

Admissions Marketing Report

23rd Annual Admissions Advertising Awards

Winners by Institution

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
A.B. Freeman Business School/Tulane	Gold	Direct Mail Ad	Personalized Direct Mail	Zehno Cross Media Communications
A.B. Freeman Business School/Tulane	Bronze	New Media	Web Feature	Zehno Cross Media Communications
Academy at the Lakes	Merit	Poster		Cherry and Company
Adelphi University	Gold	Catalog	Guide to Student Life	
Adelphi University	Silver	Class Schedules	University College	
Adelphi University	Silver	Logo/Letterhead	TEAM Panther	
Adelphi University	Merit	Newspaper Ad/Series	"Where" Campaign	
Adelphi University	Merit	Transit/Billboard	"Where" Campaign	
Adelphi University	Merit	Newsletter	Arts and Science News	
Adelphi University	Merit	Magazine Ad/Single	Where Eight Schools Share One Vision	
Adelphi University	Merit	Total Ad Campaign	"Where" Campaign	
Agnes Scott College	Merit	Internet/Web Site		Datatel
Albany College of Pharmacy	Silver	New Media	Robby the Rat Website	Envision Communications
Allegheny College	Bronze	New Media	Search Web Site	The Lawlor Group
Alma College	Gold	Class Schedules	Preterm Booklet	
Alma College	Gold	TV Ad/Single	Quiz	Richard Harrison Bailey/The Agency
Alvernia College	Merit	Tot Recruitment Pkg		The Lawlor Group
Alvernia College	Merit	Search Pieces		The Lawlor Group
Alvernia College	Merit	Tot Recruitment Pkg		The Lawlor Group
Alvernia College	Merit	Direct Mail Ad	Search Mailing	The Lawlor Group
Alvernia College	Merit	Direct Mail Ad	Postcard Series	The Lawlor Group
Alvernia College	Merit	Poster	Visit Poster	The Lawlor Group
Alvernia College	Merit	Logo/Letterhead		The Lawlor Group
American University	Gold	Student Viewbook		Creative Communications Associates
American University	Gold	Magazine Ad/Single	Innovatie/Energetic/Interdisciplinary	Creative Communications Associates
American University	Merit	Brochure	Travel Piece	Creative Communications Associates
American University	Merit	Magazine Ad/Single	Access	Creative Communications Associates
American University of Antigua	Gold	Imprinted Materials	College Advisor Goodie Bag & Gifts	
American University of Antigua	Gold	TV Ad/Single		
American University of Antigua	Gold	Poster	Take One Poster	
American University of Antigua	Silver	Imprinted Materials	School Mascot Plush Turtle	
American University of Antigua	Bronze	Imprinted Materials		
American University of Antigua	Bronze	Magazine Ad/Single	Realize Your Dream To Be A Doctor	
American University of Antigua	Bronze	Newsletter	AUA Newsletter	
American University of Antigua	Merit	Tot Recruitment Pkg	AUA Recruiting Package	
American University of Antigua	Merit	Publication/External	Building For the Future	
American University of Antigua	Merit	Transit/Billboard	Welcome to Antigua and Barbuda	
American University of Antigua	Merit	Other (Special)	Welcome Packet for Accepted Students	
American University of Antigua	Merit	Student Viewbook	Best Way to Study Medicine in the US	
Appalachian State University	Merit	Brochure	First Connections	North Charles Street Design Org
Arcadia University	Gold	Class Schedules	Course Listings	
Arcadia University	Silver	Poster	Course Registration Poster	
Arcadia University	Merit	Other (Special)	The Arcadia Promise	
Arizona State University	Merit	Direct Mail Ad	Direct Marketing Mail Campaign	Stein Communications
Arkansas Tech University	Gold	Newspaper Ad/Insert	Future Insert	Sells/Clark
Arkansas Tech University	Gold	Magazine Ad/Series	Future Magazine Campaign	Sells/Clark
Arkansas Tech University	Silver	TV Ad/Series		Sells/Clark
Arkansas Tech University	Bronze	Total Ad Campaign	Meet Your Future Campaign	Sells/Clark
Arkansas Tech University	Merit	Transit/Billboard	Outdoor Campaign	Sells/Clark
Art Center College of Design	Gold	Publication/External	DOT Magazine	
Art Center College of Design	Merit	Student Viewbook	View	
Arthur A. Duqoni School of Dentistry	Merit	Brochure	Admissions Brochure	
Asheville-Buncombe Tech Comm Col	Gold	Student Viewbook	Learning to Succeed	
Asheville-Buncombe TechComm Col	Gold	Total Publ Rels Pgm	Presidential Retirement Campaign	
Asheville-Buncombe TechComm Col	Silver	Other (Special)	We Will Move Mountains	
Asheville-Buncombe Tech Comm Col	Silver	Newsletter	Tech Talk	
Asheville-Buncombe Tech Comm Col	Bronze	Magazine Ad/Single	Congratulations National Champions	
Asheville-Buncombe Tech Comm Col	Bronze	Annual Report	Sustaining Success	
Asheville-Buncombe Tech Comm Col	Merit	Newspaper Ad/Single	Associate in Fine Arts	
Asheville-Buncombe Tech Comm Col	Merit	Newspaper Ad/Single	National Culinary Champion	
Atlanta Technical College	Gold	Class Schedules	Tech Talk	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Atlanta Technical College	Gold	Logo/Letterhead	40th	
Atlanta Technical College	Silver	Newspaper Ad/Single	I Won't Settle For Less Than Best	
Atlanta Technical College	Silver	Magazine Ad/Series	Real People. Real Success.	
Atlanta Technical College	Silver	Publication/External	Journeys	
Atlanta Technical College	Bronze	Other (Special)	Oversized/Outdoor Banner	
Atlanta Technical College	Merit	Direct Mail Ad	America's Best	
Atlanta Technical College	Merit	Brochure	Great Careers Grow Here	
Atlanta Technical College	Merit	Other (Special)	Groundbreaking Program	
Atlanta Technical College	Merit	Other (Special)	Groundbreaking Invite	
Auburn University	Silver	Magazine Ad/Single	We're Not Just Another Pretty Face	
Auburn University	Bronze	Newsletter	Counselor Chronicle	
Auburn University	Merit	Tot Recruitment Pkg	College of Liberal Arts Recruiting Package	
Auburn University	Merit	Publication/Internal	Camp War Eagle Orientation Guide	
Augustana College	Merit	Tot Recruitment Pkg		Carnegie Communications
Augustana College	Merit	Logo/Letterhead	Sesquicentennial Logo	The Lawlor Group
Augustana College	Merit	Poster	Visit Poster	The Lawlor Group
Baldwin-Wallace College	Gold	Internet/Web Site	Be That	Wall-to-Wall Studios, Inc.
Ball State University	Silver	Student Viewbook		
Ball State University	Silver	TV Ad/Series	Education Redefined	Creative Communication Associates
Ball State University	Merit	Internet/Web Site		mStoner
Ball State University	Merit	Other (Special)	Admit Packet	
Ball State University	Merit	TV Ad/Single	Word Pair-Daily News	Creative Communications Associates
Barry University	Merit	Tot Recruitment Pkg	Undergraduate Recruitment Series	
Beaver Country Day School	Merit	Tot Recruitment Pkg	Recruitment Materials	kor Group
Benedictine University	Gold	Direct Mail Ad	Leadership Coaching	
Benedictine University	Bronze	Imprinted Materials	Super Fan T-Shirt	
Benedictine University	Merit	Video/CD Viewbook	College of Science Video Viewbook	Media Moire, Inc.
Benedictine University	Merit	Logo/Letterhead	WIFI Hot Spot Logo	
Benedictine University	Merit	Magazine Ad/Single	Strong Roots	
Benjamin N. Cardozo School of Law	Merit	Internet/Web Site	Cardozo School of Law Website	
Berkeley Preparatory School	Merit	Annual Report		Cherry and Company
Besant Hill School	Bronze	Search Pieces	Discover Besant Hill and Discover Yourself	CEH Design, Inc.
Bethany College	Gold	Newspaper Ad/Single	Permission to Dream	BD&E
Binghamton University	Gold	Brochure	Binghamton Travel Brochure	
Binghamton University	Merit	Other (Special)	Peer Mailing	
Binghamton University	Gold	Newsletter	From the President	
Binghamton University	Silver	Publication/Internal	Brand Guidelines	
Binghamton University	Merit	Student Viewbook	Graduate School	
Biola University	Gold	Internet/Web Site	Centennial Web Site	ElectricCurrent
Biola University	Silver	Total Publ Rels Pgm	Presidential Inauguration PR Tin	
Biola University	Bronze	Logo/Letterhead	Centennial Letterhead/Seal	
Biola University	Merit	Other (Special)	Presidential Inauguration Invite	
Bloomfield College	Merit	Brochure	Academic Division Brochures	CN Foundry
Boca Raton Christian School	Merit	Poster		Cherry and Company
Boise State University-Larry Selland Col	Gold	Other (Special)	Special Go Green	
Boise State University-Larry Selland Col	Silver	New Media	Cinema Ad	
Boise State University-Larry Selland Col	Silver	Publication/Internal	Personalized Soup Card	
Boise State University-Larry Selland Col	Silver	Direct Mail Ad	Come to Register	
Boise State University-Larry Selland Col	Bronze	Newspaper Ad/Series	All Target Audiences	
Boise State University-Larry Selland Col	Bronze	Tot Recruitment Pkg	Communication Flow	
Boise State University-Larry Selland Col	Merit	Brochure	Farm Business Flyer	
Brandeis University	Bronze	Student Viewbook		
Brewster Academy	Gold	Student Viewbook		Stamats
Briarcliffe College	Merit	Direct Mail Ad		The EGC Group
Buffalo State College	Merit	Internet/Web Site	Graduate Admissions	
Butler University	Gold	Transit/Billboard	Butler MBA Comparative Campaign	Publicis USA
Butler University	Merit	New Media	Vodcast Campaign	Media Sauce
Caldwell College	Bronze	Catalog	Undergraduate Catalog	Graphic Imagery, Inc.
Caldwell College	Merit	Annual Report	President's Report	Graphic Imagery, Inc.
California Lutheran University	Bronze	Publication/External	CLU Magazine (Initial Issue)	Lime Twig Group
Calvin College	Gold	Tot Recruitment Pkg		Lipman Hearne, Inc.
Calvin College	Gold	Magazine Ad/Single		Lipman Hearne, Inc.
Calvin College	Bronze	Search Pieces		Lipman Hearne, Inc.
Cambridge School of Weston	Merit	Other (Special)	Case Statement	kor Group
Canterbury School	Merit	Other (Special)	In Pursuit of Excellence	CEH Design, Inc.
Cardinal Stritch University	Bronze	Other (Special)	Music Campaign	
Carnegie Mellon University	Gold	Other (Special)	Fat Letter	Wall-to-Wall Studios, Inc.
Centenary College	Bronze	Transit/Billboard		
Central Lakes College	Gold	Catalog		Thelen Advertising
Central Lakes College	Silver	Direct Mail Ad	My Deciding Factor Postcards	Thelen Advertising
Central Lakes College	Merit	Publication/Internal	Commencement 2007	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Central Washington University	Gold	Annual Report	President's Report	
Central Washington University	Merit	Search Pieces		
Centre College	Merit	Search Pieces	Which Picture Doesn't Belong?	
Champlain College	Silver	Tot Recruitment Pkg	Undergraduate	Rytter and Associates
Chapman University	Gold	Total Publ Rels Pgm	College of Performing Arts Collateral	EMC Illustration & Design
Chapman University	Gold	Publication/Internal	Finding Lambarene	
Chapman University	Merit	Imprinted Materials	Water	
Chapman University	Merit	Internet/Web Site	Virtual Tour	
Chapman University	Merit	New Media	International Viewbook	
Charlotte Country Day School	Gold	Annual Report	Memory Book	Perry Sessions Design
Chattahoochee Technical College	Silver	Transit/Billboard	Get A Job-Love Dad	
Cheshire Academy	Merit	Other (Special)	Annual Appeal	Cheney & Company
Children's Medical Center Dallas	Silver	Internet/Web Site	Pediatric Residents Training CD	
Christian Brothers University	Gold	Radio Ad/Single	Basketball-Mix Down	
Christian Brothers University	Bronze	Logo/Letterhead		
Christian Brothers University	Bronze	Transit/Billboard	A Better Schedule. A Better Degree	
Christian Brothers University	Merit	Internet/Web Site	CBU Website	
Clark University-COPACE	Silver	Catalog	Course Catalog	Emaginex, Inc.
Clark University-COPACE	Silver	Newspaper Ad/Single	Impress Your Boss	Emaginex, Inc.
Clark University-COPACE	Merit	Newspaper Ad/Series	Integrated BA/MBA Program	Emaginex, Inc.
Clarkson College	Gold	Transit/Billboard	It Can Be You!	
Clarkson College	Silver	Radio Ad/Series	It Can Be You!	
Cleveland Chiropractic College	Bronze	Tot Recruitment Pkg	Admissions Marketing Campaign	Brainworks Design Group, Inc.
Cleveland Institute of Art	Gold	Video/CD Viewbook	Admissions Video	Brokaw, Inc.
Cleveland Institute of Art	Silver	Student Viewbook	Student Admissions Viewbook	Brokaw, Inc.
Cleveland Institute of Art	Silver	Internet/Web Site	Admissions Website	Brokaw, Inc.
Cleveland Institute of Art	Silver	Direct Mail Ad	Studio Foldout	Brokaw, Inc.
Clinton Community College	Merit	Video/CD Viewbook	CDRom Viewbook	
College of Southern Nevada	Silver	Radio Ad/Series	I Want to Be ...	WG Communications Group
College of Southern Nevada	Merit	Total Ad Campaign	Fall Recruitment Ad Campaign	WG Communications Group
College of Southern Nevada	Merit	TV Ad/Series	I Can to Be ...	WG Communications Group
College of St. Catherine	Bronze	Total Publ Rels Pgm	School of Health Campaign	Sandra Nelson Advertising
College of St. Catherine	Merit	Other (Special)	The O'Shaughnessy	
College of the Holy Cross	Bronze	Brochure	Climb Your Own Mountain	Philographica
Colorado Mountain College	Gold	Poster	40th Anniversary	Stevinson Design
Colorado Mountain College	Silver	Newspaper Ad/Series	Go Anywhere	Tusde
Colorado Mountain College	Merit	Catalog		Stevinson Design
Colorado Mountain College	Merit	TV Ad/Single	School in a Place Like This	Citizen Pictures
Colorado Mountain College	Merit	Video/CD Viewbook	Road Trip	Citizen Pictures
Colorado Mountain College	Merit	Transit/Billboard	Search This	Stevinson Design
Colorado State University	Bronze	TV Ad/Single	Wind Power	Snaveley & Associates
Colorado State University	Bronze	Publication/Internal	For Ever Green	
Colorado State University	Merit	Brochure	A Cut Above	
Colorado State University	Merit	Other (Special)	Supporting Transitions Calendar	
Columbia Business School	Gold	Publication/External	Hermes Alumni Magazine	Zehno Cross Media Communications
Columbia College	Silver	Internet/Web Site	Small is Big	Stamats
Columbia-Greene Community College	Gold	Poster	Skeletons in the Classroom	
Columbia-Greene Community College	Silver	Class Schedules	Class Schedule	
Columbia-Greene Community College	Bronze	Catalog		
Community College of Philadelphia	Gold	Newsletter	Alumni News Fall 2007	
Community College of Philadelphia	Bronze	Video/CD Viewbook	The Path to Possibilities	
Community College of Philadelphia	Merit	Publication/External	Pathways	Carnegie Communications
Concordia College	Gold	TV Ad/Single	Light The World	Creative Communications Associates
Concordia College	Silver	New Media	Online Banner Advertising	Creative Communications Associates
Concordia College	Bronze	TV Ad/Single	Change the World	Creative Communications Associates
Concordia University Chicago	Gold	Imprinted Materials	Laughing Pen	
Concordia University Chicago	Merit	Publication/External	Forester Magazine	
Concordia University St. Paul	Gold	Other (Special)	Jewel Case Calendar	
Concordia University St. Paul	Bronze	Radio Ad/Series	Oxymoron Radio Ad Series	Periscope
Concordia University St. Paul	Merit	Transit/Billboard	Transit Ad Series	Periscope
Convent of the Sacred Heart	Gold	Newspaper Ad/Series		Keating Associates, Inc.
Convent of the Sacred Heart	Gold	New Media	Christmas e-Card	Jad Interactive
Convent of the Sacred Heart	Silver	Annual Report		Good Design, LLC
Coppin State University	Merit	Search Pieces		Creative Communications Associates
Cornerstone University	Silver	Total Ad Campaign	Theatre Season Advertising	
Cornerstone University	Bronze	Annual Report		
Cornerstone University	Merit	Other (Special)	President's Tribute Magazine	
Cornerstone University	Merit	Direct Mail Ad	Thursday Evening Bible Class Postcard	
Cottey College	Merit	Annual Report	Cottey College Biennial Report	Corcoran Communications, Inc.
Crummer Graduate School of Business	Merit	Video/CD Viewbook	Chart a Course for Success	Corporate Communications, Inc.
CSU Northridge, The Tseng College	Silver	Imprinted Materials	SAGE 20th Anniversary Cup	
CSU Northridge, The Tseng College	Merit	Newspaper Ad/Single	Is Yours Losing Hope	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
DAE University	Gold	Magazine Ad/Single	Nothing But the Best	The Alexis Agency
DAE University	Silver	Magazine Ad/Series	Faculty Campaign	The Alexis Agency
DAE University	Merit	Logo/Letterhead	Brand Identity	The Alexis Agency
DAE University	Merit	Brochure	Learn Here. Live Here	The Alexis Agency
Dallas County Community College Dist	Gold	Annual Report	Power Moves	
Dallas County Community College Dist	Merit	Search Pieces	Welcome to Dallas	
Darlington School	Silver	Logo/Letterhead	Style Guide & Graphic Standards	
Darlington School	Gold	Catalog	Tiger Way Handbook	
Darlington School	Silver	Newspaper Ad/Single	What Is It About This Place?	
Darlington School	Bronze	Other (Special)	Strategic Plan	
Darlington School	Merit	Publication/External	Darlington Magazine	
Darlington School	Merit	Direct Mail Ad	Alumni Weekend	
Darlington School	Merit	Annual Report	Honor Rolls of Donors	
Darlington School	Merit	Brochure	Brochure Collection	
Davidson County Community College	Gold	Tot Recruitment Pkg	Tech Prep Campaign	Lin Taylor Graphic Design, Inc.
Davidson County Community College	Gold	Annual Report	DCCC Annual Report	
Davidson County Community College	Silver	Catalog	DCCC Catalog	
Davidson County Community College	Merit	TV Ad/Single	DCCC TV Ad	
De La Salle High School	Bronze	Annual Report		Romaguera Photography
De La Salle High School	Merit	Video/CD Viewbook		Romaguera Photography
Delaware Valley College	Silver	Annual Report	Annual Report/Calendar	
Delaware Valley College	Merit	Other (Special)	Library Sesquicentennial Solicitation	
Delaware Valley College	Merit	Video/CD Viewbook	Philanthropy Through the Years	
Dixon University Center	Gold	Logo/Letterhead	Dixon University Center Stationery	PPO&S
Drexel University	Gold	TV Ad/Single		Lipman Hearne, Inc.
Drexel University	Silver	Internet/Web Site	Drexel Undergraduate Website	Enrollment Management Creative Group
Drexel University	Silver	Newspaper Ad/Single		Lipman Hearne, Inc.
Drexel University	Bronze	Video/CD Viewbook	You Tube Mario/Dragon Egg Drop Video	Enrollment Management Creative Grp
Drexel University	Merit	Tot Recruitment Pkg	Undergraduate Accepted Students Pkg	Enrollment Management Creative Group
Drexel University Online	Gold	Logo/Letterhead		
Drexel University Online	Gold	Total Ad Campaign		
Drexel University Online	Silver	Internet/Web Site	www.ndlw.org	
Drexel University Online	Silver	Radio Ad/Single	Radio Ad	
Drexel University Online	Bronze	Direct Mail Ad	Postcards	
Drexel University Online	Merit	Newspaper Ad/Single	NDLW Full Page Ad	
Drexel University Online	Merit	Magazine Ad/Single	Military Ad	
Drexel University Online	Merit	Newsletter	Drexel Online Today	
Drury University	Bronze	Brochure	The Drury Crest	
Drury University	Bronze	Other (Special)	Viewmaster	
Earlham College	Merit	New Media	Virtual Tour	361 Studios
Earlham College	Merit	Publication/External	Earlhamite Magazine	Commercial Artisan
Earlham College	Merit	Brochure	Athletics@Earlham	
East Carolina University	Gold	Publication/External	School of Music	
East Carolina University	Silver	Other (Special)	Centennial Calendar	
East Tennessee State University	Bronze	Brochure	Gen Shale Brick Natural History Museum	
Elizabethtown College	Gold	Brochure	My Education. My Place	Rice & Rice LTD Design Group
Elizabethtown College	Silver	Newsletter	Extra Newsletter	Rice & Rice LTD Design Group
Elmira College	Merit	Brochure	Term III	
Empire State College	Merit	Newspaper Ad/Single	Image Ad	Zone 5
Erikson Institute	Gold	Logo/Letterhead	Erikson Institute Logo	Kym Abrhams Design
Erikson Institute	Gold	Other (Special)	Erikson Institute Admission Brochure	Kym Abrhams Design
Evangelical Christian School	Gold	Poster		Cherry and Company
Evangelical Christian School	Silver	Search Pieces		Cherry and Company
Evangelical Christian School	Merit	Brochure		Cherry and Company
Evangelical Christian School	Merit	Logo/Letterhead		Cherry and Company
Evangelical Christian School	Merit	Tot Recruitment Pkg		Cherry and Company
Excelsior College	Gold	Imprinted Materials	Bookends	
Excelsior College	Merit	Imprinted Materials	NYS Nurse	
Fairfield College Preparatory School	Merit	Tot Recruitment Pkg	Admissions Package	Cheney & Company
Fairleigh Dickinson University	Merit	Other (Special)	Cyber Crime Training Lab	
Fairleigh Dickinson University	Merit	Publication/Internal	A Gilded Past: A Bright Future	
Farmingdale State College	Bronze	Imprinted Materials	Mouse Pad	
Farmingdale State College	Merit	Publication/Internal	Commencement Program	
Ferris State University	Gold	Search Pieces	Targeted Search Pieces	
Ferris State University-Grand Rapids	Gold	Total Ad Campaign	Listen Up!	
Ferris State University-Grand Rapids	Silver	Other (Special)	Listen Up!	
Fitchburg State College	Merit	New Media	Web Sites/Campus Tours	
Florida Christian School	Bronze	Poster		Cherry and Company
Florida Christian School	Merit	Search Pieces		Cherry and Company
Florida Christian School	Merit	Logo/Letterhead		Cherry and Company
Florida Community Col at Jacksonville	Silver	Class Schedules	Career Training and University Transfer	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Florida Community Col at Jacksonville	Silver	Publication/Internal	What Is A Crisis Handbook	Principle Creative
Florida Gulf Coast University	Silver	Search Pieces	SOAR	
Florida Gulf Coast University	Merit	Poster	SOAR	
Florida Gulf Coast University	Merit	Direct Mail Ad	SOAR	
Florida Gulf Coast University	Merit	Video/CD Viewbook	SOAR	
Fordham Law School	Gold	Brochure	Clinic Program Brochure	Two Dogs Design
Fordham Law School	Gold	Annual Report	Dean's Report	Two Dogs Design
Fordham Law School	Merit	Logo/Letterhead	Centennial Logo	Two Dogs Design
Fordham Law School	Merit	Other (Special)	100th Commencement Collateral	Two Dogs Design
Fort Hays State University	Merit	Student Viewbook		
Fox Valley Technical College	Gold	Internet/Web Site	www.fvtc.edu	
Fox Valley Technical College	Gold	Total Ad Campaign	Community Open House Campaign	
Fox Valley Technical College	Silver	Total Publ Rels Pgm	Student Spotlight	
Fox Valley Technical College	Merit	New Media	www.youtube.com/	
Fox Valley Technical College	Merit	Brochure	Program Cluster Brochures	
Foxcroft School	Gold	Brochure	The Time is Yours	Stein Communications
Foxcroft School	Bronze	Student Viewbook	The Voice is Yours	Stein Communications
Framingham State College	Bronze	Newspaper Ad/Series	Fall Admissions Campaign Material	moth design
Framingham State College	Merit	Transit/Billboard	Fall Admissions Campaign Material	moth design
Franklin University	Silver	Transit/Billboard		
Franklin University	Bronze	TV Ad/Series	What's Next For You?	
Franklin University	Bronze	Magazine Ad/Series	Print Ad Campaign	
Franklin University	Merit	Total Ad Campaign		
Franklin University	Merit	Tot Recruitment Pkg		
Gardner-Webb University	Merit	Transit/Billboard	We Have Great Things in Mind	Mindpower, Inc.
Georgetown University Graduate School	Gold	Newsletter	FLL Newsletter	Creosote Affects
Georgetown University Graduate School	Silver	Poster	Department of Classics Poster	Creosote Affects
Georgetown University Graduate School	Bronze	Direct Mail Ad	GU CLAS Postcard	Creosote Affects
Georgetown University Graduate School	Bronze	Poster	Department of German Poster	Creosote Affects
Georgia Court University	Silver	Logo/Letterhead	Centennial Logo	
Georgia Court University	Merit	Magazine Ad/Single	Open House Ad	
Georgia Court University	Merit	Annual Report		Stein Communications
Georgia Court University	Merit	Video/CD Viewbook	GCU Video	NJN Productions
Georgia Institute of Technology	Bronze	Tot Recruitment Pkg	Knowing Changes Everything	
Gibbs College	Gold	Transit/Billboard	Go Back to Go Forward	May Sky, Inc.
Gordon College	Silver	Direct Mail Ad	Sophomore/Junior Postcard Series	Richard Harrison Bailey/The Agency
Green Mountain College	Gold	Student Viewbook		
Green Mountain College	Silver	Imprinted Materials	Mug	
Green Mountain College	Merit	Search Pieces		
Greenville Technical College	Silver	Search Pieces	College That Works Is Waiting...	
Greenville Technical College	Silver	TV Ad/Series	Commercial Campaign	
Greenville Technical College	Bronze	TV Ad/Single	Hospitality/Culinary Arts	
Greenville Technical College	Merit	Brochure	College That Works	
Greenville Technical College	Merit	Video/CD Viewbook	Explore Now. Achieve Later	
Greenwich Academy	Bronze	Publication/External	Connections	
Greenwich Country Day School	Merit	Logo/Letterhead	Reaching for Tommorrow	CEH Design, Inc.
Greenwich Country Day School	Merit	Student Viewbook		CEH Design, Inc.
Grey Nun Academy	Merit	Newspaper Ad/Series	Open House Advertising	Turnaround Marketing Communications
Gwinnett Technical College	Gold	New Media	Relevant Knowledge (enewsletter)	Tillman Allen Greer
Gwinnett Technical College	Gold	Magazine Ad/Series	Magazine Advertising Series	Tillman Allen Greer
Gwinnett Technical College	Bronze	Internet/Web Site	Gwinnett Tech Web Site	Tillman Allen Greer
HACC, Central Pennsylvania Comm Col	Silver	Brochure	Season Brochure-Rose Lehrman Arts Ctr	Gmuender Design
HACC, Central Pennsylvania CommCol	Silver	Catalog	Course Catalog	Victor Still Graphic Design
HACC, Central Pennsylvania Comm Col	Silver	Total Publ Rels Pgm	Midtown	PPO+S
HACC, Central Pennsylvania Comm Col	Bronze	Total Ad Campaign	Key Attributes Campaign	PPO+S
HACC, Central Pennsylvania Comm Col	Bronze	Direct Mail Ad	Variable Data Mailer	PPO+S
HACC, Central Pennsylvania Comm Col	Merit	Radio Ad/Series	Key Attributes	PPO+S
HACC, Central Pennsylvania Comm Col	Merit	Newspaper Ad/Series	Key Attributes	PPO+S
Harding University Graduate School	Merit	Video/CD Viewbook	Stories of Transformation	Churchill Studios
Harper College	Gold	Other (Special)	The Power of Community; Major Gifts	
Harper College	Bronze	Annual Report	Reflect	
Harrington College of Design	Merit	Brochure	Tuition Planning Brochure	Synergy Creative
Harrington College of Design	Merit	Brochure	Parents Brochure	Synergy Creative
Harrisburg Area Community College	Merit	Transit/Billboard	Be in Demand	PPO&S
Harvard Business School	Gold	Video/CD Viewbook	Inside The Case Method	DigiNovations
Henry Ford Community College	Gold	Class Schedules	Circles	
Henry Ford Community College	Gold	Direct Mail Ad	We're All About YOU	
Henry Ford Community College	Bronze	Imprinted Materials	We're All About YOU	
Henry Ford Community College	Bronze	Other (Special)	Team HFCC	
Henry Ford Community College	Bronze	Radio Ad/Series	University Approved	The Doyle Group
Henry Ford Community College	Merit	Catalog	Circles	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Henry Ford Community College	Merit	Brochure	Configure a Technology Career	
Henry Ford Community College	Merit	Newspaper Ad/Single	We're All About YOU	
Henry Ford Community College	Merit	Newspaper Ad/Series	We're All About YOU	
Hillsdale College (Michigan)	Silver	Internet/Web Site		Datatel
Hodges University	Merit	Internet/Web Site		Datatel
Hofstra University	Bronze	Search Pieces	Visit Hofstra	
Holy Family University	Gold	Total Ad Campaign	Insitutional Advertising	Keating Associates
Hostos Community College	Merit	Logo/Letterhead		Creative Communications Associates
Hudson County Community College	Gold	Magazine Ad/Single	A World of Possibilities	
Hudson County Community College	Silver	Catalog	College Catalog	
Hudson County Community College	Silver	Radio Ad/Single	A World of Possibilities	
Hudson County Community College	Bronze	Newspaper Ad/Single	Lecture Series	
Hudson County Community College	Bronze	Newsletter	HCCC Happenings	
Hudson County Community College	Merit	Publication/Internal	Blue Ribbon Commission Final Report	
Hudson County Community College	Merit	Newspaper Ad/Series	Fall Registration	
Hudson Valley Community College	Gold	TV Ad/Series	Brand Awareness Campaign Series	Cognitive Marketing
Hudson Valley Community College	Gold	Tot Recruitment Pkg	Admissions Collateral	Cognitive Marketing
Idaho State University	Gold	Poster	Posters	
Idaho State University	Silver	Student Viewbook	ISU Viewbook	
Idaho State University	Merit	Direct Mail Ad	Direct Mail Advertising	
Idaho State University	Merit	Other (Special)	New Freshman Registration & FYS	
Idaho State University	Merit	Catalog	Continuing Education Catalog	
Illinois Mathematics/Science Academy	Merit	Video/CD Viewbook	Innovation	
Indiana University	Merit	Video/CD Viewbook	Admissions Recruitment DVD	Hobsons
Indiana University of Pennsylvania	Gold	Publication/External	IUP Magazine	
Indiana University School of Law	Merit	Other (Special)	School of Law Special Publication	Carnegie Communications
Interboro Institute	Bronze	Total Ad Campaign	We Believe in You	May Sky, Inc.
International Education of Students Inst	Silver	Tot Recruitment Pkg	IES Study Abroad	
Island Christian School	Bronze	Logo/Letterhead		Cherry and Company
Ithaca College	Bronze	Publication/External	Fuse Magazine	
Ithaca College	Silver	Other (Special)	Admission Accept Packet	
Ithaca College School of Business	Gold	Video/CD Viewbook	Experience Leadership	Corporate Communications, Inc.
IUPUI	Gold	Internet/Web Site	Campus Visit	
IUPUI	Gold	Total Ad Campaign	Where Impact is Made	Cabello Associates
IUPUI	Bronze	New Media	The Spot, Podcast	
IUPUI	Merit	New Media	Health & Life Sciences Podcast	
Ivy Tech Community College	Silver	Brochure	Schools Brochures	Asher Agency
Ivy Tech Community College	Silver	TV Ad/Single	Review	Asher Agency
Ivy Tech Community College	Silver	Radio Ad/Single	Affordability	Asher Agency
Ivy Tech Community College	Silver	Transit/Billboard	<\$6,000 For A Degree	Asher Agency
Ivy Tech Community College	Bronze	Student Viewbook	High School Student Viewbook	Asher Agency
Ivy Tech Community College	Bronze	TV Ad/Series	The Break Up/Table Talk/Investment	Asher Agency
Ivy Tech Community College	Merit	Magazine Ad/Single	<\$3,000/<\$6,000	Asher Agency
Jacksonville University	Merit	Total Ad Campaign	One Degree of Separation Campaign	AXIA
John Jay College of Criminal Justice	Merit	Internet/Web Site		Lipman Hearne, Inc.
Johns Hopkins University	Bronze	Tot Recruitment Pkg	Admissions Package	
Johns Hopkins Univ Sch of Nursing	Silver	Magazine Ad/Single	The New Face	
Johnson C. Smith University	Gold	Newsletter	Bulletin Newsletter	Set?Communicate!
Johnson C. Smith University	Gold	Annual Report	The Application of Success	Set?Communicate!
Johnson C. Smith University	Bronze	Magazine Ad/Single	Individual Ads	Set?Communicate!
Johnson C. Smith University	Merit	Radio Ad/Series	Ad Campaign	Set?Communicate!
Johnson C. Smith University	Merit	Video/CD Viewbook	Surround Yourself with Academic Success	Set?Communicate!
Kansas City Art Institute	Gold	Poster		Muller & Company
Kansas City Art Institute	Merit	Student Viewbook		Muller & Company
Katharine Gibbs School-NY	Bronze	Video/CD Viewbook	Gibbs Lobby Video	May Sky, Inc.
Kent State University	Gold	Internet/Web Site	Inspire Me. Nudge Me	Lipman Hearne, Inc.
La Salle University	Gold	Student Viewbook		Stamats
Lake Washington Technical College	Gold	Imprinted Materials	Photo Album	
Lake Washington Technical College	Gold	Radio Ad/Series		Jackie Fisher Marketing & Media
Lake Washington Technical College	Gold	Newsletter	TechTalk	
Lake Washington Technical College	Bronze	Imprinted Materials	President's List Coin	
Lake Washington Technical College	Merit	Annual Report	Foundation Annual Report	
Lancaster Country Day School	Merit	Publication/External	Connections	Rice & Rice LTD Design Group
Lander University	Gold	Newspaper Ad/Single	World of Opportunity	
Laramie County Community College	Merit	Student Viewbook	LCCC Viewbook	
Lawrence University	Gold	Direct Mail Ad	University Mailing	The Lawlor Group
Lawrence University	Merit	Tot Recruitment Pkg		The Lawlor Group
Lehigh University	Merit	Tot Recruitment Pkg	College Level Viewbooks Package	
LeMoyne College	Silver	TV Ad/Single	Journey Through Life	Creative Communications Associates
Lincoln Land Community College	Merit	Total Publ Rels Pgm	WWI Symposium and Exhibit	
Lincoln Land Community College	Merit	Class Schedules	Forward	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Lincoln Land Community College	Merit	Logo/Letterhead	HIRE Education Logo	
Linfield College	Silver	Other (Special)	Admitted Student Packet	Creative Company
Linfield College	Merit	Brochure	Travel Brochure	Creative Company
Louisiana Tech University	Merit	TV Ad/Single	The Power of Louisiana Tech	
Louisiana Tech University	Merit	Total Publ Rels Pgm	Cyberspace/Technology Research Ctr	
Louisiana Tech University	Merit	Annual Report	Treshold-Tech Report	
Louisville Technical Institute	Gold	Publication/Internal	Techniques	Creative Communications
Lourdes College	Gold	Radio Ad/Series	Discover Your Place	Thread Information Design
Lourdes College	Gold	Total Publ Rels Pgm	Lourdes College Campaign	Thread Information Design
Lourdes College	Gold	Transit/Billboard	Lourdes College Campaign	Thread Information Design
Lourdes College	Silver	Newspaper Ad/Series	Discover Your Place	Thread Information Design
Lourdes College	Bronze	TV Ad/Series	Discover Your Place	Thread Information Design
Lourdes College	Merit	Student Viewbook	Discover Your Place	
Lowcountry Graduate Center	Silver	Magazine Ad/Single	SC Biz Magazine Ad	Creosote Affects
Lowcountry Graduate Center	Silver	Transit/Billboard	Feed Your Mind	Creosote Affects
Lowcountry Graduate Center	Bronze	Newspaper Ad/Series	Feed Your Mind	Creosote Affects
Lowcountry Graduate Center	Merit	Logo/Letterhead	LGC Logo	Creosote Affects
Lowcountry Graduate Center	Merit	Direct Mail Ad	Feed Your Mind	Creosote Affects
Loyola Law School, Los Angeles	Silver	Publication/External	Loyola Lawyer Magazine	IE Design + Communications
Lubbock Christian University	Merit	Magazine Ad/Single	Cram Juice	
Luther College	Silver	Magazine Ad/Single		The Lawlor Group
Luther College	Bronze	Newspaper Ad/Single		The Lawlor Group
Lycoming College	Gold	Total Publ Rels Pgm	College Publications	
Lycoming College	Silver	Tot Recruitment Pkg	Admissions Publications	
Lycoming College	Bronze	New Media	Lycoming College Annual Fund Flash	
Mandl School	Gold	Internet/Web Site		May Sky, Inc.
Manhattanville College	Gold	Imprinted Materials	Toothbrush Tube	
Manhattanville College	Gold	Newspaper Ad/Insert	Manhattanville Means Business	
Manhattanville College	Bronze	Search Pieces	International Search Piece	
Manhattanville College	Merit	Publication/External	Winter Magazine	kor Group
Marian Court College	Gold	Search Pieces	Calendars	Emaginex, Inc.
Marymount Manhattan College	Merit	Annual Report	President's Report	Two Dogs Design
Mercersburg Academy	Gold	Tot Recruitment Pkg	Define Yourself	mStoner
Merrimack College	Gold	New Media	Discover Micro-Website	Keating Associates
Merrimack College	Bronze	Newsletter	Experiential Learning	Keating Associates
Messiah College	Silver	Student Viewbook		Richard Harrison Bailey/The Agency
Metropolitan Community College	Silver	Poster	Get Started	
Metropolitan Community College	Merit	Student Viewbook	Guidebook	
Metropolitan State College of Denver	Silver	Logo/Letterhead	Metro State Homecoming	
Metropolitan State College of Denver	Bronze	Newspaper Ad/Series	Fall Open House Ads	
Metropolitan State College of Denver	Bronze	Radio Ad/Series	Where Success Begins With You	
Metropolitan State College of Denver	Bronze	Transit/Billboard	Where Success Begins With You	
Metropolitan State College of Denver	Merit	Imprinted Materials	Webolution Website Redesign	
Metropolitan State College of Denver	Merit	Publication/Internal	Metro State Spring Commencement	
Metropolitan State College of Denver	Merit	Logo/Letterhead	Teacher Quality Education Logo	
Metropolitan State College of Denver	Merit	TV Ad/Series	Where Success Begins With You	
Metropolitan State College of Denver	Merit	Magazine Ad/Series	Where Success Begins With You	
Michigan State University	Silver	Video/CD Viewbook	Your Guide to Living on Campus	
Michigan State University College of Law	Gold	Total Publ Rels Pgm	Get Briefed on MSU Law/A Winning Case	
Michigan State University College of Law	Bronze	Video/CD Viewbook	MSU Law Confidential	d Docks
Michigan Technological University	Bronze	Brochure	Graduate School	
Michigan Technological University	Merit	Publication/Internal	Emergency Procedure Guide	
Michigan Technological University	Merit	Other (Special)	Yes Expo Magazine	
Michigan Technological University	Merit	Video/CD Viewbook	Admissions DVD	
Middlesex Community College	Gold	Catalog		
Middlesex Community College	Bronze	Class Schedules	Fall Schedule	
Middlesex Community College	Bronze	New Media	Summer Camp Web Site	
Middlesex Community College	Merit	Newsletter	Profiles	
Middlesex Community College	Merit	Poster	Spring Open House Poster	
Middlesex Community College	Merit	Logo/Letterhead	Choose Middlesex	
Middlesex Community College	Merit	Total Publ Rels Pgm	Carnegie Group Book	
Midwestern University	Merit	Video/CD Viewbook	Views and Voices from Glendale	Click New Media Group
Millbrook School	Gold	Other (Special)	Reminiscences	Turnaround Marketing Communications
Mills College	Merit	Internet/Web Site	Graduate Program Microsites	
Millsaps College	Silver	Video/CD Viewbook	Admissions Video	
Millsaps College	Bronze	Magazine Ad/Series	Think Excellence	
Millsaps College	Merit	Search Pieces	Road Trip	The Ramey Agency
Minneapolis College of Art and Design	Gold	Student Viewbook	Become	
Minneapolis College of Art and Design	Silver	Search Pieces	Become	
Minneapolis Community & Tech Col	Gold	Catalog	MCTC Catalog	
Minneapolis Community & Tech Col	Gold	Magazine Ad/Single	Moving On	
Minneapolis Community & Tech Col	Silver	Total Ad Campaign	Celebrate the Dream	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Minneapolis Community & Tech Col	Merit	Brochure	MCTC Cluster Brochure	
Minneapolis Community & Tech Col	Merit	Internet/Web Site	MCTC Website	
Minnesota Online	Gold	TV Ad/Single	Works For Me!	Ztories Cinemastery
Minnesota Online	Gold	Radio Ad/Single	MyMilitaryEducation.org	Ztories Cinemastery
Minnesota Online	Silver	Imprinted Materials	Mouse	
Minnesota Online	Silver	TV Ad/Series	Works For Me!	Ztories Cinemastery
Minnesota Online	Silver	Video/CD Viewbook	Personal Experience	Ztories Cinemastery
Minnesota Online	Silver	Magazine Ad/Single	Works For Me	
Minnesota Online	Merit	Internet/Web Site	MyMilitaryEducation.org	
Minnesota Online	Merit	Direct Mail Ad	Works For Me	
Minnesota State College & Universities	Gold	TV Ad/Single	I Make it Happen	Riley Hayes
Minnesota State College & Universities	Silver	Poster	Go Places	
Misericordia University	Bronze	Internet/Web Site	Homepage	GCF, Inc.
Miss Porter's School	Silver	Other (Special)	Walking in Sarah's Shoes	CEH Design, Inc.
Missouri State University	Gold	Newspaper Ad/Insert	Project Management	
Missouri State University	Bronze	Logo/Letterhead	Wild With Pride	
Missouri State University	Bronze	Other (Special)	The Founders Club Dinner	
Missouri State University	Merit	Publication/External	Magazine Summer	
Missouri State University	Merit	Transit/Billboard	Public Affairs Conference Banners	
Missouri State University	Merit	Poster	William T. White String Concert	
Missouri State University	Merit	Imprinted Materials	Life/Services Holiday Greeting Card	
Missouri Univ of Science & Technology	Bronze	Logo/Letterhead		Creative Communications Associates
Missouri Western State University	Merit	Search Pieces	Discover Western	
MIT Sloan School of Management	Gold	Tot Recruitment Pkg	MBA Admissions	
MIT Sloan School of Management	Silver	Video/CD Viewbook	MBA Admissions	
Monmouth University	Gold	Direct Mail Ad	Personalized Postcard Series	Premier Collegiate Communications
Monmouth University	Merit	Newspaper Ad/Single	Accelerated MAT	Paskill Stapleton & Lord
Monmouth University	Merit	Tot Recruitment Pkg	Graduate Admissions Brochure Series	Paskill Stapleton & Lord
Monroe Community College	Merit	Internet/Web Site	www.monroecc.edu/go/hsadmissions	Martino Flynn, LLC
Monroe Community College	Merit	Magazine Ad/Single	Everything You Expect From a College	Martino Flynn, LLC
Monroe Community College	Merit	Direct Mail Ad	Help You Find Some Clarity	Martino Flynn, LLC
Monroe Community College	Merit	Tot Recruitment Pkg	High School: Students & Parents	Martino Flynn, LLC
Moraine Valley Community College	Gold	Class Schedules	Fall Class Schedule	
Moraine Valley Community College	Silver	Total Publ Rels Pgm	Moraine Valley Welcomed Me	
Moraine Valley Community College	Bronze	Radio Ad/Single	Choose the Future You Want	
Moraine Valley Community College	Bronze	Publication/External	Fine and Performing Arts Center Season	
Moraine Valley Community College	Bronze	Direct Mail Ad	Tests	
Moraine Valley Community College	Merit	Internet/Web Site	Malcolm X Web Site	
Moraine Valley Community College	Merit	Total Publ Rels Pgm	Malcolm X Advertising Campaign	
Moraine Valley Community College	Merit	Publication/Internal	Applause, Applause	
Moraine Valley Community College	Merit	Transit/Billboard	Spring Billboard	
Moraine Valley Community College	Merit	Total Publ Rels Pgm	40th Anniversary	
Moraine Valley Community College	Merit	Annual Report		
Moraine Valley Community College	Merit	Poster	Malcolm X Poster	
Morgan State University	Merit	Other (Special)	Calendar	
Morton College	Gold	Imprinted Materials	Thirsty 4 Fun?	
Moultrie Technical College	Gold	TV Ad/Series	Reality Check	Spark Media
Moultrie Technical College	Bronze	Newspaper Ad/Single	98.6 Is Normal	
Moultrie Technical College	Bronze	Magazine Ad/Series	Get in the Game	
Moultrie Technical College	Merit	Publication/External	On the Edge	
Moultrie Technical College	Merit	Annual Report		
Mount Carmel College of Nursing	Gold	Newspaper Ad/Series	Realize Your Dream	BVK
Mount Carmel College of Nursing	Gold	Radio Ad/Series	Realize Your Dream	BVK
Mount Carmel College of Nursing	Silver	Total Publ Rels Pgm	New Student Residence Opening	Cooney Design
Mount Carmel College of Nursing	Silver	Publication/External	Alumni Magazine	Cooney Design
Mount Carmel College of Nursing	Bronze	Student Viewbook		Cooney Design
Mount Ida College	Merit	Newspaper Ad/Series	Faculty Achievement Ads	
Mount Ida College	Merit	Annual Report		
Mount Royal College	Gold	Newspaper Ad/Single	Fit Matters	
Nassau Community College	Silver	Newsletter	Summer Newsletter	
Nassau Community College	Bronze	Search Pieces		
National Assoc of Independent Schools	Bronze	Brochure	SSS Financial Aid	Cheney & Company
National Park Community College	Gold	Other (Special)	Foundation Brochure	Combs & Company
National Park Community College	Silver	TV Ad/Series	Your Place to Learn	Combs & Company
National Park Community College	Silver	Newspaper Ad/Insert	Fall Schedule	Combs & Company
National Park Community College	Silver	Video/CD Viewbook	Your Place to Learn	Combs & Company
National Park Community College	Merit	Total Ad Campaign	Your Place to Learn	Combs & Company
Nazareth Academy High School	Silver	Internet/Web Site	Website V.3	
Neumann College	Merit	Direct Mail Ad	The Knights Return	
New College Institute	Gold	TV Ad/Series	Summer TV Ads	Creosote Affects
New College Institute	Gold	Radio Ad/Single	Academic Expo	Creosote Affects

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
New College Institute	Silver	Newspaper Ad/Series	NCI Program Ad Series	Creosote Affects
New College Institute	Silver	Transit/Billboard	Put Your Mind To It	Creosote Affects
New College Institute	Bronze	Logo/Letterhead	NCI Logo	Creosote Affects
New College Institute	Bronze	Newspaper Ad/Single	NCI Academic Expo Ad	Creosote Affects
New College Institute	Merit	Magazine Ad/Single	Piedmont Magazine Ad	Creosote Affects
New College Institute	Merit	Direct Mail Ad	Putting My Mind To It	Creosote Affects
New England Culinary Institute	Silver	Internet/Web Site	New England Culinary Institute	
New Jersey City University	Merit	TV Ad/Single	Prepared For Success	Paskill Stapleton & Lord
North Carolina School of the Arts	Merit	Other (Special)	Performance Calendar	Lin Taylor Graphic Design, Inc.
North Florida Christian School	Bronze	Direct Mail Ad		Cherry and Company
North Florida Christian School	Merit	Tot Recruitment Pkg		Cherry and Company
North Shore Country Day School	Gold	Publication/External	Not Just Another School Day	The Grillo Group, Inc.
North Shore Country Day School	Merit	Annual Report		The Grillo Group, Inc.
North Shore Country Day School	Merit	Student Viewbook	The Story of a Small Upper School	The Grillo Group, Inc.
Northampton Community College	Bronze	Annual Report		
Northeast Alabama Community College	Bronze	Publication/Internal	Aurora Literary Magazine	
Northeast Alabama Community College	Merit	Transit/Billboard	Your Future Begins Here!	
Northeast Iowa Community College	Silver	Total Publ Rels Pgm	By the Numbers	
Northeast Iowa Community College	Bronze	Newspaper Ad/Insert	Impact Newspaper Insert	
Northeast Iowa Community College	Merit	Newspaper Ad/Single	Educate the Prof You Rely On Each Day	
Northeast Iowa Community College	Merit	Transit/Billboard	Educate the Prof You Rely On Each Day	
Northern Arizona University	Gold	Radio Ad/Series		Lipman Hearne, Inc.
Northern Illinois University	Merit	Student Viewbook		
Northwest Christian College	Silver	Search Pieces	First Look	View Design Inc
Northwestern College (Iowa)	Bronze	Direct Mail Ad	Parent Postcards	
Northwestern College (Iowa)	Merit	Magazine Ad/Single	Top 2 Reasons Ad	The Image Group
Northwestern College (Iowa)	Merit	Transit/Billboard		
Notre Dame High School	Gold	Newsletter	Knightly News	Nancy-jo Funaro
Nova Southeastern University	Gold	TV Ad/Series	Undergrad/Grad	Tinsley Advertising
Nova Southeastern University	Gold	Radio Ad/Series	Tallest Man/Road Trip/Glass Ceiling	Tinsley Advertising
Nova Southeastern University	Gold	Tot Recruitment Pkg	Your Future. Your Terms	Tinsley Advertising
Nova Southeastern University	Gold	Magazine Ad/Single	Radio X	Tinsley Advertising
Nova Southeastern University	Bronze	Brochure	Admissions Brochure	Tinsley Advertising
Nova Southeastern University	Silver	New Media	Your Future	Tinsley Advertising
Nova Southeastern University	Silver	Total Ad Campaign	Your Future/Your Terms	Tinsley Advertising
Nova Southeastern University	Silver	Magazine Ad/Series	Business Degree/Brilliant Decision/Radio X	Tinsley Advertising
Nova Southeastern University	Bronze	Newspaper Ad/Single	Making Waves	Tinsley Advertising
Nova Southeastern University	Merit	Logo/Letterhead	Your Future. Your Terms	Tinsley Advertising
Nova Southeastern University	Merit	Newspaper Ad/Series	Crank It Up/Great Place to Find Yourself	Tinsley Advertising
Nova Southeastern University	Merit	Newspaper Ad/Single	Crank Up Your Future	Tinsley Advertising
NYU School of Continuing/Prof Studies	Gold	Newspaper Ad/Single	General Ad: Liberal Arts and Design	Seiter & Miller Advertising
NYU School of Continuing/Prof Studies	Gold	Transit/Billboard	Subway and Phone Kiosks	Seiter & Miller Advertising
NYU School of Continuing/Prof Studies	Silver	Catalog	Spring Bulletin	
NYU School of Continuing/Prof Studies	Silver	Direct Mail Ad	Noncredit Postcards-Spring	
NYU School of Continuing/Prof Studies	Bronze	Catalog	Summer Bulletin	
NYU School of Continuing/Prof Studies	Bronze	Total Ad Campaign	Spring Campaign	
NYU School of Continuing/Prof Studies	Merit	Total Publ Rels Pgm	NYU Real Estate Institute 40th Annual Conf	
NYU School of Continuing/Prof Studies	Merit	Magazine Ad/Series	NYU-SCPS Center's Ad Series	Seiter & Miller Advertising
NYU School of Continuing/Prof Studies	Merit	Brochure	Design Brochure	
NYU School of Continuing/Prof Studies	Merit	Poster	New Master's Poster	
Oak Hall School	Gold	Search Pieces		Cherry and Company
Oak Hall School	Silver	Brochure		Cherry and Company
Oakton Community College	Gold	Class Schedules	Evanston Class Schedule	
Oakton Community College	Gold	Newsletter	Pavilion Pulse	
Oakton Community College	Merit	Annual Report	President's Report to the Community	
Ohio Dominican University	Gold	Search Pieces	Personalized Postcard	
Old Dominion University	Merit	Student Viewbook		Educational Marketing Group
Oldfields School	Silver	Tot Recruitment Pkg		Turnaround Marketing Communications
Our Lady of Holy Cross College	Bronze	Internet/Web Site		Zehno Cross Media Communications
Padua Franciscan High School	Gold	Imprinted Materials	Open House T-Shirt	427 Design
Padua Franciscan High School	Gold	Total Ad Campaign	We'll Get You There	427 Design
Padua Franciscan High School	Gold	Transit/Billboard	We'll Get You There	427 Design
Padua Franciscan High School	Silver	Poster	We'll Get You There	427 Design
Padua Franciscan High School	Merit	Video/CD Viewbook	We'll Get You There!	427 Design
Padua Franciscan High School	Merit	Student Viewbook	We'll Get You There!	427 Design
Padua Franciscan High School	Merit	Direct Mail Ad	Open House	427 Design
Padua Franciscan High School	Merit	Poster	Successful Alumni Open House	427 Design
Palm Beach Atlantic University	Bronze	Student Viewbook		Stamats
Pasco-Hernando Community College	Gold	Video/CD Viewbook	Find Yourself Here!	
Pasco-Hernando Community College	Gold	Annual Report	PHCC Foundation, Inc.	
Pasco-Hernando Community College	Bronze	Publication/External	PHCC Perspective	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Peirce College	Silver	Annual Report		
Pennsylvania Academy of the Fine Arts	Merit	Student Viewbook	Reinventing Tradition	Paskill Stapleton & Lord
Pennsylvania College of Art & Design	Merit	Video/CD Viewbook		Blackbird Media Group, Inc.
Pennsylvania College of Technology	Silver	Magazine Ad/Single	US News-Best Colleges	
Pennsylvania College of Technology	Bronze	Transit/Billboard	Series of Four	
Pennsylvania College of Technology	Merit	Newspaper Ad/Single	Salaries for BS Degree Students	
Pennsylvania State System of Higher Ed	Merit	Magazine Ad/Single	Find One That Fits	PPO&S
Pennsylvania State System of Higher Ed	Merit	Tot Recruitment Pkg	R. Benjamin Wiley/Program School Life	PPO&S
Philadelphia College of Osteopathic Med	Gold	Publication/Internal	Link	
Philadelphia College of Osteopathic Med	Bronze	Newspaper Ad/Series	Print Advertising Series	
Philadelphia College of Osteopathic Med	Merit	Transit/Billboard	Integrated Marketing Campaign	
Portland State University	Gold	Video/CD Viewbook	More Students Choose	Sockeye Creative
Portland State University	Silver	Publication/External		
Portland State University	Merit	Brochure	Visitors to PSU Say	
Portsmouth Abbey School	Silver	Video/CD Viewbook	Consider The Abbey	DigiNovations
Prairie State College	Bronze	Class Schedules	Credit Course Schedule	
Prairie State College	Merit	Logo/Letterhead	50th Anniversary	
Prescott College	Gold	Catalog	RDP Catalog	
Prince George's Community College	Bronze	Internet/Web Site		Datatel
Purdue University College of Technology	Merit	Publication/External	Defining Your Future	
Quinnipiac University	Silver	Annual Report		
Quinnipiac University	Merit	Publication/External	Business Magazine	Cheney & Company
Quinsigamond Community College	Silver	Newspaper Ad/Single	A Variety of Classes	RDW Group
Quinsigamond Community College	Silver	Newsletter	QCC Connection	RDW Group
Ramapo College of New Jersey	Silver	Newspaper Ad/Series	Newspaper Ads-Series	Korn Hynes
Ramapo College of New Jersey	Silver	Video/CD Viewbook	Recruitment Video	
Ramapo College of New Jersey	Silver	Radio Ad/Series	Ramapo Radio Ads	
Ramapo College of New Jersey	Silver	Magazine Ad/Series	Magazine Ads-Series	Korn Hynes
Randolph College	Gold	Logo/Letterhead	Randolph College Logo	North Charles Street Design Org
Regis Univ College-Professional Studies	Gold	Newspaper Ad/Series	Good Company	
Regis Univ College-Professional Studies	Bronze	Newspaper Ad/Single	Military Print Ad	
Regis Univ College-Professional Studies	Merit	New Media	Military Banner	
Regis Univ College-Professional Studies	Merit	Total Ad Campaign	CSI: Regis University	
Regis Univ College-Professional Studies	Merit	Poster	Health Club Poster	
Reid Kerr College	Gold	Catalog	Prospectus	
Rensselaer Polytechnic Institute	Silver	Publication/External	Rensselaer Research Report	
Rensselaer Polytechnic Institute	Merit	Annual Report	President's Report	Oberlander Group
Richland College	Bronze	Class Schedules	Your Training Source	
Richland College	Merit	Magazine Ad/Single	Workforce Development Ad	
Robert Morris College	Gold	Newspaper Ad/Single	Six Reasons Ad	Rich Nickel Design
Robert Morris College	Silver	Imprinted Materials	Acceptance Package	
Robert Morris College	Bronze	Magazine Ad/Single	Newsweek Grad Ad	Rich Nickel Design
Robert Morris College	Merit	Brochure	H.S. General Brochure	
Robert Morris College	Merit	Internet/Web Site	2d4y.com	Norton Norris, Inc.
Robert Morris College	Merit	Student Viewbook	Adult Interview Book	
Robert Morris College	Merit	Search Pieces	Art Portfolio + Campus Visit	
Robert Morris College	Merit	Tot Recruitment Pkg	H.S. First Year File	
Robert Morris University	Silver	Transit/Billboard	Success Is Just Around The Corner	BD&E
Robert Morris University	Bronze	Radio Ad/Series	The School of Adult & Continuing Edu	BD&E
Robert Morris University	Merit	Magazine Ad/Series	Faces of Success	BD&E
Robert Morris University	Merit	Brochure	Faces of Success Brochure	BD&E
Rocky Mountain Col of Art & Design	Bronze	Student Viewbook		
Rocky Mountain Col of Art & Design	Bronze	Poster		
Rocky Mountain Col of Art & Design	Bronze	Direct Mail Ad		
Roland Park Country School	Merit	Publication/External	Campaign	North Charles Street Design Org
Roosevelt University	Gold	Logo/Letterhead	International Day	
Roosevelt University	Gold	Newspaper Ad/Series	Roosevelt University Newspaper Ads	Kym Abrams Design
Roosevelt University	Gold	New Media	Visit Day Flash Drive	
Roosevelt University	Silver	Publication/Internal	Guide to Residence Life	
Roosevelt University	Silver	Direct Mail Ad	Just Watch Me	
Rosemont College	Merit	Student Viewbook		The Whelan Group
Ross Medical Education Center	Gold	Poster	Check	Norton Norris, Inc.
Ross Medical Education Center	Bronze	Student Viewbook	Testimonial Book	Norton Norris, Inc.
Rowan University	Bronze	Magazine Ad/Single	College Can Be Scary	Carnegie Communications
Rowan University	Bronze	Annual Report	President's Annual Report	
Sacred Heart University	Gold	Video/CD Viewbook	Admissions Video	Keating Associates
Sacred Heart University	Gold	Magazine Ad/Series	Jack Welsh Ads	St. Vincent, Milone & O'Sullivan
Sacred Heart University	Gold	Annual Report	SHU Annual Report	Keating Associates
Sacred Heart University	Silver	Newspaper Ad/Series	Faculty Ads	St. Vincent, Milone & O'Sullivan
Sacred Heart University	Silver	Newspaper Ad/Insert	Picture Yourself With A Brighter Future	St. Vincent, Milone & O'Sullivan
Sacred Heart University	Bronze	Video/CD Viewbook	Learning 24/7	DigiNovations

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Sacred Heart University	Merit	Other (Special)	Chapter One-First Year Student Guide	Keating Associates
Sacred Heart University	Merit	Publication/External	SHU Magazine	Keating Associates
Sacred Heart University	Merit	TV Ad/Single	PSA	Keating Associates
Saginaw Valley State University	Merit	Magazine Ad/Single	SVSU Classrooms	
Saginaw Valley State University	Merit	Publication/External	Reflections	
Saginaw Valley State University	Merit	Magazine Ad/Single	Where Do You Study?	
Saint Joseph's College of Maine	Gold	Publication/External	Saint Joseph's College of Maine	
Saint Mary's College	Gold	Internet/Web Site	Virtual Tour	Stamats
Saint Mary's College	Merit	Tot Recruitment Pkg	She's Saint Mary's	Stamats
Saint Mary's University	Gold	TV Ad/Single	Where Will You Go-Anthem	Trampoline
Saint Mary's University	Gold	Newspaper Ad/Series	Where Will You Go-T-Shirts	Trampoline
Saint Mary's University	Gold	Radio Ad/Series	Green Chem/Czech/Huskies	Trampoline
Saint Mary's University	Gold	Transit/Billboard	Where Will You Go-T-Shirts	Trampoline
Saint Mary's University	Silver	Total Ad Campaign	Where Will You Go?	Trampoline
Saint Mary's University	Bronze	Poster	Where Will You Go	Trampoline
Saint Stephen's Episcopal School	Gold	Logo/Letterhead		Cherry and Company
Saint Xavier University	Silver	New Media	E-Mail Template	
Saint Xavier University	Merit	Annual Report	Success with Purpose	
Savannah College of Art and Design	Gold	Brochure	Performing Arts at SCAD	
Savannah College of Art and Design	Gold	Catalog	SCAD Admission Catalog	
Savannah College of Art and Design	Gold	Search Pieces		
Savannah College of Art and Design	Silver	Other (Special)	Careers in the Arts	
Savannah College of Art and Design	Merit	Poster	An Eye Toward The Future	
Savannah Technical College	Gold	Brochure	Program Summary Brochures	
Savannah Technical College	Gold	Newspaper Ad/Series	Hire Education	
Sch of Advanced International Studies	Gold	Publication/Internal	SAISPHERE Magazine	
Sch of Advanced International Studies	Silver	Other (Special)	SAIS Alumni College	
Sch of Advanced International Studies	Silver	Catalog	SAIS Academic Catalog	
Sch of Advanced International Studies	Silver	Direct Mail Ad	SAIS Summer Programs	
School of Advertising Art	Gold	Imprinted Materials	SAA Football T-Shirt	
School of Advertising Art	Gold	Internet/Web Site	saacollege.com	
School of Advertising Art	Gold	Other (Special)	Creating A Great Portfolio	
School of Advertising Art	Gold	Direct Mail Ad	SAA Open House Invitations	
School of Advertising Art	Silver	Poster	Chemistry	
School of Advertising Art	Merit	Catalog	SAA Catalog	
School of Advertising Art	Merit	Poster	Saturday Morning Art Classes	
School of Advertising Art	Merit	Direct Mail Ad	SAA in 3D	
School of Public and Envir Affairs	Merit	Other (Special)		
Sch of the Museum/Fine Arts, Boston	Gold	Logo/Letterhead	SMFA Medici Group	Creative Communications Associates
Sch of the Museum/Fine Arts, Boston	Gold	Publication/Internal	SMFA 12th Annual Medal Award Program	Creative Communications Associates
Sch of the Museum/Fine Arts, Boston	Silver	Brochure	SMFA Medici Brochure	Creative Communications Associates
Sch of the Museum/Fine Arts, Boston	Silver	Publication/External	SMFA artMatters Alumni Magazine	Creative Communications Associates
Sch of the Museum/Fine Arts, Boston	Bronze	Other (Special)	SMFA Postcard Series	Creative Communications Associates
Sch of the Museum/Fine Arts, Boston	Merit	Brochure	SMFA Fifth Year Exhibition Brochure	Creative Communications Associates
Schools of the Sacred Heart	Merit	Student Viewbook		Cheney & Company
Seattle Pacific University	Silver	Publication/External	Etc Magazine	
Shepherd University	Merit	Logo/Letterhead	SU Seal Logo	Creosote Affects
Shorecrest Preparatory School	Merit	Brochure		Cherry and Company
Sierra Nevada College	Merit	Student Viewbook		Lime Twig Group
Simon Graduate School of Business	Gold	Search Pieces	Simon First Impressions	
Simon Graduate School of Business	Silver	Student Viewbook	Simon Management Programs Viewbook	Sigma Marketing Group
Simon Graduate School of Business	Bronze	Brochure	Simon Early Leaders	Sigma Marketing Group
Simon Graduate School of Business	Merit	Publication/External	Simon Business Magazine	
Simon Graduate School of Business	Merit	Brochure	Simon Alumni Leading The Way	Sigma Marketing Group
Sioux Falls Seminary	Silver	Brochure	Savor	
Sioux Falls Seminary	Silver	Logo/Letterhead		
Sioux Falls Seminary	Bronze	Annual Report	Preparing The Ground	
Slippery Rock University	Gold	Poster		
Slippery Rock University	Silver	TV Ad/Single	I Rock	
Slippery Rock University	Merit	Magazine Ad/Series	It's A Great Time to Be at SRU	
Slippery Rock University	Merit	Newsletter	SRU Dance News	
Slippery Rock University	Merit	Direct Mail Ad	Direct Mail Advertising Package	
Solebury School	Bronze	Newspaper Ad/Series	Open House Advertisements	Turnaround Marketing Communications
Solebury School	Bronze	Tot Recruitment Pkg		Turnaround Marketing Communications
South Mountain Community College	Gold	Poster	Cougar Athletic Poster	
Southeast Missouri State University	Bronze	Total Publ Rels Pgm	River Campus Grand Opening Series	
Southeast Missouri State University	Merit	Publication/Internal	On Campus	
Southeast Missouri State University	Merit	Total Ad Campaign	River Campus Grand Opening Series	
Southeast Missouri State University	Merit	Publication/External	River Campus Commemorative Booklet	
Southeast Missouri State University	Merit	Newsletter	On Campus	
Southern Arkansas University	Merit	TV Ad/Single	Picutre Southern Arkansas University	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Southern Illinois University Edwardsville	Gold	Imprinted Materials	50th Anniversary T-Shirt	
Southern Illinois University Edwardsville	Gold	Logo/Letterhead	Cougar Logo	
Southern Illinois University Edwardsville	Bronze	Internet/Web Site	Home Page	
Southern Illinois University Edwardsville	Bronze	Publication/External	eConnection Magazine	
Southern Illinois University Edwardsville	Merit	New Media	50th Anniversary Timeline Kiosk	
Southern Illinois University Edwardsville	Merit	Total Publ Rels Pgm	50th Anniversary	
Southern Illinois University Edwardsville	Merit	Publication/Internal	Holiday Invitation	
Southern Illinois University Edwardsville	Merit	Magazine Ad/Single	Graduate Ad	
Southern Illinois University Edwardsville	Merit	Annual Report	Chancellor's Report	
Southern New Hampshire University	Gold	TV Ad/Series	Go The Extra Mile	Mindpower, Inc.
Southwestern Adventist University	Silver	Publication/Internal	Student Handbook	
Southwestern Adventist University	Merit	Poster	SWAU Poster	
Southwestern Illinois College	Merit	Search Pieces		
Spring Arbor University	Gold	New Media	SAU Space	
Spring Arbor University	Bronze	Magazine Ad/Single	Dead Man Workin	
Spring Arbor University	Merit	Tot Recruitment Pkg	Dig Deeper, Find Your Calling	The Image Group
Springfield Technical Community Col	Merit	Catalog		
Springfield Technical Community Col	Merit	Class Schedules	Credit Course Booklet	
St. Christopher's School	Gold	Video/CD Viewbook	Get Here!	
St. Clair College	Gold	Tot Recruitment Pkg	School of Media Arts & Design	
St. Clair College	Silver	Video/CD Viewbook	School of Media Arts & Design	
St. Cloud State University	Gold	Magazine Ad/Series	What's Your World?	Stamats
St. Gabriel's Catholic School	Gold	Radio Ad/Series	Messenger Moment Ads	
St. Gabriel's Catholic School	Gold	Magazine Ad/Series	Magazine Ad Series	
St. Gabriel's Catholic School	Merit	Direct Mail Ad	First Communion Mailing	
St. George's University	Gold	Internet/Web Site	St. George's University Website	The Halo Group
St. George's University	Gold	Total Ad Campaign	Animal Facts	The Halo Group
St. George's University	Silver	New Media	30 on 30 Web Feature	The Halo Group
St. George's University	Silver	Annual Report	Chancellor's Report	The Halo Group
St. George's University	Merit	Student Viewbook	Viewbook	The Halo Group
St. George's University	Merit	Logo/Letterhead	30th Anniversary Logo	The Halo Group
St. John's University	Gold	Brochure	Science Serving Humanity Brochure	
St. John's University	Gold	Publication/Internal	Campus Ministry Brochure	
St. John's University	Bronze	Total Publ Rels Pgm	Open House/Transfer Student Guide	
St. John's University	Merit	Annual Report	President's Report	
St. John's University	Merit	Catalog	Undergraduate Bulletin	
St. John's University	Merit	Tot Recruitment Pkg	Open House/Transfer Student Guide	
St. Joseph's College	Bronze	Total Ad Campaign		Keating Associates
St. Joseph's College	Merit	Student Viewbook	Admissions Viewbook	Keating Associates
St. Joseph's College, New York	Merit	TV Ad/Single	Transforming Lives	DigiNovations
St. Nicholas School	Silver	Student Viewbook	Where The Love of Learning Takes Root	Mindpower, Inc.
St. Norbert College	Bronze	Logo/Letterhead	St. Norbert Green Knight Identity System	
St. Norbert College	Merit	Newsletter	@ St. Norbert Monthly E-newsletter	
St. Norbert College	Merit	Student Viewbook		
State University of New York at Oneonta	Merit	Internet/Web Site	Admissions Student Recruitment	
Suffolk County Community College	Bronze	Magazine Ad/Single		
Suffolk County Community College	Merit	Radio Ad/Series	Culinary Radio Series	
Suffolk County Community College	Merit	Total Ad Campaign		
Suffolk County Community College	Merit	TV Ad/Single		
Suffolk University	Bronze	Other (Special)	Counselor Calendar	
Suffolk University	Bronze	Catalog	Arts & Sciences Graduate Prospectus	
Suffolk University	Merit	Brochure	Environmental Engineering Brochure	
Sullivan University System	Silver	Tot Recruitment Pkg		Creative Communications
SUNY College of Oneonta	Merit	Direct Mail Ad	Counselors Postcards	
SUNY College of Technology at Alfred	Silver	Student Viewbook	Come For A Visit. Then Decide	
SUNY College of Technology at Alfred	Silver	Brochure	Life at Alfred State	
SUNY College of Technology at Alfred	Silver	TV Ad/Single	TV Commercial	
SUNY College of Technology at Alfred	Bronze	Brochure	Athletics Brochure	
SUNY Orange	Bronze	Publication/Internal	Learning Alive	
SUNY Orange	Merit	Poster	Global Initiative: Latin America Poster	
Texas A&M University-Commerce	Gold	Publication/Internal	Strategic Plan	
Texas A&M University-Commerce	Gold	Newsletter	Pride - Fall	
Texas A&M University-Commerce	Merit	Annual Report	President's Report	
Texas A&M University-Commerce	Merit	Brochure	Agricultural Science Master's Brochure	
Texas State University-San Marcos	Gold	Search Pieces		
Texas State University-San Marcos	Bronze	Tot Recruitment Pkg	Admissions Campaign	
Texas State University-San Marcos	Merit	Student Viewbook		
Texas State University-San Marcos	Merit	Direct Mail Ad	Freshman/Sophomore Postcards	
The Albany Academies	Gold	Newspaper Ad/Single	Great Expectations	Fairbrother & Company, LLC
The Albany Academies	Gold	Direct Mail Ad	Great Books Postcard Campaign	Fairbrother & Company, LLC
The Albany Academies	Silver	Newspaper Ad/Series	Great Books Ad Campaign	Fairbrother & Company, LLC

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
The Albany Academies	Silver	Total Ad Campaign	Great Books Marketing Campaign	Fairbrother & Company, LLC
The Albany Academies	Silver	Transit/Billboard	Great Expectations	Fairbrother & Company, LLC
The Art Institute of Colorado	Gold	Magazine Ad/Single	Art & Inspiration Ad	
The Art Institute of Colorado	Silver	Catalog		
The Art Institute of Colorado	Merit	Poster	Accreditation	
The Art Institute of Colorado	Merit	Other (Special)	Program/Course Description	
The Art Institute of Colorado	Merit	Direct Mail Ad	Become Your Own Hero	
The College of Saint Rose	Gold	Student Viewbook	Passion. Knowledge. Purpose	
The College of Saint Rose	Gold	Brochure	Campus Visit Pocket Guide	
The College of Saint Rose	Gold	Newspaper Ad/Series	Saint Rose Branding Ads	
The College of Saint Rose	Silver	Imprinted Materials	Passion. Knowledge. Purpose	
The College of Saint Rose	Merit	Video/CD Viewbook	Passion. Knowledge. Purpose	
The Common Application	Silver	Poster		L&P Media The Lawlor Group
The John Marshall Law School	Gold	Class Schedules	Excercise Your Best Option for an LLM	
The John Marshall Law School	Gold	Direct Mail Ad	Defining Opportunity	
The John Marshall Law School	Silver	Newsletter	Briefcase	
The John Marshall Law School	Bronze	Internet/Web Site	www.jmls.edu	
The John Marshall Law School	Merit	Imprinted Materials	Center for Tax Law & Employee Benefits	
The John Marshall Law School	Merit	Brochure	European Patent Practice Seminar	
The John Marshall Law School	Merit	Direct Mail Ad	Defining Opportunity	
The John Marshall Law School	Merit	Direct Mail Ad	New Features Alumni Website Postcard	
The Johnson School of Cornell Univ	Bronze	Tot Recruitment Pkg	Marketing Optimization System	Media Logic
The Juilliard School	Silver	Student Viewbook		Jessica Weber Design
The Ohio State University	Merit	Annual Report		
The State University of NY at Potsdam	Merit	Publication/External	Potsdam People	
The University of Michigan-Dearborn	Bronze	Search Pieces	Go Blue	Solomon Friedman Advertising
The University of Michigan-Dearborn	Merit	Total Ad Campaign		Solomon Friedman Advertising
The University of Michigan-Dearborn	Merit	Tot Recruitment Pkg		Solomon Friedman Advertising
The University of Montana	Silver	TV Ad/Single	Discovery Is The Journey	Chisel Industries
The University of Montana	Silver	Tot Recruitment Pkg	Prospective Student Packet	
The University of Montana	Silver	Annual Report	President's Report	
The University of Montana	Silver	Poster	Your Path is Waiting for You In Montana	
The University of Montana	Bronze	Newsletter	Research View	
The University of Montana	Merit	Publication/External	Montanan	
The University of Tampa	Merit	Student Viewbook		Cherry and Company
The University of the Arts	Gold	Newspaper Ad/Series	UArts: PA Theater	Stratus Communications
The University of the Arts	Gold	New Media	UArts: General Banner	Stratus Communications
The University of the Arts	Gold	Total Ad Campaign	UArts: Enrollment Campaign	Stratus Communications
The University of the Arts	Gold	Magazine Ad/Series	UArts Magazine Series	Stratus Communications
The University of the Arts	Gold	Newsletter	UArts: Fall Newsletter	Stratus Communications
The University of the Arts	Silver	New Media	UArts: MID Banner Advertisement	Stratus Communications
The University of the Arts	Bronze	Brochure	Pre-College Summer Institute Brochure	Tabuta Studio
The University of the Arts	Bronze	Video/CD Viewbook	Here	
Thomas Jefferson School of Law	Bronze	Publication/External	The Declaration	
Thomas Jefferson School of Law	Merit	Student Viewbook		
Thomas Nelson Community College	Gold	Radio Ad/Single	Engineering	
Thomas Nelson Community College	Gold	Total Publ Rels Pgm	e2=S	
Thomas Nelson Community College	Gold	Magazine Ad/Series	Learn to Earn	
Thomas Nelson Community College	Bronze	Poster	TNCC Site	
Thomas Nelson Community College	Merit	TV Ad/Series	Learn to Earn	
Thomas Nelson Community College	Merit	Newspaper Ad/Single	Quench Your Thirst	
Tompkins Cortland Community College	Merit	Internet/Web Site	www.tc3.edu	
Towson University	Gold	Publication/Internal	Commencement Program	
Towson University	Silver	Newsletter	Parent Pride Newsletter	
Towson University	Merit	Other (Special)	Welcome To TU. Tiger To Do List	
Towson University	Merit	Tot Recruitment Pkg	Undergraduate Recruitment Package	
Towson University	Merit	Annual Report	Foundation Annual Report	
Towson University	Merit	Direct Mail Ad	Summer Performing Arts Series	
Tri-County Technical College	Gold	Newspaper Ad/Single	BE Ad-Affordable	
Tri-County Technical College	Silver	Logo/Letterhead	Veterinary Technology 30th Anniversary	
Tri-County Technical College	Silver	Newspaper Ad/Series	ABLE Series	
Tri-County Technical College	Bronze	Publication/Internal	October Connection	
Tri-County Technical College	Merit	Other (Special)	TCTC Screensavers	
Tri-County Technical College	Merit	Newspaper Ad/Series	ABLE Worklink	
Tri-County Technical College	Merit	Transit/Billboard	Crime Scene Investigator	
Tri-County Technical College	Merit	Annual Report	Putting Learning First	
Tri-County Technical College	Merit	Publication/External	ETCETERA	
Tri-County Technical College	Merit	Direct Mail Ad	Transferable Postcard	
Troy University	Gold	Newspaper Ad/Series	Happy People	Hambright, Calcagno, & Downing
Troy University	Gold	Radio Ad/Single	Measure of Success	Hambright, Calcagno, & Downing
Troy University	Merit	TV Ad/Series	Measure of Success	Hambright, Calcagno, & Downing

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Troy University	Merit	Other (Special)	Two-Sided Inserts	Hambright, Calcagno, & Downing
Troy University	Merit	Newspaper Ad/Single	Community	Hambright, Calcagno, & Downing
Troy University	Merit	Magazine Ad/Series	Happy People	Hambright, Calcagno, & Downing
Troy University	Merit	Total Ad Campaign	Measure of Success	Hambright, Calcagno, & Downing
Tulane University	Silver	Poster	Tulane Poster	North Charles Street Design Org
Tusculum College	Merit	Student Viewbook		Creosote Affects
Tyler Junior College	Gold	Video/CD Viewbook	TJC Recruitment Video	Phillips Productions
Tyler Junior College	Silver	New Media	Cinema Video	Phillips Productions
Tyler Junior College	Merit	TV Ad/Series	Spanish-Language Commercials	Phillips Productions
Tyler School of Art, Temple University	Bronze	Catalog		
Tyler School of Art, Temple University	Merit	Other (Special)	Senior Design Show	
UC Irvine's Paul Merage Sch of Buss	Merit	Brochure	Full Time MBA Brochure	
UCLA Anderson Sch of Management	Bronze	Student Viewbook	EMBA Catalog	IE Design + Communications
UNC Charlotte	Silver	Direct Mail Ad	Congratulations! You've Been Accepted	Set?Communicate!
UNC Charlotte	Merit	Search Pieces	Destination Charlotte	Set?Communicate!
Union County College	Merit	Catalog		
Union University	Silver	Transit/Billboard	Pull Up Banners	
University of Alaska	Gold	TV Ad/Series	UA Choices	The Nerland Agency
University of Alaska	Gold	Total Ad Campaign	UA Choices Campaign	The Nerland Agency
University of Alaska Fairbanks	Merit	Search Pieces	UAF School and College Viewbooks	
University of Albany	Merit	Transit/Billboard	UAlbany Alumni	Oberlander Group
University of Arkansas	Gold	Transit/Billboard	Billboard in Tulsa, OK	
University of Arkansas	Silver	Video/CD Viewbook	Get to "Know"	
University of Arkansas	Merit	Student Viewbook		
University of Baltimore	Merit	TV Ad/Single	Freshman TV Spot	Profiles Brand Team
University of California Hastings Law Col	Silver	Logo/Letterhead	U.C. Hastings Law Logo	Stamats
University of Central Florida	Gold	New Media	New Year Wishes-UCF Campus Tour	
University of Central Florida	Silver	Tot Recruitment Pkg	The Opportunity of a Lifetime	
University of Central Florida	Merit	Brochure	Live The UCF Experience	
University of Central Florida	Merit	New Media	Constructing the Foundation for Success	
University of Central Florida	Merit	Direct Mail Ad	The Opportunity of a Lifetime	
University of Central Florida	Merit	Search Pieces	Becoming A UCF Student	
University of Central Missouri	Gold	New Media	Seasons Greetings Blast	
University of Central Missouri	Silver	Newspaper Ad/Series	Lighthouse Awareness Campaign	
University of Central Missouri	Silver	Magazine Ad/Series	Ingram's Deans Series	
University of Central Missouri	Merit	TV Ad/Single	Mo Bobblehead Commercial	
University of Central Missouri	Merit	Logo/Letterhead	Super Mo	
University of Central Missouri	Merit	New Media	UCM Summit Center Flash Campaign	
University of Central Missouri	Merit	Internet/Web Site	UCM Home Page	
University of Chicago GSB	Gold	Magazine Ad/Single	Graduate School of Business	Lipman Hearne, Inc.
University of Chicago GSB	Silver	Total Ad Campaign	Graduate School of Business	Lipman Hearne, Inc.
University of Chicago GSB	Silver	Magazine Ad/Series	Graduate School of Business	Lipman Hearne, Inc.
University of Colorado Denver	Silver	Publication/External	Views Magazine	2 Communicate
University of Colorado Denver	Bronze	Student Viewbook	ON	Stevison Design
University of Colorado Denver	Bronze	Catalog	ON	Stevison Design
University of Colorado Denver	Merit	Newsletter	CU on the Horizon	Stevison Design
University of Colorado-Colorado Springs	Gold	Radio Ad/Single		Lipman Hearne, Inc.
University of Colorado-Colorado Springs	Merit	Total Ad Campaign		Lipman Hearne, Inc.
Univ of Connecticut-Social Work Sch	Merit	Publication/External	Interaction Alumni Magazine	Creative Services Group, LLC
University of Dayton	Gold	Search Pieces	Essential Truths	160over90
University of Dayton	Silver	Student Viewbook	UD Viewbook	160over90
University of Dayton	Silver	Internet/Web Site	admission.udayton.edu	
University of Dayton	Bronze	Direct Mail Ad	Parent Postcard	160over90
University of Dayton	Merit	Video/CD Viewbook	UD Virtual Tour	
University of Dayton	Merit	Poster	HS Visit Poster-On Demand	
University of Idaho	Bronze	Transit/Billboard	Banners	Stamats
University of Illinois	Silver	Annual Report		Richard Harrison Bailey/The Agency
University of Illinois	Bronze	Poster	Room Reassignment Poster	
University of Illinois	Merit	Catalog	BFA Catalog	
University of Kentucky	Bronze	Imprinted Materials	"See Blue" Sunglasses Mailer	Cornett Integrated Marketing Solutions
University of Kentucky	Merit	Class Schedules	Spring & Winter Schedule of Classes	Cornett Integrated Marketing Solutions
University of Kentucky	Merit	Video/CD Viewbook	UK Recruitment Video	Cornett Integrated Marketing Solutions
University of Kentucky	Merit	Tot Recruitment Pkg		Cornett Integrated Marketing Solutions
University of La Verne	Merit	New Media	ULV Virtual Tour	Earthbound Media Group
University of Louisiana at Monroe	Gold	Publication/External	Magazine	Zehno Cross Media Communications
University of Louisiana at Monroe	Bronze	New Media	Prospective Students Page	Zehno Cross Media Communications
University of Maryland College Europe	Gold	Catalog	Graduate Catalog	
University of Massachusetts Lowell	Merit	Search Pieces		
University of Massachusetts Lowell	Merit	Student Viewbook		
University of Missouri-St. Louis	Silver	Class Schedules	UMSL Spring Schedule of Courses	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
University of Missouri-St. Louis	Silver	Magazine Ad/Single	St. Louis Business Journal Book of Lists Ad	
University of Missouri-St. Louis	Bronze	Newspaper Ad/Series	Take Another Look	
University of Missouri-St. Louis	Bronze	Publication/Internal	Commencement Program	
University of Missouri-St. Louis	Merit	Logo/Letterhead	40th Year Anniversary-College of Business	
University of Missouri-St. Louis	Merit	Publication/External	UM St. Louis Magazine	
University of Missouri-St. Louis	Merit	Poster	Gear Up St. Louis	
University of Nebraska at Omaha	Silver	Imprinted Materials	Maverick Mojo	Ervin & Smith Advertising
University of Nebraska at Omaha	Silver	Logo/Letterhead	Maverick Mojo	Ervin & Smith Advertising
University of Nebraska at Omaha	Silver	Radio Ad/Series	Maverick Mojo	Ervin & Smith Advertising
University of Nebraska at Omaha	Silver	Total Ad Campaign	Maverick Mojo	Ervin & Smith Advertising
University of Nebraska at Omaha	Merit	Newspaper Ad/Series	Maverick Mojo	Ervin & Smith Advertising
University of Nebraska at Omaha	Merit	Transit/Billboard	Maverick Mojo	Ervin & Smith Advertising
University of North Carolina-Chapel Hill	Gold	Total Publ Rels Pgm	UNC Unlimited Campaign	Stamats
University of North Texas	Gold	Student Viewbook	What's In Your Future?	
University of North Texas	Gold	Magazine Ad/Series	Football Program Inserts	
University of North Texas	Silver	Search Pieces	The Transfer Advantage	
University of North Texas	Silver	Newspaper Ad/Single	Lucky Charm	
University of North Texas	Merit	Catalog		
University of North Texas	Merit	Student Viewbook	Reach For More	
University of Pacific	Silver	Brochure	Your Time at Pacific	Zehno Cross Media Communications
University of Pacific	Bronze	Tot Recruitment Pkg	Your World at Pacific	Zehno Cross Media Communications
University of Pacific	Merit	New Media	Your World at Pacific	Zehno Cross Media Communications
University of Richmond	Silver	Brochure	International Education Brochure	
University of Richmond	Merit	Internet/Web Site	China Interactive Study Abroad Website	
University of Saint Francis	Silver	Annual Report	Annual Report	HPN Marketing Services
University of Saint Francis	Bronze	Other (Special)	Admissions Junior Calendar	HPN Marketing Services
University of Saint Francis	Merit	Newspaper Ad/Single	Nursing Ad	HPN Marketing Services
University of San Francisco	Merit	Student Viewbook	Explore USF	
University of South Carolina Aiken	Gold	Video/CD Viewbook	I Chose USC Aiken	
University of South Carolina Aiken	Merit	Publication/External	USCA Magazine	
University of South Carolina Aiken	Merit	Publication/Internal	Academic Planning Guide	
University of South Carolina Aiken	Merit	Other (Special)	Values Calendar	
University of South Carolina Sumter	Merit	Publication/External	On Course	
University of South Florida	Merit	Student Viewbook	Unforgettable	Richard Harrison Bailey/The Agency
University of the Pacific	Silver	Other (Special)	Your Time at Pacific	Zehno Cross Media Communication
University of the Pacific	Silver	Search Pieces	Your World at Pacific	Zehno Cross Media Communication
University of the Pacific	Bronze	Video/CD Viewbook	Admissions Video	3rd Light Digital Media
University of the Sciences in Philadelphia	Silver	Publication/Internal	USP Strategic Plan	
Univ of VA, Darden Business School	Gold	New Media	Darden Businesscast	
University of Virginia-Wise	Bronze	Poster	Software Engineering Poster	North Charles Street Design Organization
University of Wisconsin Milwaukee	Bronze	Magazine Ad/Series	Something Great In Mind	Lipman Hearne, Inc.
University School of Milwaukee	Gold	Magazine Ad/Single	The Sky's the Limit	Marx Communications
University School of Milwaukee	Bronze	Video/CD Viewbook	The Experience for a Lifetime	Marx Communications
University School of Milwaukee	Merit	Newspaper Ad/Single	We Open Doors	Marx Communications
USC Gould School of Law	Gold	Publication/External	USC Law School	IE Design + Communications
USC Viterbi School of Engineering	Gold	Student Viewbook	Masters Viewbook	IE Design + Communications
USC, Marshall School of Business	Silver	Tot Recruitment Pkg	MBA Recruitment Campaign	Warren Group/Studio Deluxe
Vanguard University	Bronze	Annual Report		
Villa Julie College	Merit	Publication/Internal	Commencement Program	
Villa Julie College	Merit	Other (Special)	A Vision and a Promise	
Villa Julie College	Merit	Internet/Web Site		Datatel
Villa Julie College	Merit	Search Pieces	Travel Piece	
Virginia College	Bronze	TV Ad/Series	Branding III Series	Norton Norris, Inc.
Virginia College	Bronze	Direct Mail	Variable Print Brochures	Norton Norris, Inc.
Virginia Commonwealth University	Merit	Internet/Web Site	Undergraduate Admissions Website	
Warner Pacific College	Merit	Tot Recruitment Pkg	Ever Wonder...	Richard Harrison Bailey/The Agency
Washington Episcopal School	Silver	Publication/External	The WES Way Magazine	Turnaround Marketing Communications
Watkins College of Art & Design	Merit	Brochure	Admissions Brochure	
Waubensee Community College	Silver	Newspaper Ad/Insert	40th Anniversary Celebration Newspaper Insert	
Waubensee Community College	Bronze	TV Ad/Single	Make It Happen	Moveo Integrated Branding
Waubensee Community College	Merit	Class Schedules	Fall Credit Course Schedule	
Waubensee Community College	Merit	Catalog		
Waubensee Community College	Merit	Newsletter	Learning First!	
Waukesha County Technical College	Silver	Radio Ad/Series	Leading The Way	
Waukesha County Technical College	Bronze	Transit/Billboard	Connect to a Great Future	
Waukesha County Technical College	Merit	Publication/External	Innovation & Impact	
Waynesburg University	Bronze	Transit/Billboard	Inspired	
Waynesburg University	Merit	Newsletter	IMPACT	
Waynesburg University	Merit	Total Ad Campaign	University Name Change	
Webster University	Gold	Direct Mail Ad	Global MBA Mailer	
Webster University	Merit	Student Viewbook	International Undergraduate Viewbook	

INSTITUTION	AWARD	CATEGORY	ENTRY TITLE	AGENCY
Wellington Christian School	Silver	Direct Mail Ad		Cherry and Company
Wellington Christian School	Merit	Search Pieces		Cherry and Company
West Texas A&M University	Gold	Tot Recruitment Pkg	Discover the BUFF in You	McCormick Company
West Texas A&M University	Bronze	Magazine Ad/Series	Killgore Research Center-Accent West Ads	
West Texas A&M University	Merit	Catalog		
West Texas A&M University	Merit	Annual Report	President's Annual Report	
West Texas A&M University	Merit	Brochure	Equine Program	McCormick Company
West Virginia University	Merit	Brochure	Life-Integrated	Wall-to-Wall Studios, Inc.
West Virginia Wesleyan College	Merit	Student Viewbook		Carnegie Communications
Western Connecticut State University	Silver	Newsletter	Alumni News	
Western New England College	Gold	Newspaper Ad/Insert	What's Your Personal Success Plan	
Western New England College	Bronze	Newsletter	Engineering Challenges	
Western New England College	Merit	New Media	Digital Viewbook	
Western New England College	Merit	Brochure	First Year Program	
Westmont College	Silver	Brochure	Outcomes Piece	Richard Harrison Bailey/The Agency
Widener University	Bronze	Publication/External	Widener Autumn Alumni Magazine	GCF, Inc.
Wilkes University	Silver	Total Ad Campaign	A Majority of One	160over90
William Penn Charter School	Merit	Brochure	Community Service Brochure	Turnaround Marketing Communications
Williams College	Gold	Tot Recruitment Pkg		North Charles Street Design Organization
Winchester Thurston School	Gold	Publication/Internal	ThistleTalk	Blender, Inc.
Winchester Thurston School	Bronze	Newspaper Ad/Single	Throw A Stone	Blender, Inc.
Winona State University	Merit	Newspaper Ad/Series	What Can You Do?	
Wor-Wic Community College	Gold	Radio Ad/Single	Sarah Spot	Clear Channel Radio
Wor-Wic Community College	Silver	Class Schedules	Summer/Fall Credit Schedule	
Wor-Wic Community College	Silver	Newspaper Ad/Single	Ready for Summer	
Wor-Wic Community College	Merit	Brochure	Workforce Training Solutions	
Wor-Wic Community College	Merit	Catalog	Academic Catalog	
York College of PA	Silver	Radio Ad/Series	What Did You Learn Today?	
York College of Pennsylvania	Gold	Publication/External	Cultural Series	
York College of Pennsylvania	Bronze	Internet/Web Site	http://www.ycp.edu	Paskill Stapleton & Lord