

BEST of SHOW

23rd Annual Admissions Advertising Awards

The following schools have been selected as our Best of Show winners for this year's competition. Each of these entries exhibited the highest production standards, creativity and professionalism. They captured the attention and admiration of our panel of judges.

We want to extend a special congratulations to the people who were involved in putting these projects together. Your hard work has provided an exceptional contribution to the field of admissions marketing and advertising.

- ★ **Carnegie Mellon University**
Pittsburgh, PA
Fat Letter
Other
Wall-to-Wall Studios, Inc.
Pittsburgh, PA
- ★ **The College of Saint Rose**
Albany, NY
Passion, Knowledge, Purpose
Student Viewbook
- ★ **Green Mountain College**
Poultney, VT
Total Recruitment Program
- ★ **Dallas County Community College District**
Dallas, TX
Power Moves
Annual Report
- ★ **Thomas Nelson Community College**
Hampton, VA
e2=S
Total Public Relations Program
- ★ **University of Illinois**
Urbana, IL
Annual Report
Richard Harrison Bailey/The Agency
South Bend, IN
- ★ **Johnson C. Smith University**
Charlotte, NC
The Application of Success
Annual Report
Set? Communicate!
Charlotte, NC
- ★ **Idaho State University**
Pocatello, ID
Posters
- ★ **Williams College**
Williamstown, MA
Total Recruitment Program
North Charles Street Design
Organization
Baltimore, MD
- ★ **IUPUI**
Indianapolis, IN
Where Impact is Made
Total Advertising Campaign
Cabello Associates
- ★ **Lawrence University**
Appleton, WI
University Mailing
Direct Mail
The Lawlor Group
Eden Prairie, MN
- ★ **University of Dayton**
Dayton, OH
Essential Truths
Search Piece
160over90
Philadelphia, PA
- ★ **Saint Mary's University**
Halifax, Canada
Where Will You Go-Anthem
Television Advertising
Trampoline Creative
Halifax, Canada
- ★ **Drexel University**
Philadelphia, PA
Television Advertising
Lipman Hearne, Inc.
Chicago, IL
- ★ **University of Alaska**
Fairbanks, AK
UA Choices Campaign
Total Advertising Campaign
The Nerland Agency
Anchorage, AK
- ★ **Nova Southeastern University**
Lauderdale, FL
Undergrad/Grad
Total Advertising
Tinsley Advertising
Miami, FL