

Winners Announced in the 27th Annual Healthcare Advertising Awards

ATLANTA, GA—Winners have been announced in the Twenty-Seventh Annual Healthcare Advertising Awards, sponsored by **Healthcare Marketing Report**. Over 4,000 entries were received in this years competition, making the awards the largest healthcare advertising awards competition.

A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized sixteen entrants with the Best of Show designation, for their overall excellence and breakthrough advertising production.

Gold awards were bestowed to 260 entries and silver awards went to 250 entries. Additionally, bronze awards were given to 241 entries.

The Healthcare Advertising Awards is the oldest, largest and most widely respected healthcare advertising awards competition. The awards are sponsored by **Healthcare Marketing Report**, the leading publication covering all aspects of healthcare marketing, advertising and strategic business development.

The complete listing of the Healthcare Advertising Awards winners is now live on our website. Please review the listing and check for any errors in the spelling of names or entry titles. **Please email corrections to corrections@hmrpublicationsgroup.com or fax our office at 770-457-4606 with any corrections.** Awards certificates will be distributed in June. Thank you to everyone who participated in this years competition. Congratulations to all the winners.

For the Complete Listing of the 27th Annual Healthcare Advertising Winners Please Go to

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