children's Hospital	Silver	Magazine Series	Kantorwassick	
Helen DeVos Children's Hospital	Silver	Television Single	Kantorwassick	
Helen DeVos Children's Hospital	Merit	Outdoor	Kantorwassick	Hospital Vehicle Wrap
Helen DeVos Children's Hospital	Merit	Poster	Kantorwassick	Hospital Mall Sky Banner
Helen DeVos Children's Hospital	Merit	Other	Kantorwassick	Hospital Segway
Helen DeVos Children's Hospital	Merit	Radio Single	Kantorwassick	
Hendricks Regional Health	Merit	Newsletter		HealthLine Baby
Henry Ford Health System	Gold	Brochure	Daniel Brian & Associates	West Bloomfield-Vita Brochure
Henry Ford Health System	Silver	Newspaper Insert	Daniel Brian & Associates	New York Times Insert
Henry Ford Health System	Silver	New Media	Daniel Brian & Associates	Pinky Swear
Henry Ford Health System	Bronze	Television Single	Daniel Brian & Associates	Points of Light
Henry Ford Health System	Merit	Newspaper Series	Daniel Brian & Associates	West Bloomfield Launch Ads
Henry Ford Health System	Merit	Television Single	Daniel Brian & Associates	West Bloomfield Launch
Henry Ford West Bloomfield Hospital	Silver	Publication External	StayWell Custom Communications	Living Well
High Point Regional Health System	Merit	Magazine Series	Woodbine	Total Care. Inside and Out
Highline Medical Center	Gold	Health Promotion Program	Hamilton Creative/Eastman Strategies	Rub Out Germs
Highline Medical Center	Merit	Newspaper Series	Hamilton Creative/Eastman Strategies	Cancer/Cardiac/Surgery
Highline Medical Center	Merit	Annual Report	Hamilton Creative/Eastman Strategies	
Highline Medical Center	Merit	Health Promotion Program	Hamilton Creative/Eastman Strategies	Rub Out Germs
Hill Physicians Medical Group	Merit	Total Advertising without TV	RBG Marketing	Get More
Hillcrest Convalescent Center	Silver	Newsletter	Marketing Dynamics	Personal Touch
Hillcrest Pointe	Silver	Logo/Letterhead	BOLD Marketing	
Hillcrest Pointe	Bronze	Magazine Single	BOLD Marketing	
Hillcrest Pointe	Merit	Brochure	BOLD Marketing	
Holy Cross Hospital	Merit	Newsletter	Coffey Communications	Holy Cross Health
Holy Redeemer Health System	Gold	Website	Lorel Marketing Group, LLC	www.holyredeemer.com
Holy Redeemer Health System	Merit	Total Advertising with TV	Lorel Marketing Group, LLC	Life's Calling
Holy Spirit Health System	Silver	Annual Report		
Holy Spirit Health System	Silver	Physician Referral Program	TCG Advertising & Design	Physician Marketing Packet
Holy Spirit Health System	Silver	Other	TCG Advertising & Design	Central PA Magazine Advertising Supplement
Holy Spirit Health System	Bronze	Radio Single	TCG Advertising & Design	Oakwood Cancer Center
Holy Spirit Health System	Merit	Direct Mail	TCG Advertising & Design	Physical Therapy "Move It"
Holy Spirit Health System	Merit	Newsletter	TCG Advertising & Design	For Your Life
Holy Spirit Health System	Merit	Radio Single	TCG Advertising & Design	Sleep Center
Hospital For Special Care	Bronze	Special Video Production	Mason, Inc.	Three Stories
Hospital For Special Care	Merit	Brochure	Mason, Inc.	
Houston Northwest Medical Center	Bronze	Calendar	StayWell Custom Communications	Health & Wellness Calendar
Humana Active Outlook	Bronze	Website	Wax Custom Communications	www.humanaactiveoutlook.com
Humana Active Outlook	Merit	Newsletter	Wax Custom Communications	HAO-Special Edition
Huntington Hospital	Merit	Publication Internal	Kevin/Ross Public Relations	Huntington Reporter
Hurley Medical Center	Silver	Employee Communication Prog.	Magnani Continuum Marketing	Strategic Plan Internal Rollout
Hurley Medical Center	Merit	Annual Report	Magnani Continuum Marketing	Hurley Foundation Annual Report
Hurley Medical Center	Merit	Television Series	Magnani Continuum Marketing	Awareness Campaign
Imagine Health	Gold	Publication Internal	Lucky Dog Communications	PEHP Open Enrollment Booklet

Imagine Health	Silver	Logo/Letterhead	Lucky Dog Communications	Identity Package
Imagine Health	Silver	Imprinted Materials	Lucky Dog Communications	Imagine Health Embroidery
Independence Blue Cross	Merit	New Media		Consumerism Flash Video
Independence Blue Cross	Merit	Health Promotion Program		Baby Blueprints
Independent Health	Merit	Other	StayWell Custom Communications	Guide to Good Health
Indiana Regional Medical Center	Merit	Website	Coffey Communications, Inc.	www.indianarmc.org
Indiana State Department of Health	Gold	Health Promotion Program	Cabello Associates	Pandemic Influenza Educator's Kit
Indiana State Department of Health	Silver	Television Single	Cabello Associates	H1N1 Flu Vaccination
Ingham Regional Medical Center	Merit	Newspaper Single	Publicom, Inc.	PAD Plus
Ingham Regional Medical Center	Merit	Radio Single	Publicom, Inc.	PAD
Insight Imaging	Merit	Employee Communication Prog.		Brand Guidelines
Insight Imaging	Merit	Logo/Letterhead		Insight Imaging Stationary
Inspire Health	Merit	Website	DCC Marketing	
Intermountain Healthcare	Gold	Annual Report	Faktory/R&R Partners	
Intermountain Healthcare	Silver	Newspaper Series	Faktory/R&R Partners	Cancer
Intermountain Healthcare	Bronze	Radio Single	Faktory/R&R Partners	Speak Faster
Intermountain Healthcare	Merit	Direct Mail	Faktory/R&R Partners	Alta View
Intermountain Healthcare	Merit	Outdoor	Faktory/R&R Partners	Heart
Intermountain Healthcare	Merit	Television Single	Faktory/R&R Partners	Mechanic-Life Flight Spot
Iowa Health-Des Moines	Bronze	Calendar		Life Flight Calendar
Iowa Health-Des Moines	Bronze	Total Advertising without TV	Flynn Wright	Methodist West Grand Opening
Iowa Health-Des Moines	Merit	Television Series		Unity Campaign
Iowa Hospital Association	Merit	Annual Report	julsdesign, inc.	Highlights Report
Iowa Hospital Association	Merit	Logo/Letterhead	julsdesign, inc.	Annual Meeting
Jefferson Radiology	Silver	Calendar		Interpretations
Jefferson Radiology	Merit	Publication Internal		Culinary Interpretations
JePuy/Johnson & Johnson	Silver	Special Video Production	Ghost Productions, Inc.	Heal
Johns Hopkins Medicine	Merit	Total Advertising without TV	Catalyst Communications	US Family Health Plan New Member
Johnson & Johnson Health Care System, Inc.	Bronze	Other	Simms & Mclvor Marketing Communications	Doctor Preshow Convention Promotion
Johnson City Medical Center	Merit	Brochure		Vascular Surgical Services
JPS Health Network	Bronze	Television Series	Blanchard Schaefer Advertising & PR	\$5 & Waiting
JPS Health Network	Merit	Calendar	Blanchard Schaefer Advertising & PR	JPS Pride
Jupiter Medical Center Foundation	Silver	Poster	Bush & Co.	To A Long, Healthy And Prosperous Life
Jupiter Medical Center Foundation	Bronze	Magazine Series	Bush & Co.	Long Way Baby
Kadlec Health System	Merit	Calendar	Sara Nelson Design, Ltd.	Planetree Calendar
Kadlec Regional Medical Center	Gold	Professional Recruitment	Image Works Digital Media	Kadlec Clinic Physician Opportunities
Kadlec Regional Medical Center	Merit	Television Series	Image Works Digital Media	Pediatric Campaign
Kennewick General Hospital	Bronze	Television Single	P.S. Media, Inc.	Our Health
Kessler Institute of Rehabilitation	Silver	Total PR Program	Maslowski & Associates	Public Education Campaign
Kimball Medical Center	Bronze	Newspaper Single	The Marathon Group	There's a Reason
La Rabida Children's Hospital	Bronze	Website		www.larabida.org
Lafayette General Medical Center	Silver	Total PR Program		Swine Flu for Dummies
Lafayette General Medical Center	Bronze	Outdoor		Where Kids Feel Like Kids Again
Lafayette General Medical Center	Bronze	Physician Referral Program		Cardiac Device Introduction Invitation
Lafayette General Medical Center	Merit	Employee Communication Prog.		Standards of Behavior Program
Lafayette General Medical Center	Merit	Total Advertising with TV		Where Kids Feel Like Kids Again
Lahey Clinic Medical Center	Bronze	New Media		E-Report on Endowment Fund
Lake Health	Silver	Employee Communication Prog.		Team Member Engagement Kit
Lake Health	Merit	Newspaper Insert		Tri-Point Medical Center Gatefold
Lake Health	Merit	Logo/Letterhead		Lake Health Identity
Lake Health	Merit	Patient Handbook		Patient and Family Experience

Lakeland HealthCare	Silver	Total PR Program		New Addition Grand Opening
Lapeer Regional Medical Center	Bronze	Newspaper Series	Publicom, Inc.	Bright Futures
Laurens County Health Care System	Merit	Calendar	Bates Design	20 Years of Benefiting Our Community
Lawrence & Memorial Hospital	Bronze	Annual Report	Coffey Communications, Inc.	L&M Reports
Le Bonheur Children's Medical Center	Gold	Publication Internal		Vision
Le Bonheur Children's Medical Center	Bronze	Other	Mangan Holcomb Parters	Symphony Invitation
Le Bonheur Children's Medical Center	Bronze	Total PR Program		First Lady Invitation Campaign
Le Bonheur Children's Medical Center	Merit	Direct Mail		iGive4Kids
Le Bonheur Children's Medical Center	Merit	Outdoor	Mangan Holcomb Parters	Safe Kids Van Wrap
Le Bonheur Children's Medical Center	Merit	Calendar		
Le Bonheur Children's Medical Center	Merit	Special Video Production		First Lady Invite Videos
Legacy Health	Gold	Outdoor		The Children's Hospital-MAX Train
Legacy Health	Silver	Imprinted Materials		Cycling Jersey
Legacy Health	Silver	Television Single		Our Legacy
Legacy Health	Bronze	Special Video Production		Our Legacy is Yours
Legacy Health	Merit	Newspaper Single		Brand Launch
Legacy Health	Merit	Magazine Single		The Children's Hospital-Accidents Happen
Legacy Health	Merit	Poster		The Children's Hospital-Constuction Project
Legacy Health	Merit	Radio Single		Our Legacy
Lehigh Valley Health Network	Bronze	Newsletter		Inspire
Lehigh Valley Health Network	Merit	Newspaper Series	Springboard Brand & Creative Strategy	Passion for Better Medicine
Lehigh Valley Health Network	Merit	Publication Internal		Check Up
Lehigh Valley Health Network	Merit	Television Series	Springboard Brand & Creative Strategy	Passion for Better Medicine
Levine Children's Hospital	Merit	Publication External	Dowden Custom Media	Carolinas Kids
Levine Children's Hospital	Merit	Total Advertising without TV	Zander Guinn Millan	Voice
Lexington Medical Center	Gold	Publication Internal		Intercom
Lexington Medical Center	Gold	Direct Mail		Kronos-Now Is The Time
Lexington Medical Center	Silver	Logo/Letterhead		Peterson & Plante Internal Medicine
Lexington Medical Center	Silver	Imprinted Materials		Mouse Pad
Lexington Medical Center	Bronze	Professional Recruitment		Riverside Surgical/Obesity Recruitment
Lexington Medical Center	Bronze	Special Event		Lee Trevino Invite
Lexington Medical Center	Bronze	Total PR Program	Jennings	Public Relations Campaign
Lexington Medical Center	Merit	Magazine Single		ROSE Ad
Lexington Medical Center	Merit	Annual Report		Oncology Annual Report
Lexington Medical Center	Merit	Brochure		Doctors Circle Brochure
Lexington Medical Center	Merit	Other		Cancer Journal
Lexington Medical Center	Merit	Professional Recruitment		CRNA Mailer
Lexington Medical Center	Merit	New Media		LMC Blog
Lexington Medical Center	Merit	Total Advertising with TV		Best Hospital Campaign
Liberty Hospital	Silver	Television Single	Kuhn & Wittenborn Advertising	Heart & Vascular Center-Superhero
LifeBridge Health	Gold	Health Promotion Program		Wash Your Hands
LifeBridge Health	Merit	Employee Communication Prog.		Wash Your Hands
Lifebridge Health System	Merit	Health Promotion Program	bvk	Know Your Heart
Lifebridge Northwest Hospital	Gold	Radio Series	bvk	Breast Center Campaign
Lifebridge Northwest Hospital	Bronze	Television Single	bvk	Breast Center Campaign-Comfort Zone
Lifebridge Northwest Hospital	Merit	Magazine Series	bvk	Print Campaign
LifeCare Hospitals	Gold	Patient Handbook	Lovell Communications, Inc.	Complex Care Hospital of Idaho-Patient/Visitor Guide
LifeCare Hospitals	Silver	Poster	Lovell Communications, Inc.	Service Line Posters
LifeCare Hospitals	Bronze	Poster	Lovell Communications, Inc.	Patient Success Posters
LifeCare Hospitals	Merit	Direct Mail	Lovell Communications, Inc.	Complex Care Hospital of Dallas-Open House
LifeCare Hospitals	Merit	Brochure	Lovell Communications, Inc.	Colorado Acute Long Term Hospital-Brain Injury Program

LifeCare Hospitals	Merit	Special Event	Lovell Communications, Inc.	Complex Care Hospital of Idaho Opening
LifeSecure Insurance Company	Silver	Magazine Series		Multi-Life Program Ad Series
LifeSource	Gold	Total PR Program	Interval	Half the Men Campaign
Lifetime Healthcare Companies	Gold	Annual Report	Roberts Communications, Inc.	
LifeWise of Oregon	Silver	Radio Single	Copacino & Fujikado	Boringly Good
LifeWise of Oregon	Merit	Total Advertising without TV	Copacino & Fujikado	Boringly Good
Littleton Adventist Hospital	Silver	Direct Mail	Davis Branding and Marketing	Neruo
Loma Linda University Medical Center	Silver	Magazine Series	Neathawk Dubuque & Packett	Incontinence
Loma Linda University Medical Center	Merit	Newspaper Single	Neathawk Dubuque & Packett	Male Eating Disorder
Longview Regional Medical Center	Gold	Imprinted Materials	Baldwin Publishing	Healthy Woman Health eCooking Apron
Lourdes Health System	Gold	Publication External	StayWell Custom Communications	HealthTalk
Loyola University Health System	Merit	Brochure		Neurosciences Brochure
Loyola University Medical Center	Gold	Other	bvk	Future of Loyola
Loyola University Medical Center	Gold	Television Single	bvk	Loyola Neuro
Loyola University Medical Center	Merit	Magazine Single	bvk	Generations
Lutheran Life Villages	Bronze	Annual Report	The Nichols Company	
M.D. Anderson Cancer Center	Merit	Newspaper Single	Marion Montgomery, Inc.	#1 Ranking Brand Ad
M.D. Anderson Cancer Center	Merit	Newspaper Insert	Marion Montgomery, Inc.	Sugar Land Insert
Main Line Health	Merit	Outdoor	Mangos	CVS Outdoor Campaign
Maine Medical Partners	Merit	Total Advertising with TV	Garrand	Just What Our Patients Ordered
MaineGeneral Health	Merit	Newspaper Single	RDW Group	Right Here in Kennebec Valley-Bariatrics
MAQUET, Inc.	Merit	Total PR Program	R&J Public Relations	Targeting Unusual Hospital Influencers
Marion General Hospital	Merit	Calendar	Karen Ruth Media Consultants, Inc.	
Marshfield Clinic	Gold	Newspaper Single	Lindsay, Stone & Briggs	New York Times Quote Ad
Marshfield Clinic	Gold	Television Single	Lindsay, Stone & Briggs	Mom
Marshfield Clinic	Silver	Television Series	Lindsay, Stone & Briggs	Brand TV Series
Marshfield Clinic	Bronze	Radio Single	Lindsay, Stone & Briggs	Sleep Lab
Marshfield Clinic	Merit	Publication External		BenchMarks
Marshfield Clinic	Merit	Annual Report		Health Care Redefined-System Review
Marshfield Clinic	Merit	Other		Life Focus Series
Marshfield Clinic	Merit	Television Series	Lindsay, Stone & Briggs	Expertise TV Series
Mary Free Bed Rehabilitation Hospital	Gold	Radio Series	Felder Communications	Outpatient Programs
Mary Greeley Medical Center	Silver	Publication Internal		Health Connect
Mary Washington Healthcare	Gold	Total Advertising with TV	Prairie Dog/TCG	Brand Campaign
Marysville Children's Dentistry	Bronze	Newspaper Single	Candice Neal	Image Ad
Massachusetts Dental Society	Gold	Brochure		All That Glitters
Massachusetts Dental Society	Silver	Publication Internal		Journal of the Massachusetts Dental Society
Massachusetts Dental Society	Merit	Imprinted Materials		We've Got You Covered
Massachusetts Dental Society	Merit	Television Single		Take a Shot at Good Oral Health
Massachusetts Dental Society	Merit	Radio Single		Back to School Dental Exams Ad
Massachusetts General Hospital	Gold	Magazine Series	DeVito/Verdi	Heart and Vascular
Massachusetts General Hospital	Gold	Website	StayWell Custom Communications	www.massgeneral.org/default.aspx
Massachusetts General Hospital	Silver	Radio Series	DeVito/Verdi	Allan Richardson/Marathon/Thanksgiving
Massachusetts General Hospital	Merit	Newsletter	StayWell Custom Communications	Advances at Mass General
MBK Senior Living	Merit	Special Event		Special Event Ad
MCG Health, Inc.	Bronze	Magazine Single	Craig Jackson & Partners	Cancer Center Gatefold Ad
MCG Health, Inc.	Bronze	Television Single	Craig Jackson & Partners	Beyond
MCG Health, Inc.	Merit	Outdoor	Craig Jackson & Partners	Cancer Center
MCG Health, Inc.	Merit	Television Single	Craig Jackson & Partners	Demonstration
MCG Health, Inc.	Merit	Radio Single	Craig Jackson & Partners	Glass Doors
McKee Medical Center	Gold	Magazine Series	O'Brien Advertising	McKee Technology

McKee Medical Center	Gold	Total Advertising without TV	O'Brien Advertising	McKee Technology
McKesson Provider Technologies	Silver	Website	Nelson Schmidt	All About PACS
McLaren Health Care	Bronze	Publication Internal	StayWell Custom Communications	McLaren Health Care Leader
Meadows Regional Medical Center	Merit	Website	The Adams Group	meadowsregional.org
Meadows Regional Medical Center	Merit	Total Advertising with TV	The Adams Group	We're Just Getting Started
Medical Center Hospital	Merit	Other	Hunt Advertising & Consulting, Inc.	Christmas Ornament
Medical City Hospital	Silver	Health Promotion Program	AvreaFoster	City of Fresh Air
Medical City Hospital	Merit	Publication External	AvreaFoster	City Heart Magazine
Medical City Hospital	Merit	Employee Communication Prog.	AvreaFoster	Thanks for 35 Years
Medical City Hospital	Merit	Newsletter	AvreaFoster	The Point
Medingo US, Inc.	Bronze	New Media	Axcept Media, LLC	Pump Pursuit-Insulin Pump e-Learning
Memorial Eye Institute	Merit	Newspaper Series	PPO&S	Pro Athlete Campaign
Memorial Eye Institute	Merit	Outdoor	PPO&S	Trust Your Family's Vision
Memorial Eye Institute	Merit	Logo/Letterhead	PPO&S	Memorial Eye Institute Logo
Memorial Health Care System	Gold	Newspaper Single	Sparq Creative	French Fries are Not a Vegatable!
Memorial Health Care System	Silver	Newspaper Insert	Sparq Creative	Celebrating Nurses Week
Memorial Health Care System	Silver	Imprinted Materials	Sparq Creative	Jar Opener
Memorial Health Care System	Bronze	Publication Internal	Sparq Creative	Mnews Newsletter for Associates
Memorial Health Care System	Merit	Publication Internal	Sparq Creative	Mdoc Newsletter for Physicians
Memorial Health Care System	Merit	Other	Sparq Creative	Communication Packet for Physicians
Memorial Health Care System	Merit	Imprinted Materials	Sparq Creative	Continence Center Magnet
Memorial Health Care System	Merit	Television Series	Franklin Street Marketing	Brand TV
Memorial Health System	Silver	Newspaper Series	Roundtable	Your Name Here
Memorial Health System	Bronze	Newsletter		Inside Track
Memorial Health System	Merit	Direct Mail		The Gardens
Memorial Healthcare System	Silver	Newspaper Insert		Sanchez Triplets
Memorial Healthcare System	Merit	Newspaper Insert		Memorial Publication-Special Women's Issue
Memorial Healthcare System	Merit	Annual Report		
Memorial Healthcare System	Merit	Poster		JDCH Groundbreaking Timeline Banner
Memorial Healthcare System	Merit	Special Video Production		Recognition Dinner
Memorial Hermann Southeast Hospital	Merit	Newsletter	StayWell Custom Communications	Breakthroughs in Health
Memorial Hospital & Health System	Gold	Television Series	BVK	Saving Lives
Memorial Hospital & Health System	Gold	Total PR Program		Life is Sweeter When You Volunteer
Memorial Hospital & Health System	Silver	Direct Mail		It's Time To Take a Look at Us
Memorial Medical Center	Merit	Television Single	Roundtable	Faster Against Heart Attacks
Memorial Medical Center ExpressCare	Merit	Direct Mail	Roundtable	New Locations
MemorialCare Health System	Gold	Newsletter	Maricich Brand Communications	Care Connection
Mercy Health System	Silver	Patient Handbook		Passport to Health and Wellness
Mercy Iowa City	Gold	Calendar	StayWell Custom Communications	Health & Wellness Calendar
Mercy Medical Center-Des Moines	Gold	Professional Recruitment		Family Medicine Residency Program
Mercy Medical Center-Des Moines	Bronze	Newspaper Series		Des Moines Flu Season
Mercy Medical Center-Des Moines	Bronze	Brochure		West Lakes Birthing Services
Mercy Medical Center-Des Moines	Merit	Special Event		Commemorative Event
Meridian Health	Merit	Employee Communication Prog.		Gallup Team Member Opinion Survey
Meridian Health	Merit	Other		Dr. Bernard Welcome Kit
Meridian Health	Merit	Professional Recruitment		Best Workplace. Best Team. Best Care
Meridian Health	Merit	Special Event		Girl's Night Out
Meridian Health System	Gold	Newspaper Series	SPM Marketing & Communications	Pediatric Network
Meridian Health System	Gold	Total Advertising without TV	SPM Marketing & Communications	Cardiovascular Network Campaign
Methodist Health System	Gold	Direct Mail	RD&F Advertising	Back Talk
Methodist Health System	Silver	Outdoor	RD&F Advertising	Uptown FHC Kiosks

Methodist Health System	Merit	Television Series	RD&F Advertising	Heart/Priority
Methodist Le Bonheur Healthcare	Bronze	Annual Report	Gaskill Strategies	Methodist Healthcare Foundation
Methodist Le Bonheur Healthcare	Merit	Direct Mail		Awake Craniotomy
Methodist Le Bonheur Healthcare	Merit	Outdoor	Carpenter Sullivan Sossaman	Methodist Maternity Trivision Board
Methodist Physician Group	Bronze	Special Event	Morse & Company Advertising	
Methodist West Hospital	Merit	Poster	Flynn Wright	Grand Opening Poster
Metro Health Medical Center	Silver	Patient Handbook		Senior Health & Wellness Center-Caregivers Guide
Metro Health Medical Center	Bronze	Special Video Production		Spirit Award: Norm Martin
MetroWest Medical Center	Gold	Poster	Our Guy Creative	Internal Hand Washing Poster Campaign
MetroWest Medical Center	Silver	Professional Recruitment	Our Guy Creative	We're Looking for You!
Miami Children's Hospital	Gold	Total Advertising with TV	Tinsley Advertising	Perfect Fit
Michigan Department of Community Health	Merit	Other	Edge Partnerships	inSPOT Campaign
Michigan Spine & Pain	Merit	Patient Handbook		Patient Handbook/New Patient Folder
MidMichigan Health	Gold	Professional Recruitment	Bolger + Battle/Boardman Video	The Best of Both Worlds
MidMichigan Health	Gold	Health Promotion Program	ClearRiver Advertising & Marketing	Get in the Game-Stay in the Game
MidMichigan Health	Silver	Radio Series	ESPN 100.9-FM (WLUN)	The Training Room
MidMichigan Health	Merit	Brochure	ClearRiver Advertising & Marketing	Health Services for Business and Industry
MidMichigan Medical Center-Clare	Merit	Direct Mail	ClearRiver Advertising & Marketing	Make a Healthy Start in Your Community
MidState Medical Center	Merit	Total Advertising with TV	In-House Marketing, LLC	Cancer Center
Military Health System	Merit	New Media		Dot Mill Docs
Military Health System	Merit	New Media		MHS Profiles
Military Health System	Merit	Special Video Production		MHS Kerlesmer Video
Military Health System	Merit	Health Promotion Program		Suicide Prevention Awareness Month
Mill Creek Dentistry	Merit	Brochure	Golden Proportions Marketing	Bill Mulliken, DDS
Mills-Peninsula Health Services	Merit	Publication External		Peninsula Health Magazine
Mills-Peninsula Health Services	Merit	Special Video Production		Family Stories Video
Milton Hospital	Merit	Direct Mail	Bennett Group	ER Campaign
Mission Hospital	Gold	Magazine Single	Johnson Gray Advertising, Inc.	Mary "daVinci"
Mississippi Health Partners	Merit	Newspaper Single	Huffman & Rejebian	We'll Always Have a Plan
Mississippi Health Partners	Merit	Magazine Single	Huffman & Rejebian	We'll Always Have a Plan
Monarch HealthCare	Bronze	Poster	Triad Group, Inc.	Monarch is #1
Monarch HealthCare	Merit	Patient Handbook	Triad Group, Inc.	Member Guide
Monmouth Medical Center	Merit	Poster	The Marathon Group	Wardrobe-Mall Poster
Monmouth Medical Center	Merit	Poster	The Marathon Group	Shop 'til You Drop-Mall Poster
Montgomery General Hospital	Gold	Special Video Production	Neathawk Dubuque & Packett	Shan's Story
Morton Plant Hospital	Gold	Newspaper Series	Bush & Co.	My Breast Cancer Journal-Jeanene
Morton Plant Hospital	Silver	Direct Mail	Bush & Co.	My Breast Cancer Journal-Judy
Morton Plant Mease	Merit	Logo/Letterhead		Camp Alegria Logo
Morton Plant Mease	Merit	Calendar		Team Member Calendar
Morton Plant Mease	Merit	Health Promotion Program		Breathing Path Signage
Moses Cone Health System	Gold	Magazine Series	Redding Advertising, Inc.	Children's Emergency Department
Moses Cone Health System	Silver	Direct Mail	Redding Advertising, Inc.	MedCenter Kernersville Urgent Care
Moses Cone Health System	Bronze	Newspaper Series	Redding Advertising, Inc.	Children's Emergency Department
Moses Cone Health System	Bronze	Poster	Redding Advertising, Inc.	Thanksgiving Poster
Moses Cone Health System	Bronze	Professional Recruitment	Redding Advertising, Inc.	Corporate Recruitment Brochure
Moses Cone Health System	Merit	Imprinted Materials	Redding Advertising, Inc.	Women's Only 5K Walk and Run T-Shirt
Moses Cone Health System	Merit	Total Advertising without TV	Redding Advertising, Inc.	Children's Emergency Dept Campaign
Mount Carmel	Silver	Radio Single	bvk	St. Ann's Emergency Heart Care
Mount Carmel	Bronze	Total Advertising without TV	bvk	St. Ann's Emergency Heart Care
Mount Carmel College of Nursing	Bronze	Newspaper Series	bvk	Adam Ad/Yvonne
Mount Carmel Health System	Silver	Poster	n house creative	Guardian Angels

Mount Clemens Regional Medical Center	Bronze	Publication Internal		Focus
Mount Clemens Regional Medical Center	Bronze	Radio Series		ER Radio
Mount Clemens Regional Medical Center	Merit	Brochure	Skidmore Studio	MCRMC Overview Brochure
Mount Clemens Regional Medical Center	Merit	Professional Recruitment		Nursing Ad
Mount Sinai Medical Center	Merit	Magazine Single	DeVito/Verdi	Even Hospitals
Mount Sinai Medical Center	Merit	Magazine Series	DeVito/Verdi	Joined at the Liver/At 14/Comedian
Mount Sinai Medical Center	Merit	Publication External	Two Dogs Design	Mount Sinai Magazine
Mount Sinai Queens	Bronze	Outdoor	Fastforward Communications	Fuel Up on Folic Acid
Mountain States Health Alliance	Silver	Special Video Production		HR Theatre Trailer
Mountain States Health Alliance	Merit	Professional Recruitment		Physician Recruitment
Mountain States Health Alliance	Merit	Television Single		Skip
Mt. Sinai Medical Center	Merit	Physician Referral Program	Wax Custom Communications	Specialist
MultiCare Health System	Bronze	Publication External	Coffey Communications, Inc.	Healthy Living
MultiCare Health Systems	Gold	Newspaper Single		Marybridge Children's Hospital
MultiCare Health Systems	Bronze	Outdoor		Stopping Stroke
MultiCare Health Systems	Merit	Magazine Series		MultiCare Regional Cancer Center
MultiCare Health Systems	Merit	Radio Series		Stroke/Family Birth/Healing/Hope
MVP Healthcare	Gold	Brochure	Media Logic	A Leader in Innovation
MVP Healthcare	Gold	Logo/Letterhead	Media Logic	MVP Logo Redesign
MVP Healthcare	Gold	Radio Series	Media Logic	What Works
MVP Healthcare	Merit	Total Advertising with TV	Media Logic	Medicare Campaign
Nash Health Care	Silver	Special Event	Lewis Advertising	Surgical Weight Loss-Charm Night Out
Nash Health Care	Bronze	Direct Mail	Lewis Advertising	Surgical Weight Loss
Nash Health Care	Bronze	Total Advertising with TV	Lewis Advertising	Surgical Weight Loss Campaign
Nash Health Care	Merit	Newspaper Single	Lewis Advertising	Joint Replacement Stairstep-Willie
Nash Health Care	Merit	Outdoor	Lewis Advertising	Heartburn Treatment-Suzanne
National Park Medical Center	Merit	Television Series	EXIT Marketing	Always
Nationwide Better Health	Gold	Employee Communication Prog.		Mirror, Mirror
Nationwide Better Health	Merit	Poster		NYU Moldy Bread
Nationwide Children's Hospital	Gold	Direct Mail		Physician-U.S. News
Nationwide Children's Hospital	Gold	Annual Report		Department of Pediatrics
Nationwide Children's Hospital	Gold	Physician Referral Program		Resource Guide & Directory of Services
Nationwide Children's Hospital	Gold	Brochure		Rehab Program
Nationwide Children's Hospital	Gold	Health Promotion Program		High Up High Risk
Nationwide Children's Hospital	Silver	Newspaper Series		Snot, Ouchies, Vomit
Nationwide Children's Hospital	Silver	Patient Handbook		Welcome Kit
Nationwide Children's Hospital	Silver	Imprinted Materials		Behavioral Mobile Research Lab T-Shirt
Nationwide Children's Hospital	Silver	Website		www.nationwidechildrens.org
Nationwide Children's Hospital	Silver	Total Advertising without TV		Snot, Ouchies, Vomit
Nationwide Children's Hospital	Bronze	Employee Communication Prog.		Magnet Re-designation
Nationwide Children's Hospital	Bronze	Outdoor		Snot, Ouchies, Vomit
Nationwide Children's Hospital	Bronze	Newsletter		Change Their Tommorrow
Nationwide Children's Hospital	Bronze	Logo/Letterhead		Strategic Plan Graphic
Nationwide Children's Hospital	Merit	Publication Internal		Spotlight
Nationwide Children's Hospital	Merit	Poster		Magnet
Nationwide Children's Hospital	Merit	Other		Wellness on the Run
Nationwide Children's Hospital	Merit	Health Promotion Program		K.I.S.S. Your Kids
Nemours	Gold	Outdoor	Fry Hammond Barr	5-2-1 Almost None Event Banners
Nemours	Gold	Calendar	Fry Hammond Barr	Referring Physician Calendar
Nemours	Gold	Other	Fry Hammond Barr	Enterprise Collateral Package
Nemours	Gold	Radio Single	Fry Hammond Barr	Orthopedic Expertise

Nemours	Gold	Total Advertising without TV	Fry Hammond Barr	Lancaster General Campaign
Nemours	Silver	Employee Communication Prog.	Fry Hammond Barr	Associate Brand Book
Nemours	Bronze	Newspaper Series	Fry Hammond Barr	Sports Medicine
Nemours	Bronze	Annual Report	Fry Hammond Barr	
Nemours	Bronze	Special Event	Fry Hammond Barr	Night with Nemours Gala Event
Nemours	Merit	Employee Communication Prog.	Fry Hammond Barr	Delivering the Nemours Promise
Nemours	Merit	Special Video Production	Fry Hammond Barr	Associate Brand Socialization Video
Network Health	Bronze	Direct Mail		Thank You
Network Health	Bronze	Imprinted Materials		Employee Activities Committee
Network Health	Merit	Patient Handbook		Welcome! Network Health Together
New England Rehabilitation Hospital	Merit	Newspaper Single	Triad Advertising	Why Wait to Feel Better?
New Hanover Regional Medical Center	Bronze	Employee Communication Prog.		Foundation Employee Campaign
New Hanover Regional Medical Center	Merit	Direct Mail	Prairie Dog/TCG	
New Hanover Regional Medical Center	Merit	Website		
New Hanover Regional Medical Center	Merit	Health Promotion Program		Knee Pain Seminar
Newark Beth Israel Medical Center	Gold	Special Event	The Marathon Group	Heart & Sole Walk
Newark Beth Israel Medical Center	Bronze	Poster	The Marathon Group	Without Your Feet
Newark Beth Israel Medical Center	Merit	Other	The Marathon Group	The Life of Mary Anne
Newton Memorial Hospital	Merit	Physician Referral Program	David Henry Agency	Vista Points
Niswonger Children's Hospital	Gold	Patient Handbook		Admissions Packet
Niswonger Children's Hospital	Gold	Total PR Program		Tag Campaign
Niswonger Children's Hospital	Bronze	Health Promotion Program		Get Jumping Campaign
Niswonger Children's Hospital	Merit	Special Event		Grand Opening
North Coast Professional Corporation	Merit	Logo/Letterhead	Edgewater Graphics	NCPC Logo
North Mississippi Medical Center	Bronze	Magazine Series	Springboard Brand & Creative Strategy	da Vinci Robotic Surgery
North Shore LIJ Health Systems	Gold	Television Series	DeVito/Verdi	Hope Lives Here
North Shore LIJ Health Systems	Gold	Radio Single	DeVito/Verdi	Heart
North Shore LIJ Health Systems	Bronze	Radio Series	DeVito/Verdi	Hope Lives Here
North Shore LIJ Health Systems	Merit	Newspaper Single	DeVito/Verdi	Cardiology Award
NorthBay Healthcare	Silver	Newsletter		Wellspring: Committed to Community
Northeast Georgia Medical Center	Merit	Direct Mail		Women & Children's Showcase Booklet
Northeast Georgia Medical Center	Merit	Outdoor		Sticky Solution?
Northern Louisiana Medical Center	Merit	Newspaper Series	Creative Alliance	Relief
Northwest Community Hospital	Merit	Magazine Single	Finelight	Brand Ad
Northwest Health System	Gold	Newspaper Series	Creative Alliance	Time Pledge
Northwest Medical Center	Silver	Newspaper Series	Creative Alliance	Got You Covered
Northwestern Memorial Hospital	Gold	Special Video Production	Gante'	Quality Matters
Northwestern Memorial Hospital	Bronze	Television Series	LeMay Partners	Everything Matters
Northwestern Memorial Hospital	Merit	Publication Internal		Serve-a-Thon Connections
Northwestern Memorial Hospital	Merit	Annual Report		Community Service Report
Northwestern Memorial Hospital	Merit	Health Promotion Program		Flu Communication Plan
Northwestern Memorial Hospital	Merit	Health Promotion Program		Healthy Transitions
Norton Healthcare	Gold	Direct Mail		Seeing Double
Norton Healthcare	Silver	Physician Referral Program		Norton Vascular Associates
Norton Healthcare	Silver	Patient Handbook		Special Guest Guides
Norton Healthcare	Bronze	Other		Get Healthy Recipes Cookbook
Norton Healthcare	Merit	Calendar		Expectant Parent Calendars
Norton Healthcare	Merit	Imprinted Materials		Norton Neurosciences Institute
Norton Healthcare	Merit	Website		NortonHealthcare.com
Norton Healthcare	Merit	Special Event		The Cumberlands
Norton Healthcare	Merit	Health Promotion Program		Get Healthy TV Show

Novant Health	Gold	Publication Internal	ABZ Design Group	One Person at a Time Book
Novant Health	Silver	Magazine Single	ABZ Design Group	Quality Ad
Novant Health	Merit	Publication External	ABZ Design Group	HEALTH e Lifestyles E-newsletter
Novant Health	Merit	Annual Report	ABZ Design Group	Annual Report
Novartis	Merit	Magazine Series	Regan Campbell Ward	Change to Afinitor after VEGFR-TKI Failure
Novartis	Merit	Other	Regan Campbell Ward	Change Tracks To A Proven 2nd-Line Therapy
Novo Nordisk, Inc.	Merit	Health Promotion Program	Simms & Mclvor Marketing Communications	I Can Do More
Nyack Hospital	Silver	Newsletter	The Byne Group	Vital Signs
Nyack Hospital	Merit	Newspaper Series	The Byne Group	Image Campaign
NYC Health and Hospitals Corporation	Bronze	Health Promotion Program	Creative Source, Inc.	Palliative Care Brochure & Video
NYU Langone Medical Center	Bronze	Annual Report		Transformative Medicine
NYU Langone Medical Center	Merit	Publication External		NYU Physician Magazine
NYU Langone Medical Center	Merit	New Media		Heart Blog
Oakwood	Merit	New Media	JWT Inside	Boomerang Ecard
Ochsner Health System	Bronze	Website	Mudbug Media	Ochsner/Saints Auction
Ochsner Health System	Merit	New Media	Mudbug Media	ER Wait Time Mobile Site
Oklahoma University Medicine	Gold	Newspaper Insert	bvk	OU Medicine-Children's
Oklahoma University Medicine	Bronze	Newspaper Insert	bvk	OU Medicine-Cancer
Oklahoma University Medicine	Merit	Magazine Single	bvk	OU Medicine-Sherlock Ad
Oklahoma University Medicine	Merit	Magazine Series	bvk	OU Medicine-Hello My Name Is
Olympic Medical Center	Gold	Special Event		Digital Mammography
Olympic Medical Center	Silver	Imprinted Materials		Emery Board Promo
Onslow Memorial Hospital	Gold	Total PR Program		Mom Talk
Onslow Memorial Hospital	Bronze	Magazine Single		Mom Talk
Onslow Memorial Hospital	Merit	Television Single		Mom Talk
Orange Coast Memorial Hospital	Silver	Health Promotion Program	DLS Group	Passport to Pampering
Orange Regional Medical Center	Merit	Patient Handbook		Weight-Loss Surgery
Orange Regional Medical Center	Merit	Website		www.ormc.org
Orange Regional Medical Center	Merit	Television Single		Orthopedic
Orlando Health	Bronze	Total Advertising with TV	Trajectory	Family Is
Orlin: Cohen Orthopedic Group	Gold	Newspaper Series	Austin & Williams	The Last Time Was The First Time
Orlin: Cohen Orthopedic Group	Gold	Website	Austin & Williams	Orlin & Cohen Website/Homepage
Orthopedic & Sports Enhancement Center	Gold	Total Advertising with TV	Ten Adams	We're All Athletes
Orthopedic & Sports Enhancement Center	Bronze	Television Single	Ten Adams	Workout/Shoulder
Osceola Regional Medical Center	Bronze	Physician Referral Program	CPM Marketing Group	Cardiovascular Physician Campaign
OSF Holy Family Medical Center	Gold	Direct Mail	Muller Bressler Brown	Fundraising
OSF Saint Francis Medical Center	Bronze	Logo/Letterhead		Paws 4 Healing-Animal Assisted Therapy
OSF Saint Francis Medical Center	Bronze	Imprinted Materials		Run for Life
OSF Saint Francis Medical Center	Merit	Other		Paws 4 Healing-Animal Assisted Therapy
OSF Saint Francis Medical Center	Merit	Website		Robotic Surgery Center of Excellence
OSF Saint Francis Medical Center	Merit	Special Video Production		Heart 777 Program Video
Our Lady of the Lake Regional Medical Center	Gold	Other		24th Annual Gala Invite
Overlook Hospital	Gold	Physician Referral Program	The DavidHenry Agency	Overlook View Magazine
Overlook Hospital	Bronze	Publication External	David Henry Agency	Overlook View
Palo Alto Medical Foundation	Silver	Direct Mail		New Mover
Palo Alto Medical Foundation	Silver	Total Advertising with TV	Coakley Heagerty	Open Enrollment
Palo Alto Medical Foundation	Merit	Television Series		KBAY Health Points
Palo Alto Medical Foundation	Merit	Health Promotion Program		Healthy Me Owners Manual
Palomar Pomerado Health	Gold	Professional Recruitment	L7 Creative Communications	Journey
Panorama Orthopedics and Spine Center	Merit	Total Advertising without TV	Davis Branding and Marketing	Life Stands Still Campaign
Parkland	Bronze	Publication Internal	JWT Inside	Minute to Minute

Parkview Hospital	Gold	Television Single	Boyden & Youngblutt Advertising	Don't Text and Drive
Parkview Hospital	Gold	Total PR Program	Boyden & Youngblutt Advertising	Don't Text and Drive
Parkview Hospital	Bronze	Other	Boyden & Youngblutt Advertising	Don't Text and Drive
Parkview Hospital	Bronze	Website	Boyden & Youngblutt Advertising	
Parkview Hospital	Merit	Outdoor	Boyden & Youngblutt Advertising	Samaritan Helicopter Graphics
Parkview Hospital	Merit	Brochure	Boyden & Youngblutt Advertising	Family Birthing Center
Penn Med	Merit	Newsletter	Marketing Dynamics	Senior Care Today
Penn Medicine	Silver	Total Advertising with TV		Your Life Is Worth Penn Medicine-Cancer
Penn Medicine	Merit	Special Video Production		Proton Therapy Center
Penn State Milton S. Hershey Medical Center	Silver	Website		
Penn State Milton S. Hershey Medical Center	Silver	New Media		Youtube
Penn State Milton S. Hershey Medical Center	Bronze	Brochure		Children's Hospital Building Campaign
Penn State Milton S. Hershey Medical Center	Merit	Publication External		Penn State Medicine
Penn State Milton S. Hershey Medical Center	Merit	Calendar		A Daily Guide Nutrition and Exercise
Penrose-St. Francis Health Services	Merit	Television Single	Vladimir Jones	CyberKnife
Phoebe Putney Memorial Hospital	Merit	Television Series	J.S. Goodson & Partners Advertising	World Class Medicine. Hometown Commitment
Physicians United Plan	Silver	Direct Mail		Boxes
Pomona Valley Hospital Medical Center	Silver	Newspaper Insert	Holmes & Co. Advertising	Claremont Insert
Poplar Springs	Silver	Poster	Neathawk Dubuque & Packett	Battle Scar
Port Huron Hospital	Merit	Direct Mail	CPM Marketing Group	New Movers Campaign
Portage Health	Merit	Publication Internal		Patient Room Service Menu
Portage Health	Merit	Brochure		Portage Pointe
Portage Health	Merit	Logo/Letterhead		Men's Health Tune-Up
Portage Health	Merit	Radio Series		The Next Generation
Poudre Valley Health System	Silver	Magazine Single		Eggplant Ad for 23 Trees Medical Spa
Poudre Valley Health System	Merit	Magazine Series		Sleep Ads
Premera Blue Cross	Gold	Television Single	Copacino & Fujikado	Cookie or Apple
Premera Blue Cross	Gold	Radio Single	Copacino & Fujikado	Tread Mill
Premera Blue Cross	Silver	Magazine Single	Copacino & Fujikado	McGuyer
Premera Blue Cross	Bronze	Total Advertising with TV	Copacino & Fujikado	Choices
Premier Community Health	Merit	Brochure		You and Your Blood Pressure
Premier, Inc.	Gold	Annual Report		
Premier, Inc.	Gold	Special Event		Governance Education Conference
Premier, Inc.	Merit	Magazine Single		Connect-Impact
Presbyterian Cosmetic & Laser Center	Merit	Newspaper Single	ABZ Design Group	
Presbyterian Healthcare	Merit	Magazine Single	ABZ Design Group	Leadership Ad
Presbyterian Healthcare	Merit	Total Advertising without TV	ABZ Design Group	Magnet Designation Campaign
Presbyterian Hospital	Silver	Poster	ABZ Design Group	Sports Medicine Banny-Up
Presbyterian Hospital	Merit	Magazine Single	ABZ Design Group	Cardiovascular Institute Medic Ad
Presbyterian Hospital Hunterville	Merit	Magazine Single	ABZ Design Group	5 Year Anniversary Ad
Presbyterian Hospital Hunterville	Merit	Employee Communication Prog.	ABZ Design Group	Doctor to Doctor Video
Presbyterian Kemp Cancer Support Center	Gold	Calendar	ABZ Design Group	Stories of Survivorship
Princeton Healthcare System Foundation	Bronze	Newspaper Single	Taft and Partners	Doctor. Donor. Believer
ProBill	Silver	Newspaper Single	Right Angle	Letting Doctors Be Doctors
ProHealth Care	Silver	Television Series	The Yes Men Corporation	TV Campaign
Proliance	Merit	Radio Single	JWT Inside	My Doctor, My Decision
ProMedica Health System	Gold	Annual Report		Donor Report
ProMedica Health System	Gold	Poster		Westfield Materials
ProMedica Health System	Merit	Magazine Series	Hart Associates	Jobst Vascular Center
ProMedica Health System	Merit	Other		Fields of Green-Scholarship Materials
ProMedica Health System	Merit	Special Event		Ebeid Hospice Wine Tasting Invitation

ProMedica Health System	Merit	Total Advertising with TV	Hart Associates	T-Shirt-Orthopaedic Institute Campaign
Provena Mercy Medical Center	Gold	Special Event		Hey Good Lookin'
Provena Mercy Medical Center	Bronze	Employee Communication Prog.		Nursing Strategic Plan
Provena Mercy Medical Center	Merit	Direct Mail		Health Grades
Provena Mercy Medical Center	Merit	Total PR Program		Powerful People
Provena Saint Joseph Medical Center	Merit	Special Event	Lucky Dog Communications	Patient Tower Opening
Providence Health & Services-Oregon	Merit	Publication Internal		Providence Spirit
Providence Holy Cross Medical Center	Merit	Special Video Production	c.2K Medical	Welcome to Providence Holy Cross
Providence Hospitals	Bronze	Television Single		Swim
Providence Hospitals	Merit	Magazine Series		We Are South Carolina's Heart Hospital
Providence Hospitals	Merit	Publication External		Healthy Living
Providence Hospitals	Merit	Calendar		Our Faith Calls Us
Providence Medical Center	Merit	Publication Internal	Osburn Public Relations	Vision
Providence Regional Medical Center Everett	Merit	Physician Referral Program		Physician Referral Program
Providence Regional Medical Center Everett	Merit	Total PR Program		Awards Campaign
QPS Bio-Kinetic	Merit	Website	SCORR Marketing	Patient Recruiting Web Site
QSource	Bronze	Health Promotion Program		IF Campaign
QSource	Merit	Newsletter		IQ: CKD
QualChoice	Gold	Newspaper Series	EXIT Marketing	Better Benefit
QualChoice	Silver	Total Advertising without TV	EXIT Marketing	IQChoice Campaign
QualChoice	Merit	Total Advertising with TV	EXIT Marketing	Better Benefit Campaign
Queens-Long Island Medical Group	Merit	Magazine Series		EMR Campaign
Remedies	Bronze	Logo/Letterhead	Right Angle	
Remedies	Merit	Special Event	Right Angle	Grand Opening Invite
Renouvele	Merit	Newspaper Single	Right Angle	Introductory Ad
Research Medical Center	Bronze	Physician Referral Program	Prairie Dog/TCG	
Resurrection Abulatory Services	Gold	Newsletter	Donovan Design	Medical Network Housecall
Resurrection Health Care	Gold	Logo/Letterhead	Moveo Integrated Branding	RES-Health Collateral
Resurrection Health Care	Merit	Direct Mail	Donovan Design	Physician Neuro
Resurrection Health Care	Merit	Outdoor	Moveo Integrated Branding	Pro Program
Resurrection Health Care	Merit	Annual Report	Donovan Design	Community Report
Resurrection Health Care	Merit	Brochure	Moveo Integrated Branding	RES-Health Physician Folder
Resurrection Health Care	Merit	Special Video Production		Saint Andrew Life Center Video
Resurrection Health Care	Merit	Total Advertising without TV	Moveo Integrated Branding	A Breath of Fresh Care
Resurrection Medical Center	Gold	Outdoor	Donovan Design	Mammogram
Rex Healthcare	Silver	Brochure		Rex Wellness Center
Rex Healthcare	Bronze	New Media		YouTube Channel
Rite Aid	Gold	Other	StayWell Custom Communications	Get Fit
Riverside Eye Center, P.C.	Merit	Physician Referral Program	Portfolio XXI	Let's Make Eye Contact
Riverside Methodist Hospital	Merit	Brochure	Fahlgren Advertising	Capabilities Brochure
Roche Diagnostics	Bronze	Television Series	Publicis Indianapolis	Accu-Chek
Rockford Health System	Gold	Television Series	Brunner	daVinci Surgical System
Rocky Mountain Cancer Centers	Gold	Outdoor	Sterling-Rice Group	Love Heals
Roper St. Francis Healthcare	Merit	Brochure		System Piece
Roper St. Francis Healthcare	Merit	Television Single		Need A Doctor
Rowan Regional Medical Center	Gold	Poster	ABZ Design Group	Stroke Center Pop-up Display
Rowan Regional Medical Center	Merit	Patient Handbook	ABZ Design Group	Mother Infant Care Guide
Rush University Medical Center	Gold	New Media	SPM Marketing & Communications	Rush Stories Web Banners
Rush University Medical Center	Silver	Publication External	Coffey Communications, Inc.	Discover Rush
Rush University Medical Center	Bronze	Radio Series	SPM Marketing & Communications	Second Opinion
Russell Medical Center	Silver	Publication External	Dowden Custom Media	Connections

Saint Barnabas Ambulatory Care Center	Merit	Poster	The Marathon Group	Sleep Better-Kiosk
Saint Barnabas Medical Center	Merit	Direct Mail	The Marathon Group	Your Patient's Heart
Saint Francis Hospital-Memphis	Merit	Poster	G Design	Breast Cancer "Survivors"
Saint Francis Hospital-Memphis	Merit	Special Event	G Design	Holiday Food Drive
Saint Francis Medical Center	Gold	Annual Report	The Roberts Group, Inc.	
Saint Francis Medical Center	Gold	Patient Handbook	The Roberts Group, Inc.	Planning Your Pregnancy Guide
Saint Francis Medical Center	Silver	Newspaper Single	The Roberts Group, Inc.	Mother's Day Ad
Saint Francis Medical Center	Silver	Website	The Roberts Group, Inc.	Physician Recruitment Web Site
Saint Francis Medical Center	Bronze	Publication External	The Roberts Group, Inc.	Physicians Practice
Saint Francis Medical Center	Merit	Publication Internal	The Roberts Group, Inc.	PowerLine
Saint Francis Medical Center	Merit	Special Event	The Roberts Group, Inc.	da Vinci Open House Invite
Saint John's Health Center	Merit	Publication External		Breakthroughs
Saint Joseph Regional Medical Center	Merit	Outdoor	St. Claire Group	One Place
Saint Peter's University Hospital	Silver	Other	SGW	100 Reasons to Choose Saint Peter's
Saint Peter's University Hospital	Merit	Newspaper Series	SGW	Top Doc's
Saint Peter's University Hospital	Merit	Outdoor	SGW	Guess Who Treats-Pediatrics
Saints Mary & Elizabeth Medical Center	Merit	Total Advertising without TV	Donovan Design	Primary Care Consumer Campaign
Salinas Valley Memorial Healthcare System	Merit	Special Video Production		Lifeline TV Heart Month
Salinas Valley Memorial Healthcare System	Merit	Radio Single		Robotics GYN
San Angelo Community Medical Center	Bronze	Newspaper Single	Creative Alliance	Rough
San Antonio Community Hospital	Merit	Total Advertising without TV	Ignite Design & Advertising	See Believe Campaign
San Joaquin Community Hospital	Gold	Magazine Single	Coffey Communications	Mission in Action
San Joaquin Community Hospital	Gold	Publication External	Coffey Communications	Health Matters
San Joaquin Community Hospital	Gold	Logo/Letterhead	Willis Design	Lights and Sirens
San Joaquin Community Hospital	Silver	Patient Handbook	Mize Agency	
San Joaquin Community Hospital	Silver	Health Promotion Program	Satterfield Consulting	Stroke and Chest Pain PSA
San Joaquin Community Hospital	Bronze	Special Video Production	Satterfield Consulting	Foundation Video
San Joaquin Community Hospital	Merit	Annual Report	Coffey Communications, Inc.	
San Joaquin Community Hospital	Merit	Employee Communication Prog.	Willis Design	Sacred Work Campaign
San Joaquin Community Hospital	Merit	Professional Recruitment	Shepherd Design	Become Campaign
Sandel Medical Industries	Bronze	Website	Maricich Brand Communications	sandelmedical.com
Sandel Medical Industries	Merit	Other	Maricich Brand Communications	Change-A-Blade Sales Kit
Santa Rosa Memorial Hospital	Merit	Total Advertising with TV	Johnson Gray Advertising, Inc.	I Am
Sara Lee Center for Women's Health	Merit	Physician Referral Program	ABZ Design Group	Continence & Pelvic Floor Symposium
Sarasota Memorial Health Care System	Merit	Magazine Series		
Schneider Children's Hospital	Gold	Newsletter	StayWell Custom Communications	Kids First
SCI Solutions	Merit	Brochure		Innovations in Access Management
Screening for Mental Health	Gold	Poster	Brand X	NDS Military Poster
Seattle Children's Hospital	Bronze	Magazine Series	Copacino & Fujikado	Hope. Care. Cure
Seattle Children's Hospital	Merit	Website	Copacino & Fujikado	The Day I Found Out
Seattle Children's Hospital	Merit	Television Series	Copacino & Fujikado	The Day I Found Out
Seattle Children's Hospital	Merit	Total Advertising with TV	Copacino & Fujikado	Hope. Care. Cure
Seton Family of Hospitals	Gold	Newspaper Insert	The Screamer Company	Community Report
Shands HealthCare	Silver	Magazine Series	Lewis Communications	Print Campaign
Shands HealthCare	Merit	Television Series	Lewis Communications	Shands TV Campaign
Shands Jacksonville	Gold	Employee Communication Prog.		Mission: Possible
Shands Jacksonville	Merit	Special Event		Heart Walk
Shands Jacksonville/UF College of Medicine	Merit	Total Advertising without TV	The Hoffman Agency	Minimally Invasive Surgery
Sheltering Arms Physical Rehabilitation Centers	Bronze	Brochure	Studio Savvy	Spine Clinic
Shepherd Center	Bronze	Publication External	SoloFlight Design	Spinal Column
Shore Health System	Merit	Magazine Series	Neathawk Dubuque & Packett	That's Why

Shore Memorial Hospital	Silver	Newspaper Insert	M	Cancer Center Campaign
Sibley Memorial Hospital	Merit	Employee Communication Prog.		The Sibley Circle of Excellence
Siemens AG Medical Solutions	Silver	Brochure	Mangos	daVinci 3T Scanner Brochure
Siemens AG Medical Solutions	Silver	Total Advertising without TV	Mangos	daVinci Campaign
Siemens AG Medical Solutions	Bronze	Special Video Production	Mangos	daVinci Product Video
Silver Cross Hospital	Merit	Total Advertising without TV	Cons in Trees	Silver Cross Center for Women's Health
Silverton Hospital Network	Merit	Publication External	bbg Marketing	HealthView
Sisters of St. Francis Health Services, Inc.	Gold	Calendar	Moran Design Corporation	Social Accountability Calendar
Sisters of St. Francis Health Services, Inc.	Silver	Logo/Letterhead	Moran Design Corporation	Mall Walking Club
Sisters of St. Francis Health Services, Inc.	Merit	Logo/Letterhead	Moran Design Corporation	Patient Safety Coalition
Sisters of St. Francis Health Services, Inc.	Merit	Logo/Letterhead	Moran Design Corporation	35th Anniversary Logo
Sisters of St. Francis Health Services, Inc.	Merit	Other	Moran Design Corporation	Shopping Mall Window Graphic
Society for HealthCare Strategy-Market	Bronze	Calendar	StayWell Custom Communications	Health Observances Calendar
Somerset Medical Center	Merit	Total PR Program	R&J Public Relations	Sleep for Life
Sonora Regional Medical Center	Merit	Other		Loving Service Booklet
South Jersey Healthcare	Silver	Total Advertising without TV	Finelight	Fill in the Blank
South Jersey Healthcare	Merit	Magazine Series	Finelight	Fill in the Blank
Southcoast Health System	Gold	Brochure		Center for Cancer Care
Southcoast Health System	Gold	Total PR Program		H1N1
Southcoast Health System	Bronze	Imprinted Materials		Southcoast Grocery Bags
Southcoast Health System	Merit	Poster		Vertical Marketing Banners
Southeast Georgia Healthcare System	Silver	Health Promotion Program	Knight Marketing	Prostate Cancer Screenings
Southeast Georgia Healthcare System	Merit	Health Promotion Program	Knight Marketing	Colorecta Cancer Screening
Southeast Missouri Hospital	Gold	Website	bvk	Lottery4Life.com Landing Page
Southeast Missouri Hospital	Gold	Television Single	bvk	Cry Babies
Southeast Missouri Hospital	Gold	New Media	bvk	Cry Babies Viral Video
Southeast Missouri Hospital	Silver	Outdoor	bvk	Floor Graphic
Southeast Missouri Hospital	Silver	Other	bvk	Which Way Is Your Health Going
Southeast Missouri Hospital	Merit	Radio Single	bvk	Resolution Day
Southeast Missouri Hospital	Merit	Radio Series	bvk	What It Means
Southwest General	Gold	Radio Series	Stern Advertising	It's a Fact
Southwest General	Merit	Direct Mail	Stern Advertising	Orthopedic Joint Center
Southwest General	Merit	Television Series	Stern Advertising	
Sparrow Health System	Bronze	Employee Communication Prog.	Remedy	New Vision
Spectrum Health	Silver	Radio Series	Kantorwassick	
Spectrum Health	Bronze	Total Advertising with TV	Kantorwassick	
Spectrum Health	Merit	Magazine Series	Kantorwassick	
Spirit of Women	Merit	Poster		Be Well. Pass It On!
SSM Health Care-St. Louis	Merit	Television Series	Maring Weissman	Everything is Possible
SSM Health Care-St. Louis	Merit	Radio Series	Maring Weissman	Everything is Possible
SSM Health Care-St. Louis	Merit	Total Advertising with TV	Maring Weissman	Everything is Possible
St. Anthony Hospital	Silver	Television Series	Insight Creative Group	Witin Me
St. Anthony Hospital	Silver	New Media	Insight Creative Group	Share the Prayer TV
St. Anthony's Medical Center	Merit	Other	Prairie Dog/TCG	Floor Talk/Shelf Talk
St. Anthony's Medical Center	Merit	Total Advertising without TV	Prairie Dog/TCG	Core Campaign
St. Bernardine Medical Center	Bronze	Magazine Series	MB Creative/Reese & Associates	IEH and VI
St. Bernardine Medical Center	Bronze	Direct Mail	Fifty X	Urgent Care Center
St. Bernardine Medical Center	Bronze	Radio Series		Urgent Care Center
St. Bernardine Medical Center	Merit	Newspaper Single	Fifty X	Urgent Care Center
St. Christopher's Hospital for Children	Merit	Newsletter	Out of the Blue Productions	In The Forefront
St. Christopher's Hospital for Children	Merit	Website	Osiris Group	www.stchristophershospital.com

St. Christopher's Hospital for Children	Merit	Television Single	Out of the Blue Productions	
St. Elizabeth Hospital	Gold	Newspaper Insert	MindWorx Marketing	Report to Community
St. Elizabeth Hospital	Merit	Professional Recruitment	MindWorx Marketing	Our New Space
St. Elizabeth Hospital	Merit	Special Event	MindWorx Marketing	Award Banquet
St. Francis Medical Center	Merit	Newspaper Single	Neathawk Dubuque & Packett	Heart Attack
St. Helena Hospital	Merit	New Media	Priority Integrated Marketing	Well Now
St. John Health System	Gold	Magazine Single	Publicis Indianapolis	Ambassador: System Yoga
St. John Health System	Gold	Employee Communication Prog.	Publicis Indianapolis	Brand Manual
St. John Health System	Silver	Direct Mail	Publicis Indianapolis	East Side Primary Care Physician
St. John Health System	Silver	Television Single	Publicis Indianapolis	Oncology
St. John Health System	Merit	Publication External	Publicis Indianapolis	Thrive Magazine
St. John Health System	Merit	Other	Publicis Indianapolis	Outpatient Referral Education Tool
St. John Health System	Merit	Website	Publicis Indianapolis	stjohn.org
St. John Health System	Merit	Total Advertising with TV	Publicis Indianapolis	Oncology Campaign
St. John's Hospital	Gold	Magazine Single	bvk	Robotic
St. John's Hospital	Gold	Radio Series	bvk	Robotic Campaign
St. John's Hospital	Gold	Total Advertising without TV	bvk	Robotic Campaign
St. Joseph Hospital	Bronze	Poster	DGWB Advertising & Communications	Many Hearts-One Passion
St. Joseph Hospital	Merit	Other	DGWB Advertising & Communications	Many Hearts-One Passion
St. Joseph's Hospitals Foundation	Bronze	Other		Gala Invitation
St. Joseph's Hospitals/South Florida Baptist	Gold	Calendar		Team Member Calendar
St. Luke's Health System	Gold	Physician Referral Program	Lawrence & Schiller	DoctorX-Notepad
St. Luke's Health System	Merit	Other		Dressed for Desserts
St. Luke's Hospital	Bronze	Brochure		The Chapel Treasures of St. Luke's Hospital
St. Mary Corwin	Bronze	Total Advertising without TV	Vladimir Jones	Cheers to Your Health
St. Mary's Health System	Gold	Total Advertising with TV	Ten Adams	Everyday Victories
St. Mary's Health System	Silver	Television Series	Ten Adams	Everyday Victories
St. Mary's Health System	Silver	Radio Series	Ten Adams	Everyday Victories
St. Mary's Health System	Merit	Newspaper Series	Ten Adams	Everyday Victories
St. Mary's Healthcare System for Children	Silver	Radio Single	Fastforward Communications	Darrelle Revis for St. Mary's Kids
St. Mary's Hospital	Merit	Magazine Series		Hospital Service Line Ads Campaign
St. Mary's Hospital	Merit	Newsletter		Healthy Living
St. Mary's of Michigan	Merit	New Media	Priority Integrated Marketing	Health e-Connections
St. Vincent Charity Medical Center	Merit	Website	Twist Creative	www.stvincentcharity.com
St. Vincent Health	Gold	Patient Handbook	St. Claire Group	Peyton's Playbook-Project 18
St. Vincent Health	Gold	Special Event	St. Claire Group	Key To The Cure
St. Vincent Health	Silver	Brochure	St. Claire Group	Heart Center Performance Report
St. Vincent Health	Silver	Television Series	St. Claire Group	Our Fight Against Cancer
St. Vincent Health	Merit	Direct Mail	St. Claire Group	Letter To Schools-Project 18
St. Vincent Health	Merit	Newsletter	St. Claire Group	ACT 2020 Newsletter
St. Vincent Health	Merit	Logo/Letterhead	St. Claire Group	Project 18
Stony Brook University Medical Center	Gold	Brochure		Invest in the Best Ideas in Medicine
Stony Brook University Medical Center	Merit	Annual Report		Turning Points
Stony Brook University Medical Center	Merit	Radio Series		Best Ideas in Medicine
Summa Foundation	Merit	Publication External	TRIAD Communications, Inc.	Summa Magazine
Summa Health System	Merit	Annual Report	Knox Marketing	
Sutter Health	Gold	Total Advertising with TV	MeringCarson	Our Story is You
Sutter Health	Bronze	Publication Internal		Inside Sutter Health
Sutter Health	Merit	Newspaper Series	MeringCarson	Our Story is You
Sutter Health	Merit	New Media	MeringCarson	Our Story is You
Sutter Health Sacramento Sierra Region	Silver	Outdoor	Glass McClure Advertising	Amazing Stories

Sutter Health Sacramento Sierra Region	Merit	Total Advertising without TV	Glass McClure Advertising	Amazing Stories
Swedish American Health System	Silver	Brochure	Rick Wells, Ltd.	Harmony in Action
Swedish American Health System	Silver	Special Video Production	Pablo Korona Moving Pictures	
Swedish American Health System	Silver	Special Event		Cardiology Millennium Conference
Swedish American Health System	Merit	Professional Recruitment	Rick Wells, Ltd.	Recruitment Ad Series
Swedish American Health System	Merit	Television Single	The Rudosky Agency	Rhythm
Swedish American Health System	Merit	New Media	Rick Wells, Ltd.	Join Our Ensemble
Symbion Healthcare	Bronze	Publication Internal	Lovell Communications, Inc.	Symbion Connection
Tallahassee Memorial HealthCare	Merit	Television Series	Peter Mitchell & Associates	Your Hospital for Life
Tampa General Hospital	Bronze	Direct Mail	G Squared	Pediatrics Healthpark Mailer
Tampa General Hospital	Merit	Poster	FKQ Advertising & Marketing	Very Good Care
Tampa General Hospital	Merit	Total Advertising with TV	FKQ Advertising & Marketing	Wristband Campaign
Tanner Health System	Merit	Outdoor		My Story
Temple University Health System	Gold	Brochure		The Esophageal Program
Temple University Health System	Gold	Radio Series		Temple Lung Center
Temple University Health System	Bronze	Direct Mail		Jeanes Bariatric Program
Temple University Health System	Bronze	Television Series		Temple Lung Center
Temple University Health System	Merit	Website		Temple University Hospital
Temple University Health System	Merit	New Media		New Medical Staff
Terrbonne General Medical Center	Silver	Newspaper Series	Red Square Agency	
Terrbonne General Medical Center	Silver	Television Series	Red Square Agency	
Terrbonne General Medical Center	Merit	New Media	Red Square Agency	Eblasts
Texas Children's Hospital	Gold	Magazine Series	JWT Inside	Excellence to Eminence
Texas Children's Hospital	Merit	New Media	JWT Inside	Thank You
Texas Health Fort Worth	Merit	Other	Commerce House	Women's Event Invitation
Texas Health Fort Worth	Merit	Total Advertising without TV	Commerce House	Women's Services
Texas Health Presbyterian Foundation	Bronze	Imprinted Materials		HeartBeat 5K T-Shirt
Texas Health Resources	Silver	Professional Recruitment	Commerce House	Bigger in Texas
Texas Health Resources	Bronze	Television Series	Commerce House	Human Again
Texas Health Resources	Bronze	Total Advertising with TV	Commerce House	Human Again
Texas Health Resources	Merit	Magazine Single	Commerce House	Human Again
Texas Health Resources	Merit	Magazine Series	Commerce House	Human Again
Texas Health Resources	Merit	Professional Recruitment	Commerce House	Another Day. Another Miracle
Texas Health Southwest	Merit	Other	Commerce House	Women's Event Invitation
The Brooklyn Hospital Center	Bronze	Website	Zone 5	
The Chester County Hospital	Merit	Publication External	The Bing Group	Synapse
The Christ Hospital	Silver	Publication Internal		Tower Talk
The Christ Hospital	Merit	Publication External	StayWell Custom Communications	Heart Matters
The Everett Clinic	Merit	Newspaper Series		"Ologist" Campaign
The Everett Clinic	Merit	Publication External		Connection
The Everett Clinic	Merit	Television Single		Specialties
The Fair Oaks	Silver	Newspaper Series	Marketing Dynamics	Senior Living Pasadena Style
The George Washington University Hospital	Gold	Publication External	StayWell Custom Communications	Health News
The George Washington University Hospital	Merit	Radio Single	Contrast Creative	GW Spine Center
The Iowa Clinic	Silver	Outdoor	julsdesign, inc.	Sleep Center
The Iowa Clinic	Silver	Patient Handbook	julsdesign, inc.	OB/GYN Pregnancy Guide
The Iowa Clinic	Merit	Newspaper Single	julsdesign, inc.	Smart Talk
The Iowa Clinic	Merit	Total Advertising with TV	julsdesign, inc.	Cancer Doesn't Care Campaign
The Iowa Initiative	Gold	Radio Single	Worldways Social Marketing	Drive There
The Iowa Initiative	Merit	Magazine Single	Worldways Social Marketing	Grocery Store
The Iowa Initiative	Merit	Television Single	Worldways Social Marketing	The Amazing Choice

The Iowa Initiative	Merit	Total Advertising with TV	Worldways Social Marketing	Avoid the Stork Campaign
The Methodist Hospital System	Merit	Publication External		Leading Medicine
The Nebraska Medical Center	Gold	Newsletter		The Week Employee Newsletter
The Nebraska Medical Center	Gold	Physician Referral Program		Quick Click Button
The Nebraska Medical Center	Gold	Patient Handbook		Brain + Spine Cancer Center
The Nebraska Medical Center	Gold	Television Single	Writing The Range	Cancer Expertise
The Nebraska Medical Center	Silver	Poster	Daake	JD Power-Year After Year
The Nebraska Medical Center	Silver	Special Video Production	Writing The Range	Life Saving Stories-Bethany
The Nebraska Medical Center	Silver	Special Event		Transplant Reunion
The Nebraska Medical Center	Silver	Total Advertising with TV	Daake/Writing The Range	Life Saving Stories
The Nebraska Medical Center	Bronze	Publication External	Daake	1001 Magazine
The Nebraska Medical Center	Bronze	Website	Daake	Transplant Center
The Nebraska Medical Center	Bronze	Health Promotion Program		Making Healthy Happen
The Nebraska Medical Center	Merit	Newspaper Single	Daake/Writing The Range	Cancer Expertise
The Nebraska Medical Center	Merit	Newspaper Series	Daake/Writing The Range	Heart Expertise
The Nebraska Medical Center	Merit	Publication Internal		Physician Update
The Nebraska Medical Center	Merit	Outdoor	Daake	Cancer Center Now Open
The Nebraska Medical Center	Merit	Newsletter	StayWell Custom Communications	Advancing Health
The Nebraska Medical Center	Merit	Radio Single	Writing The Range	Cancer Expertise
The Nebraska Medical Center	Merit	Radio Single	Writing The Range	Heart Expertise
The Nebraska Medical Center	Merit	Radio Series	Writing The Range	Life Saving Stories
The Ohio State University Medical Center	Merit	Publication External		Discovery
The Ohio State University Medical Center	Merit	Other		Points of Pride
The Reading Hospital & Medical Center	Merit	Newsletter	LMI Advertising	Words of Wellness
The Regional Medical Center	Bronze	Television Series	The Adams Group	Changing How You Think About Health Care
The Rothman Institute	Merit	Radio Series	Cabin Communicaitons	
The Saban Research Institute of CHLA	Merit	Newsletter	Warren Group/Studio Deluxe	Science & Surgery
The University of Chicago	Silver	Publication External	Words & Pictures	Medicine on The Midway
The University of Kansas Hospital	Gold	Newspaper Series	SPM Marketing & Communications	Supplemental Campaign
The University of Kansas Hospital	Gold	New Media	SPM Marketing & Communications	Advancing Campaign
The University of Kansas Hospital	Gold	Total Advertising without TV	SPM Marketing & Communications	Advancing Campaign
The Valley Hospital	Silver	Brochure	3-D Communications	Spine Center
The Valley Hospital	Merit	Total Advertising without TV	Core Creative, Inc.	Endless Possibilities Robotics Campaign
The Virginia Spine Institute	Merit	Website		www.spineMD.com
The Vitality Group	Bronze	Newsletter	Creative Marketing Resource, Inc.	
Thomas Jefferson University Hospitals	Gold	Brochure		Nursing Recruitment Brochure
Thomasville Medical Center	Merit	Brochure	ABZ Design Group	Rehabilitation & Occupational Medicine
Tri-City Medical Center	Bronze	Poster	Miriello Grafico	TCMC Carlsbad Marathon-Thank You Team
Tri-City Medical Center	Merit	Total Advertising without TV	Miriello Grafico	Grateful Patient
Trover Health System	Silver	Website	Ten Adams	The New Trover.com Microsite
Trover Health System	Bronze	Employee Communication Prog.	Ten Adams	The New Trover Employee Campaign
Trover Health System	Merit	Total Advertising without TV	Ten Adams	The New Trover Campaign
UAB Hospital	Silver	Professional Recruitment	Cayenne Creative	Nursing Awareness & Open House
UK HealthCare	Gold	Newspaper Single		Orthopaedic Surgery & Sports Medicine
UK HealthCare	Gold	Newspaper Insert		Markey Cancer Center
UK HealthCare	Gold	Health Promotion Program		Second Hand Smoke Promotion
UK HealthCare	Silver	Annual Report		
UK HealthCare	Merit	Physician Referral Program		Healthcare Clinical Reports
UK HealthCare	Merit	Health Promotion Program		Saddle Up Safely Promotion
UK HealthCare	Merit	Health Promotion Program		Advances & Insights
UMDNJ-Robert Wood Johnson Medical School	Bronze	Publication External		Robert Wood Johnson Medicine

Union Hospital	Merit	Television Single	Miller White, LLC	Now Open
United Healthcare	Gold	Website	MorseKode	www.healthcarelane.com
United Healthcare	Silver	Employee Communication Prog.	MorseKode	www.healthcarelane.com
United Seating & Mobility	Merit	Poster	3 Advertising	Points/Ladder/Abilities
UnitedHealth Group/Ovations	Gold	Newspaper Insert	Periscope	Community Meeting FSI/Post It Note
UnitedHealth Group/Ovations	Gold	Newsletter	Yamamoto Moss Mackenzie	Your Plan-Your Guide
UnitedHealth Group-Ovations	Bronze	Magazine Series	Periscope	Annual Enrollment Ad Campaign
UnitedHealth Group-Ovations	Merit	Magazine Single	Periscope	Coverage You Need
UnitedHealthcare	Gold	Imprinted Materials		Go Green and Eat Healthy Grocery Bag
UnitedHealthcare	Gold	Health Promotion Program		Men's & Women's Health Promotions
UnitedHealthcare	Silver	Logo/Letterhead		Healthy Advantage
UnitedHealthcare	Silver	New Media	MorseKode	Health Care Lane
UnitedHealthcare	Silver	Special Video Production	MorseKode	Storytellers
UnitedHealthcare	Merit	Newspaper Series		Fresh
UnitedHealthcare	Merit	Brochure	Giebink Design	State of Florida Open Enrollment Brochure
UnitedHealthcare	Merit	Brochure		Connecting You To Health Care Benefits
UnitedHealthcare	Merit	Calendar		Healthy Habits
UnitedHealthcare	Merit	Other		Ready For Take-Off
UnitedHealthcare	Merit	Imprinted Materials		Health and Wellness Playing Cards
Unity Health System	Merit	Newspaper Single	Prairie Dog/TCG	Spine Center Production
Univera Healthcare	Gold	Television Series	Partners + Napier	Maria Meets Medicare
Univera Healthcare	Gold	Special Video Production	Partners + Napier	Answers to Your Medicare Questions
Univera Healthcare	Silver	Imprinted Materials		Green and Clean Wristband
Univera Healthcare	Merit	New Media		Maria Meets Medicare
Univera Healthcare	Merit	Health Promotion Program		Green and Clean
University Community Hospital	Merit	Annual Report	The Writing Stable	Bringing Legacies to Life
University Health System	Gold	Poster		Thanks to You, San Antonio
University Health System	Gold	New Media	Blue Tent Marketing	Patient Post
University Health System	Silver	Annual Report	ESD	
University Health System	Silver	Calendar	Creative Civilization	Texas Diabetes Institute Recipe Calendar
University Health System	Bronze	Total PR Program	ESD	Capital Improvement Project
University Health System	Merit	Publication Internal		InfoLINE
University Health System	Merit	Imprinted Materials		Living Proof T-shirt
University Health System	Merit	Total Advertising with TV	Creative Civilization	Child Injury Campaign-Living Proof
University Health System of Eastern Carolina	Bronze	Newspaper Insert	Jennings	Duplin General Hospital
University Health System of Eastern Carolina	Merit	Television Single	Jennings	Orthopedics
University Health System of Eastern Carolina	Merit	Radio Single	Jennings	Orthopedics
University Medical Center at Princeton-CHOP	Merit	Total Advertising without TV		CHOP Campaign
University of California-Irvine Medical Center	Bronze	Newsletter	Maricich Brand Communications	UCI Health
University of Iowa Children's Hospital	Silver	Direct Mail	LionShare Marketing, Inc.	Safety Store Postcard
University of Iowa Health Care	Gold	Total Advertising with TV	SPM Marketing & Communications	Cancer & Heart
University of Maryland Medical Center	Bronze	Magazine Series	TBC	Before
University of Michigan Comprehensive Cancer	Silver	Publication External	GLC	Thrive
University of Minnesota Amplatz Childrens	Gold	Television Series	SPM Marketing & Communications	Joe & Lindon
University of Texas Southwestern Medical	Merit	Special Video Production	CRM Healthcare	Managing Rheumatoid Arthritis
University of Utah Clinical Neurosciences Center	Gold	Physician Referral Program	True North Custom Publishing	Gray Matters
University of Virginia Health System	Merit	Employee Communication Prog.	Lewis Communications	UVA Clean Air Campaign
University of Virginia Health System	Merit	Total Advertising without TV	Lewis Communications	UVA Heart Center Campaign
University Transplant Center	Merit	Calendar	esd & associates	
UPMC Health Plan	Gold	Total PR Program		Healthy Armstrong
UPMC Health Plan	Merit	Newspaper Single		Money Tree

UPMC Health Plan	Merit	Television Single		Medicare "Smart Kitchen"
Upstate Carolina Medical Center	Merit	Newsletter	SHM	Health & Hospitality
Upstate University Health System	Silver	Total Advertising with TV	Lewis Communications	Branding Campaign
URL Pharma	Gold	Magazine Single	Palio	Tough As Ever
URL Pharma	Bronze	Brochure	Palio	Tough As Ever
US Family Health Plan	Bronze	Newsletter	Marion Montgomery, Inc.	Well Informed
US Family Health Plan	Merit	Website	Marion Montgomery, Inc.	
US Family Health Plan	Merit	Television Single	Marion Montgomery, Inc.	Courage PSA
USC University Hospital	Gold	Magazine Series	Swanson Russell	Norris Cancer Hospital-L.A. Dodgers Program
USC University Hospital	Gold	Employee Communication Prog.	Swanson Russell	Norris Cancer Hospital-Hospital Acquisition
USC University Hospital	Gold	Special Video Production	Swanson Russell	Norris Cancer Hospital-Urology
USC University Hospital	Silver	Professional Recruitment	Swanson Russell	Norris Cancer Hospital-Recruitment
UVA Health System	Gold	Website	Lewis Communications	www.uvabrand.com
UVA Health System	Silver	Publication Internal		Beyond Medicine
UVA Health System	Bronze	Newsletter		Link
UVA Health System	Merit	Publication External		Vim & Vigor
UVA Health System	Merit	Direct Mail		Club Red Mailers
UVA Health System	Merit	Special Video Production		Link TV: By the Numbers
VA Greater Los Angeles Healthcare System	Bronze	Special Video Production		Surf Camp
Valley Preferred	Silver	Newspaper Single	Keenan-Nagle Advertising, Inc.	Our Business is Making Yours Healthier
Valley Preferred	Silver	Radio Series	Keenan-Nagle Advertising, Inc.	More Choices. More Education. More Service
Valley Preferred	Bronze	Magazine Single	Keenan-Nagle Advertising, Inc.	Our Business is Making Yours Healthier
Valley Preferred	Bronze	Outdoor	Keenan-Nagle Advertising, Inc.	Our Business is Making Yours Healthier
Valley Preferred	Merit	Annual Report	Keenan-Nagle Advertising, Inc.	Account. Ability
Vanderbilt University Medical Center	Silver	Newspaper Series	Lewis Communications	Vanderbilt Heart
Vanderbilt University Medical Center	Silver	Other	Lewis Communications	Pill Bottle
Vanderbilt University Medical Center	Bronze	Physician Referral Program	Lewis Communications	Clinician Referral Guide
Vanderbilt University Medical Center	Merit	Television Single	Lewis Communications	Oath
VCU Health System	Silver	Annual Report	Neathawk Dubuque & Packett	Workforce Annual Review
VCU Health System	Merit	Television Single	Neathawk Dubuque & Packett	NICU
VCU Medical Center	Gold	Outdoor	Neathawk Dubuque & Packett	One Tiny Reason
VCU Medical Center	Gold	Poster	Neathawk Dubuque & Packett	One Tiny Reason
VCU Medical Center	Silver	Newspaper Single	Neathawk Dubuque & Packett	One Tiny Reason
VCU Medical Center	Silver	Total Advertising without TV	Neathawk Dubuque & Packett	One Tiny Reason
Veterans Affairs	Gold	Professional Recruitment	JWT Inside	Today's VA
VHA, Inc.	Bronze	Total PR Program		Save Millions with VHA
Video Resources	Merit	Special Video Production		Keystone Dental
Virginia Commonwealth University	Silver	Newsletter		VCU Massey Cancer Center Advance
Virginia Commonwealth University	Silver	Total PR Program		NAFA Projects
Virtua	Gold	Website		www.virtua.org
Virtua	Merit	Special Event		Women's Health Symposium
Virtua Berlin	Merit	Newsletter		HealthSmart
Vitas Healthcare Corporation	Gold	New Media	Knight Marketing	Vitas Web MD Campaign
Vitas Healthcare Corporation	Merit	Publication Internal	Knight Marketing	Vital Signs
Washington County Hospital	Bronze	Brochure		The Power of 3T
Washington County Hospital	Merit	Outdoor		New Hope for Weight Loss
Washington Hospital Center	Gold	Radio Single	Neathawk Dubuque & Packett	Heart Sounds
Washington Hospital Center	Merit	Direct Mail	Silver Marketing	Dr. Kevin Griffiths Postcard
Washington Hospital Center	Merit	Physician Referral Program	Dowden Custom Media	Cardiovascular Physician
Weiss Memorial Hospital	Gold	Radio Series	Words & Pictures	
Weiss Memorial Hospital	Bronze	Professional Recruitment	Words & Pictures	Nurse Recruitment

Weiss Memorial Hospital	Merit	Newspaper Single	Words & Pictures	Imagine Life Without Pain
Weiss Memorial Hospital	Merit	Poster	Words & Pictures	Good Isn't Good Enough
WellCare Health Plans, Inc.	Bronze	Logo/Letterhead		Member Engagement Logo
WellCare Health Plans, Inc.	Bronze	Television Single		Two Ladies
WellCare Health Plans, Inc.	Merit	Logo/Letterhead		Malama 'Ohana Logo
Weller Aesthetic & Implant Dental Care	Bronze	Magazine Series	Golden Proportions Marketing	Dr. Jeffrey Weller Ad Series
Wellmark Blue Cross and Blue Shield	Gold	Publication Internal		Blue Magazine
Wellmark Blue Cross and Blue Shield	Bronze	Newspaper Single	Nicholson Kovac, Inc.	Small Business Rubik's Cube
Wellmark Blue Cross and Blue Shield	Bronze	Newspaper Series	Nicholson Kovac, Inc.	Affordability
Wellmark Blue Cross and Blue Shield	Bronze	Health Promotion Program		Invest In Your Health Screening Events
Wellmark Blue Cross and Blue Shield	Merit	Newspaper Single	Nicholson Kovac, Inc.	Affordability
Wellmark Blue Cross and Blue Shield	Merit	Publication External		Blue-Senior Edition
Wellmark Blue Cross and Blue Shield	Merit	Direct Mail		Medicare Switcher
Wellmark Blue Cross and Blue Shield	Merit	Brochure		Collaboration Quality 2010 Primary Care
Wellmark Blue Cross and Blue Shield	Merit	Other		MedicareBlue Solutions
Wellmark Blue Cross and Blue Shield	Merit	Television Series	Nicholson Kovac	Medicare
Wellmark Blue Cross and Blue Shield	Merit	New Media		AskBlue Educational Tool
Wellmark Blue Cross and Blue Shield	Merit	Radio Single	Nicholson Kovac, Inc.	Affordability
Wellmont Health System	Gold	Publication Internal		The eCommunication Connection
Wellmont Health System	Bronze	New Media		Gimme Three Shots
Wellmont Health System	Merit	Annual Report		The Path Forward
Wellmont Health System	Merit	Television Series		Fall Television Campaign
Wellmont Health System	Merit	Special Video Production		The Wellmont Connection
Westchester Health	Silver	Radio Single	Fastforward Communications	Why Choose Westchester Health?
Westchester Medical Center	Merit	Special Video Production	Fastforward Communications	It's All About Saving Lives
White Memorial Medical Center	Gold	Logo/Letterhead	CMBell Company, Inc.	Pacific Rim EP Business Suite
Wishard Health Services	Silver	Magazine Series	Borshoff	Wishard Cosmetic Ad Series
Witham Health Services	Gold	Other	Ten Adams	Anson Box
Witham Health Services	Gold	Television Series	Ten Adams	Why Witham
Wolfe Eye Clinic	Merit	Total Advertising with TV	Swanson Russell	Brand Campaign
WomanCare	Gold	Magazine Series	Idealogy Marketing & Design	Image Campaign
Women's Health & Menopause Center	Merit	New Media	Tschetter & Associates	Health & Wellness For Generations
Yakima Valley Memorial Hospital	Gold	Radio Single	CMBell Company, Inc.	Heart and Vascular
Yale-New Haven Hospital	Gold	Publication Internal		Yale-New Haven
Yale-New Haven Hospital	Silver	Television Series	Mason, Inc.	Yale-Smilow Cancer Center
Yale-New Haven Hospital	Bronze	Special Event		Opening Celebration-Smilow Cancer Hospital
Yale-New Haven Hospital	Merit	Newsletter		The Bulletin
Yale-New Haven Hospital	Merit	Annual Report		Our Promise