

BEST of SHOW

26th Annual Healthcare Advertising Awards

Each year the panel of judges in the Healthcare Advertising Awards recognize a select number of entries for the outstanding creativity exemplified in their advertising. Congratulations to these institutions for their Best of Show designation.

Presbyterian Hospital

Charlotte, NC

Women's Center New Baby Manual for Dad
Brochure

ABZ Design Group

Charlotte, NC

Geisinger Health System

Danville, PA

Professional Recruitment Coffee Table Book
Professional Recruitment Advertising

AB&C

Wilmington, DE

Citizens Memorial Healthcare

Bolivar, MO

All American Spirit
Total Public Relations Program

St. John's Hospital

Springfield, IL

Prairie Heart
Television Advertising/Series

BVK

Westmont, IL

St. Vincent Indianapolis Hospital

Indianapolis, IN

Healthy Spirit
Publication/External

Dowden Custom Media

Montvale, NJ

Nationwide Children's Hospital

Columbus, OH

Ground Breaking
Special Events

VCU Medical Center

Richmond, VA

VCU Brand Campaign
Total Advertising Campaign with Television

Neathawk Dubuque & Packett

Richmond, VA

Memorial University Medical Center

Savannah, GA

Imperial Sugar Disaster
Special Video Production

SPM Marketing & Communications

La Grange, IL

The Christ Hospital

Cincinnati, OH

Thank You TV
Television Advertising/Series

Ten Adams

Evanston, IN

Penn Medicine

Philadelphia, PA

Perelman Center
Special Video Production

The Nebraska Medical Center

Omaha, NE

Polo for Patients
Special Event

Daake

Omaha, NE

Henry Ford Health System

Live Well

Newsletter

StayWell Custom Communications

Evanston, IL

Humana, Inc.

HAO

Publication/External

Wax Custom Communications

Miami, FL

UC Irvine Healthcare

Orange, CA

A New Hospital A New Era

Total Advertising Campaign without Television

ZAMBOO

Los Angeles, CA