

# **Healthcare Marketing Report**

==== The National Newspaper of Healthcare Marketing ====

## **Winners Announced in the 26th Annual Healthcare Advertising Awards—**

ATLANTA, GA—Winners have been announced in the Twenty-Sixth Annual Healthcare Advertising Awards sponsored by **Healthcare Marketing Report**. Over 3,600 entries were received in this years competition, making the awards the largest healthcare advertising awards competition.

A national panel of judges were engaged in reviewing all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized fourteen entrants with the Best of Show designation, for their overall excellence and breakthrough advertising production.

Gold awards were bestowed to 259 entries and silver awards went to 251 entries. Additionally bronze awards were given to 241 entries.

The Healthcare Advertising Awards is the oldest, largest and most widely respected healthcare advertising awards competition. The awards are sponsored by **Healthcare Marketing Report**, the leading publication covering all aspects of healthcare marketing, advertising and strategic business development.